

# FY2024 Local Safety Program Design Assistance Technical Study

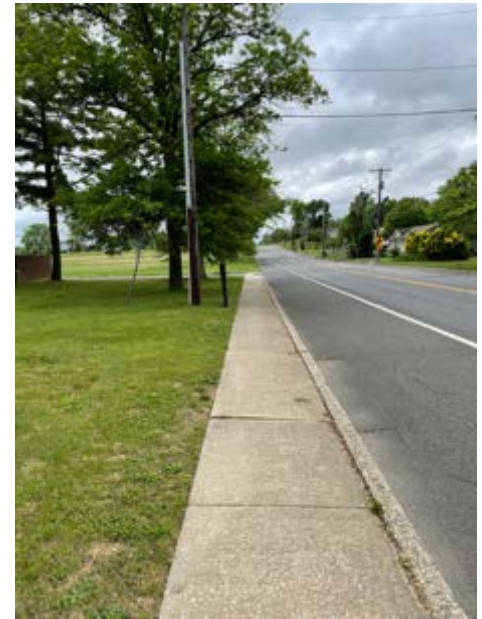
## East Avenue, City of Vineland, Cumberland County, New Jersey

### Project Fact Sheet

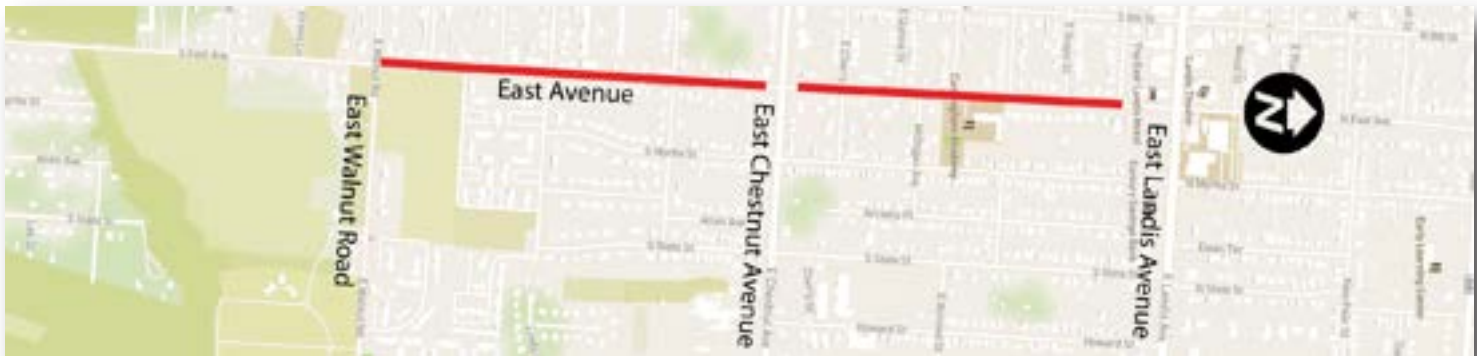
#### Project Description

East Avenue from Walnut Road to Elmer Street is one of four projects (five corridors) in Cumberland County currently progressing through SJTPO's Local Safety Program. These projects were developed as part of the *Cumberland County Bicycle and Pedestrian Safety Action Plan* in 2020 and received federal funding to improve the safety and accessibility of each corridor.

East Avenue was targeted as one of the four projects because of its current safety risks and design deficiencies. With a high presence of bicycle and pedestrian crashes as well as crashes that resulted in injury, the East Avenue corridor was the third highest ranked crash location in Cumberland County based on network crash screening. SJTPO, Cumberland County, and the City of Vineland have advanced this project into Preliminary Engineering phase in order to improve this prominent corridor through the City of Vineland.



#### Project Location Map



#### Proposed Improvements *(see back for details)*

- Overhead flashing beacons
- Dual/oversized stop signs
- Transverse rumble strips
- Lane/shoulder delineation
- Raised medians
- High visibility crosswalks/mid-block crosswalks
- Lighting improvements at pedestrian crossings
- Rectangular Rapid Flashing Beacons (RRFBs)
- Sidewalk Improvements
- Drop off / pick up zone for school buses only
- Signage and striping improvements
- Advance warning signs
- ADA curb ramp/driveway improvements

#### Project Schedule

Concept Development	Preliminary Engineering	Final Design	Construction
<ul style="list-style-type: none"> <li>• Planning</li> <li>• Safety Analysis</li> <li>• Project Selection</li> <li>• Concept Developed</li> </ul> <p><i>Completed 2020</i></p>	<ul style="list-style-type: none"> <li>• Survey</li> <li>• Field Walk</li> <li>• Alternatives Analysis</li> <li>• 60% Plan Submission</li> </ul> <p><i>Ongoing</i></p>	<p><i>Will commence after Preliminary Engineering</i></p>	<p><i>Will commence after Final Design</i></p>

#### Want More Information?



<https://www.sjtpo.org/safety/local-safety-program-design-assistance/>



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#### Examples of Proposed Improvements

Overhead Flashing Beacons / Dual Stop Signs



Transverse Rumble Strips



Rapid Rectangular Flashing Beacon (RRFB)



Advance Warning Signs



Raised Medians



High Visibility Crosswalks



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