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Pedestrian and Bicycle Road Safety Audit Report

City of Bridgeton, City of Millville, City of Vineland

Prepared for:

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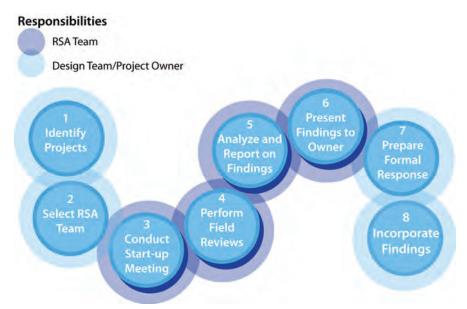
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1. Introduction

As the final report for the Cities of Bridgeton, Millville, and Vineland Pedestrian/Bicycle Road Safety Audits (PRSAs), this document represents an important step towards the implementation of the South Jersey Transportation Planning Organization's Cumberland County Bicycle and Pedestrian Safety Action Plan. This plan is intended to document a number of action-orientated tasks geared towards advancing data-driven bicycle and pedestrian projects via New Jersey's Local Safety Program and the Federal Highway Safety Improvement Program (HSIP). To that end, the task of conducting a series of Pedestrian/Bicycle Road Safety Audits was necessary to bring together a multi-disciplinary team of local, county, state and regional agencies and subject matter experts to 1) conduct a first-hand evaluation of existing conditions along the selected corridors, and 2) work together to develop improvement recommendations.

Pedestrian/Bicycle Road Safety Audit Process

Following the basic format of traditional Road Safety Audits (RSAs), the pedestrian/bicycle RSA is a focused and formal safety performance examination of an existing or future road or intersection by a multi-disciplinary audit team. PRSAs can be used on a project of any size and can be conducted on facilities with a history of crashes, or during the design phase of a new roadway or planned upgrade. PRSA audit teams 1) identify and evaluate any potential safety issues, and 2) develop pedestrian/bicycle related countermeasures for all abilities. PRSAs provide transportation agencies and team members a better understanding of the needs of pedestrians and bicyclists by following the FHWA Pedestrian Road Safety Audit Guidelines and Prompt Lists (Publication FHWA-SA-07-007). Implementation of improvement strategies identified through this process in New Jersey may be eligible for Federal Highway Safety Improvement Program (HSIP) funds. These identified improvements are noted in the following sections of this report.



Eight-Step RSA Process (FHWA-SA-07-07)

The PRSA event has three basic components:

- Pre-Audit: Audit team analyzes and discusses study area crash data and related issues.
- Field Visit: The audit team walks the corridor to identify safety issues and examine conditions.
- Post-Audit: The audit team shares findings and develops a list of problems and potential strategies.

Site Selection Process

A central theme in the Cumberland County Bicycle and Pedestrian Safety Action Plan is public involvement and outreach. During the project's first round of public outreach, people informed the project team on their traveling experiences, in particular regarding bicycle and pedestrian safety in Cumberland County. Public outreach events throughout the County were conducted by transportation experts, these events included display boards highlighting high-crash locations. In addition to the events, an online website was created for the public to submit comments regarding bicycle pedestrian safety and map specific locations of concern.

The comments and feedback provided by the public during Phase 1 were combined with the technical analysis of the crash data and resulted in the decision to select six (6) high-crash corridors to become the focus of the project; top two highest crash corridors in Bridgeton, Millville, and Vineland. In order to gain a true understanding of the selected corridors' existing conditions, a focused and formal safety performance examination of each corridor was conducted by a multi-disciplinary audit team. These examination were conducted during four PRSA events. Following the FHWA guidance, the needs of bicyclists and pedestrians were stressed during these events. The report sections for each event note the results and recommendations of the PRSAs conducted.

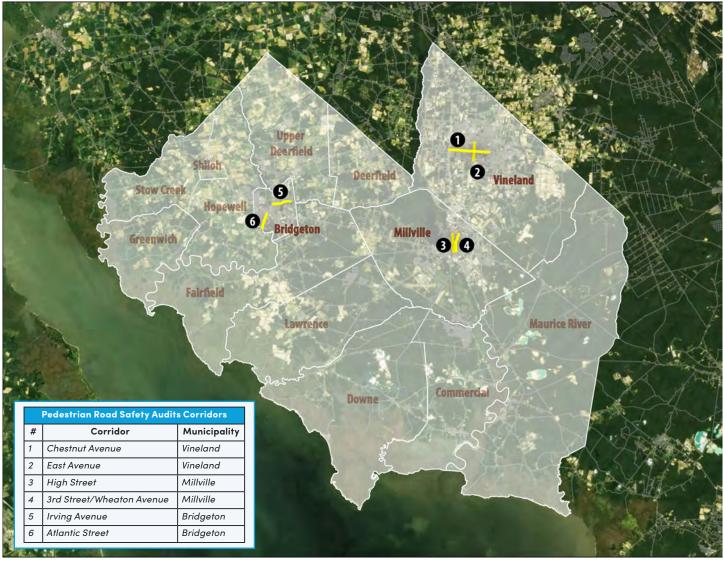


Photo Caption: Cumberland County, New Jersey - Study Locations



2. Chestnut Avenue (Vineland)

The first Pedestrian/Bicycle Road Safety Audits was conducted on Thursday, December 5, 2019 at the Vineland Municipal Building in Vineland, Cumberland County, New Jersey. Eighteen stakeholders representing state, county, and local agencies participated in the audit. A list of all participants and their respective agencies is provided in *Appendix A*.

Study Location

As shown in *Figure 1*, the focus of this audit is a 2.3-mile section of Chestnut Avenue located in the urban area of Vineland, New Jersey. Audit limits are between NJ 47 (Delsea Drive) and CR 555 (Main Road)(MP 0.00-2.30). This corridor is a local east-west connector that bisects north-south collectors CR 615 (South West/South East Boulevard), West Avenue, and East Avenue. The corridor is surrounded by a mix of commercial and low to medium-density residential development. It is important to note that the corridor includes a park, nursing home, EMS station, two schools, and public housing.



Figure 1: Chestnut Avenue Study Area

Roadway Characteristics

Chestnut Avenue is classified as an urban major collector with a posted speed limit from (MP 0.00-0.24) of 25 mph and from (MP 0.24-2.30) of 40 mph. The corridor study area is 4-lanes, undivided, with no shoulder or on-street parking. The roadway's horizontal alignment is straight with 11 signalized and 16 unsignalized intersections.

Existing Bicycle/Pedestrian Facilities

Sidewalks are currently available along both sides of Chestnut Avenue and are typically 4'-5' in width. Sidewalk conditions vary from satisfactory to needing maintenance. Basic parallel style crosswalks are provided at signalized intersections although not always at every leg. Crosswalk conditions vary from newly stripped to in-need of restriping. There are no bicycle lanes or other bicycle infrastructure identified along the corridor.

Traffic Counts

Based on data from the NJDOT Straight Line Diagrams (SLDs), the 2017-2018 ADT along Chestnut Avenue is approximately 13,500 vehicles per day within the study area. A copy of available data can be found in *Appendix B*. Additional traffic counts of the study area will be conducted during upcoming project tasks. This data will be added to the PRSA report as a supplement to *Appendix B* and will used to 1) complete a Highway Safety Manual (HSM) analysis of the study area, and 2) inform the evaluation of potential countermeasures.



Transit

The study corridor is serviced by NJ Transit routes #313 and #553 with stops at NJ 47 (Delsea Drive) and route #408 with stops at CR 555 (Main Road). All NJ Transit routes mentioned only service stops at the termini of the Chestnut Avenue Study Corridor.

Community Profile

Population and income characteristics from the U.S. Census Bureau's 2013-2017 American Community Survey (ACS) estimates were used to compile a community profile of residents within 0.25 miles of the study area. A summary of the demographics is listed below.

| Characteristics | Chestnut Avenue (0.25 mile buffer) | Cumberland County |
|--------------------------------------|---------------------------------------|-------------------|
| Population | 5,849 | 154,952 |
| Black or African American | 18% | 19% |
| Hispanic/Latino* | 61% | 30% |
| White | 62% | 66% |
| Asian | <1% | 1% |
| American Indian/Alaskan | <1% | 1% |
| Two or More Races | 3% | 5% |
| Other | 16% | 8% |
| Population by Age | | |
| Age 0-4 | 8% | 7% |
| Age 0-17 | 26% | 24% |
| Age 18+ | 74% | 76% |
| Age 65+ | 11% | 14% |
| Households | 2,193 | 50,596 |
| Linguistically Isolated Households** | 22% | 8% |
| Speak Spanish*** | 93% | 91% |
| Income | | |
| <\$15,000 | 22% | 14% |
| \$15,000 - \$25,000 | 16% | 12% |
| \$25,000 - \$50,000 | 23% | 24% |
| \$50,000 - \$75,000 | 16% | 17% |
| \$75,000+ | 23% | 33% |







Table 1: Community Profile of Chestnut Avenue Study Corridor

^{***}Percentage of Linguistically Isolated Households that speak spanish as their primary language



^{*}Hispanic population can be of any race, **Households in which no one 14 and over speaks English "very well",

In addition to the community profile in *Table 1*, a map was created using U.S. Census Bureau's 2014-2018 American Community Survey (ACS) estimates to identify the prevalence of zero-vehicle households in proximity to the City of Vineland study areas. Many census tracts abutting the study corridors are above the County average of 10.3% for zero-vehicle households, as shown below in *Figure 2*.

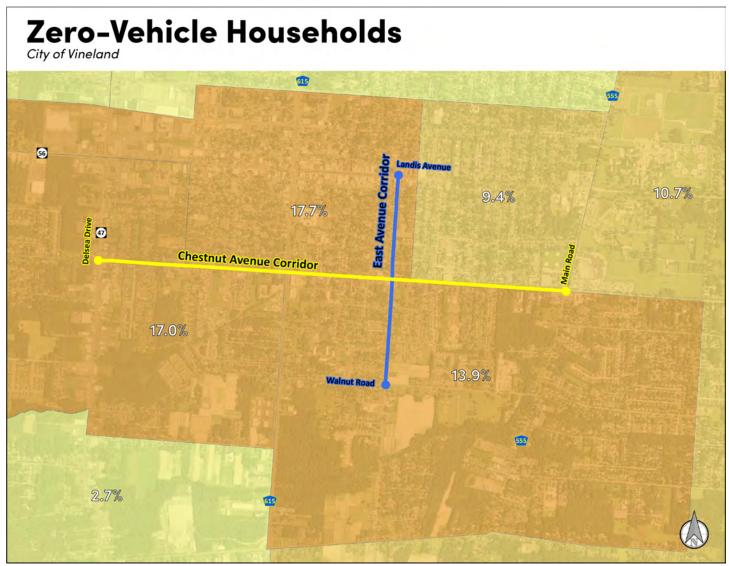


Figure 2: Percentage of Zero-Vehicle Households in Vineland, NJ

Crash Data Analysis

Crash data analysis was based on reportable crash records provided by the New Jersey Department of Transportation (NJDOT). In New Jersey, a crash is considered reportable when there is property damage of \$500 or more, or a person is injured or killed. Crash data between the years of 2012–2016 was obtained from the NJDOT via the SafetyVoyager data portal. Detailed crash maps of every bicycle crash, pedestrian crash, and motorist crash that resulted in serious injury or fatality, as well as, crash clusters 13> are provided in *Appendix C*.

Conducted using the HSM approved crash severity methodology of weighing incapacitating injury (A) and fatality (K) equally (K=A), the crash data analysis and crash maps consider both (K) and (A) crashes as equally serious. Crash data of the study area provided detailed information on the characteristics of each crash. Of note, it is important to mention that of the 8 crashes that occurred during Dark (Unlit) conditions, 3 were pedestrians. In New Jersey, 75% of all fatal

pedestrian crashes occur during dawn, dusk, or dark conditions. A summary of the study area crash data analysis and crash characteristics are as follows:

| Year | Crashes | Injured | Killed/Incapacitated |
|-------|---------|---------|----------------------|
| 2012 | 148 | 54 | 4 |
| 2013 | 112 | 40 | 1 |
| 2014 | 126 | 47 | 1 |
| 2015 | 155 | 51 | 0 |
| 2016 | 122 | 32 | 0 |
| Total | 663 | 224 | 6 |

Table 2: Total Crashes by Year - Chestnut Avenue Study Corridor

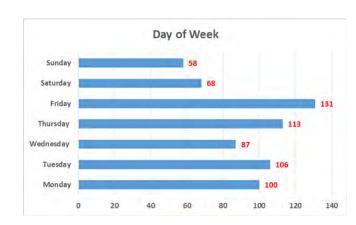
| | | Total Crashes | Percentages |
|---------------|--------------|---------------|-------------|
| Road Surfaces | Dry | 538 | 81.1% |
| Roda Surraces | Wet | 124 | 18.7% |
| | Daylight | 515 | 77.7% |
| /// | Dusk | 16 | 2.4% |
| Illumination | Dark (Lit) | 122 | 18.4% |
| | Dark (Unlit) | 8 | 1.2% |

Table 3: Environmental Conditions - Chestnut Avenue Study Corridor

| | Total Crashes | Percentage |
|--------------------------------|---------------|------------|
| Struck Parked Vehicle | 21 | 3.2% |
| Fixed Object | 38 | 5.7% |
| Animal | 1 | 0.2% |
| Encroachment | 3 | 0.5% |
| Backing | 24 | 3.6% |
| Overturned | 1 | 0.2% |
| Opposite Direction (Sideswipe) | 6 | 0.9% |
| Opposite Direction (Head-on) | 10 | 1.5% |
| Left-Turn/U-Turn | 51 | 7.7% |
| Right Angle | 171 | 25.8% |
| Same Direction (Sideswipe) | 92 | 13.9% |
| Same Direction (Read End) | 218 | 32.9% |
| Pedalcyclist | 7 | 1.1% |
| Pedestrian | 20 | 3.0% |

Table 4: Collision Type - Chestnut Avenue Study Corridor





Pedestrian and Bicyclist Crashes

During the 2012-2016 analysis period there were a total of 20 pedestrian and 7 bicyclist crashes, representing 4.1% of all crashes within the study area. Of the total number of crashes during this period, pedestrian and bicyclist crashes disproportionately resulted in serious injury or fatality (KA), representing 20% of all KA crashes. Moreover, three of the 8 crashes that occurred under dark un-lit conditions involved pedestrians.

| Crash Type | Total Crashes | Percentage |
|---------------------------|----------------|------------|
| Collision with Pedestrian | 20 | 74.1% |
| Collision with Cyclist | 7 | 25.9% |
| | Crash Severity | |
| Fatality | 0 | 0.0% |
| Incapacitating Injury | 2 | 7.4% |
| Moderate Injury | 4 | 14.8% |
| Pain | 13 | 48.1% |
| Property Damage Only | 8 | 29.6% |

Table 5: Pedestrian and Bicycle Crash Summary

Pedestrian and Bicyclist Crash Contributing Factors

To better understand the factors that contributed to pedestrian and bicyclist crashes, New Jersey TR-1 (NJ TR-1) crash reports were procured from NJDOT. The details in these reports were crucial to putting pedestrian and bicyclist related crashes in context. Pursuant the content of the NJ TR-1s, the following are contributing factors that were witnessed for crashes within the study corridor.

| Pedestrian & Bicyclist Contributing Factors |
|---|
| Crashes often occur at or near intersections |
| Many crash victims have Limited English Proficiency (LEP) |
| Motorist speeds are too high |
| Crashes in crosswalks are often due to Left-Hand turn movements |

Table 6: NJ TR-1 Report Analysis

Findings and Recommendations

Presented here are the findings and potential solutions identified during the Chestnut Avenue PRSA. The identified potential solutions are given ratings based on their projected safety benefit, cost, and time frame to implement. Safety benefit potential is based primarily on studies and research provided by the Federal Highway Administration's (FHWA) Crash Modification Factors (CMFs). When CMFs are not available, the FHWA Proven Safety Countermeasures, Highway Safety Manual (HSM), and current peer-reviewed research on countermeasures are used. All safety benefits are approximate.

This section describes the site-specific and corridor-wide recommended improvements. The recommendations derived from each PRSA event are noted along with their projected safety benefit, time frame, cost, as well as, the facility's jurisdiction. Ratings used in the recommendation tables are described as follows:



Legend

| Symbol | Meaning | Definition |
|-------------|--|---|
| ✓ | Limited safety benefit potential | |
| / / | Limited to moderate safety benefit potential | |
| YYY | Moderate safety benefit potential | |
| //// | High safety benefit potential | |
| \$ | Low cost | Could be accomplished through maintenance |
| \$\$ | Medium cost | May require some engineering or design and funding may be readily available |
| \$\$\$ | High cost | Longer term; may require full engineering, ROW acquisition and new funding |
| • | Short term | Could be accomplished within 1 year |
| • | Medium term | Could be accomplished in 1 to 3 years; may require some engineering |
| • | Long term | Could be accomplished in 3 years or more; may require full engineering |

The following represents the specific findings and recommendations made by the PRSA team. All recommendations and designs should be thoroughly evaluated with due diligence and designed as appropriate by the roadway owner and/or a professional engineer for conformance to all applicable codes, standards, and best practices.

| No. | Recommendation | Safety Benefit | Cost | Time Frame | Jurisdiction |
|-----|---|-------------------|------|------------|------------------------------|
| | Corrido | r-Wide | | | |
| 1 | Road/bicycle-pedestrian safety code enforcement campaign (i.e. StreetSmart) | * | \$ | • | Vineland |
| 2 | Narrow driveways where possible | * | \$\$ | • | Vineland/ Property Owners |
| 3 | Inspect and replace faded, damaged or outdated signage as needed (i.e. signs mounted below 7', faded lettering on speed limit signs, crooked stop signs) | ~ | \$ | • | Vineland |
| 4 | Conduct a bi-lingual road/bicycle-pedestrian safety campaign (i.e. StreetSmart) | ~ | \$ | • | Vineland |
| 5 | Inspect, repave and restripe the roadway as needed | ~ | \$\$ | • | Vineland |
| 6 | Install or reinstall detached Detectable Warning Surfaces (DWS) to be aligned in compliance with ADA and inspect, repair, and construct sidewalks in compliance with ADA as needed | ~ | \$\$ | • | Vineland/NJDOT |
| 7 | Carry sidewalks through driveways per ADA design standards | ~ | \$\$ | • | Vineland |



| | | | İ | İ | |
|----|---|------------------|--------|---|----------------|
| 8 | Develop an access management plan within the study area for vehicles and pedestrians (i.e. driveway consolidation, barriers to prevent jaywalking) | ** | \$ | • | Vineland |
| 9 | Update complete streets policy in accordance with the NJDOT Complete & Green Streets for All Model Policy Guide | ** | \$ | • | Vineland |
| 10 | Perform corridor-wide signal upgrades (replace 8" traffic signal heads with 12", install backplates with retro-reflective border, evaluate clearance intervals, update to countdown pedestrian signal heads, replace push buttons in compliance with ADA, etc.) | ~~ | \$\$\$ | • | Vineland/NJDOT |
| 11 | Convert existing crosswalks to high-visibility continental or ladder style, check placement and alignment | ** | \$ | O | Vineland/NJDOT |
| 12 | Remove sidewalk on southside of study corridor and install a shared-use path per NJ Complete Streets Design Guide | ** | \$\$ | • | Vineland/NJDOT |
| 13 | Convert Chestnut Avenue to a 3-lane section (2 travel lanes, TWLTL and shoulders; i.e. road diet) | *** | \$\$ | • | Vineland |
| 14 | Perform a lighting analysis of the study area, including roadway and pedestrian scale lighting; prepare plans/upgrades according to results | *** | \$\$\$ | • | Vineland/NJDOT |
| 15 | Create a taskforce that meets after a pedestrian or bicycle fatality to perform a mini-road safety audit to better understand how the crash happened and what immediate improvements can be made to avoid repeat crashes at the location | *** | \$ | O | Vineland |
| | Site-S | pecific | | | |
| | Segment: 2nd S | treet-Earl Drive | • | | |
| 16 | Install midblock pedestrian crossing improvements (i.e. Pedestrian Hybrid Beacon (PHB) or Rectangular Rapid Flash Beacon (RRFB) with a high visibility continental or ladder style crosswalk and crossing island) | *** | \$\$\$ | • | Vineland |
| | Segment: Tarkiln | Drive-3rd Stree | et | | |
| 17 | Conduct circulation study of 3rd Street | ~ | \$\$ | • | Vineland |
| 18 | Close Normandie Lane access to Chestnut Avenue | ~ | \$\$ | • | Vineland |
| 19 | Install barriers to prevent jaywalking (i.e. greenery, 2'-3' wall, fence, benches etc.) | // | \$\$ | • | Vineland |



| 20 | Install midblock pedestrian crossing improvements (i.e. Pedestrian Hybrid Beacon (PHB) or Rectangular Rapid Flash Beacon (RRFB) with a high visibility continental or ladder style crosswalk and crossing island) | *** | \$\$\$ | • | Vineland |
|----|---|----------------|--------|---|-----------------------------|
| | Intersection: "T | he Boulevards" | | | |
| 21 | Install railroad crossing gates | ~ | \$\$ | • | Vineland/ County/Conrail |
| 22 | Study and evaluate intersection (i.e. address non-compliant crossings, traffic and pedestrian safety, signal placement, and signal timing concerns) | *** | \$\$\$ | • | Vineland/ County/Conrail |
| | Vineland Fire | Station No. 1 | • | | |
| 23 | Install advance warning signal and stripe roadway appropriately in front of Fire/EMS Station (i.e. "Do Not Block The Box") | ~ | \$\$ | • | Vineland |
| | Intersection: | East Avenue | | | |
| 24 | Study intersection to reduce and realign lanes | /// | \$\$ | • | Vineland |
| 25 | Upgrade signals to current standards | 444 | \$\$ | • | Vineland |
| 26 | Install leading pedestrian interval (LPI) or all pedestrian phase | *** | \$ | • | Vineland |
| | Intersection | n: 7th Street | | | |
| 27 | Complete signal upgrade to current standards | ** | \$\$\$ | • | Vineland |
| | Intersection: | State Street | | | |
| 28 | Perform a MUTCD signal warrant analysis for removal | ~ | \$\$ | • | Vineland |
| | Intersection: \ | Valley Avenue | | | |
| 29 | Consider replacement of signalized offset intersection with a modern roundabout; must be accompanied by a 3-lane section (2 travel lanes, TWLTL and shoulders; i.e. road diet) | /// | \$\$\$ | • | Vineland |
| | Intersection: Main Road | | | | |
| 30 | Address lane confusions (i.e. delineate lane configuration at the intersection approaches) | ~ | \$ | • | Vineland/County |
| 31 | Install bumpouts or reduce turning radii | ** | \$\$ | • | Vineland/County |
| 32 | Install leading pedestrian interval (LPI) or all pedestrian phase | *** | \$ | • | Vineland/County |

Table 7: Chestnut Avenue PRSA Recommendations

Recommendation Visualizations

Examples of some of the site-specific and corridor-wide safety recommendations identified in *Tables 7* are shown below. These examples are based on current best practices and design standards from the 2017 NJ Complete Streets Design Guide (CSDG), NACTO's Urban Street Design Guide (NACTO-US), and the Federal Highway Administration (FHWA), including sources contained therein. Visual representations of select aforementioned recommendations help to better communicate their potential safety benefit, cost, and time frame.

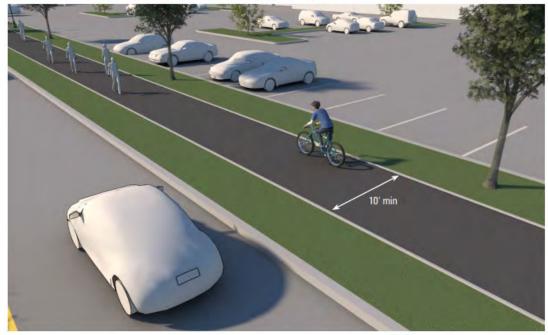


Midblock Pedestrian Crossing Improvements (i.e. RRFB or PHB with crosswalk and crossing island)



Source: (FHWA-SA-18-018)

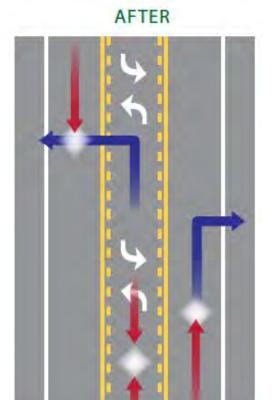
Shared-use path



Source: (CSDG)

Road Diet Configuration (i.e. 3-lane section, 2 travel lanes with TWLTL)

BEFORE



Source: (FHWA-SA-14-028)

Modern Roundabout



Source: (CSDG)



Driveway Design (i.e. Carrying sidewalk through driveway)



Source: (CSDG)





Photo Caption: (Google Earth) Newark, DE

Road Owner Response

As the roadway owner, City of Vineland is encouraged to use the findings of the PRSA as a guide for designing improvements to address the safety issues. Whereas the PRSA findings and recommendations are numerous, City of Vineland should use its experience in planning and engineering to determine which recommendations in *Table 7* can be prioritized, and seek opportunities to implement maintenance recommendations at their earliest convenience.

An important part of the PRSA process is the road owner's response: an acknowledgment of the audit's findings and recommendations, and their planned follow-up. In responding to the PRSA's findings, the road owner must take into account all the competing objectives involved when implementing the recommendations, and foremost among them is available resources. Because the audit process generated a long and wide-ranging list of improvements, the road owner is expected to implement these recommended improvements as the time and funds allow in coordination with other projects, priorities and intersecting roadway owners (i.e. NJDOT, Cumberland County).

City of Vineland delivered their response following the finalization of the findings and recommendations, a copy of which can be found in *Appendix D*.



3. East Avenue (Vineland)

The East Avenue Pedestrian/Bicycle Road Safety Audit was conducted on Friday, December 20, 2019 at the Vineland Municipal Building in Vineland, Cumberland County, New Jersey. Six stakeholders representing regional, county, and local agencies participated in the audit. A list of all participants and their respective agencies is provided in *Appendix A*.

Study Location

As shown in *Figure 1*, the focus of this audit is a 1-mile section of East Avenue located in the urban area of Vineland, New Jersey. Audit limits are between NJ 56 (Landis Avenue) and Walnut Road (MP 1.77-0.76). This corridor is a local north-south connector and rural gateway into Vineland that bisects a major east-west collector Chestnut Avenue. The corridor is surrounded by low to medium-density residential development. It is important to note that the corridor includes a school.

Roadway Characteristics

East Avenue is classified as an urban major collector with a posted speed limit from Walnut Road to Chestnut Avenue (MP 0.76–1.27) of 30 mph. This segment of the corridor study area is 2-lanes, undivided, with varying segments of 4-8 foot shoulder widths. Along the corridor there are posted signs for "No Stopping Or Standing" and "No Parking Anytime" however there is no ordinance restricting parking in 8 foot shoulders. North of Chestnut Avenue to Landis Avenue (MP 1.27–1.77) has a posted speed limit of 35 mph, with exception to the school zone between Almond Street and Grape Street (MP 1.49–1.62) with a mandatory posted speed limit of 25 mph when children are present. This corridor study area segment is narrower with 2-lanes, undivided, with no shoulder or on-street parking. Altogether, the roadway's horizontal alignment is straight with 2 signalized and 12 unsignalized intersections.

Existing Bicycle/Pedestrian Facilities

Sidewalks are currently available along both sides of East Avenue between Chestnut Avenue and Landis Avenue (MP 1.27-1.77) and are typically 4'-5' in width, with exception to a much wider sidewalk segment fronting Cunningham Academy. Sidewalks are provided along both sides of East Avenue from Chestnut Avenue to a point approximately 500 feet south thereof. From this point only one sidewalk is available along the west curbline until Florence Avenue (MP 0.98) where a sidewalk is available along both sides until a point approximately 50 feet north of Humbert Street (MP 0.92). A brief section of sidewalk then reappears south of Humbert Street along the east curbline for approximately 400 feet.



Figure 1: East Avenue Study Area

Sidewalk conditions vary from satisfactory to needing maintenance. Basic parallel style crosswalks are provided at signalized intersections. Crosswalk conditions vary from newly stripped to in-need of restriping. There are no bicycle lanes or other bicycle infrastructure identified along the corridor. However, the 2015 Cumberland County Bikeways Inventory and 2010 Cumberland County Rails to Trails Feasibility Study both propose East Avenue as a potential bikeway.



Traffic Counts

Based on data from the NJDOT Straight Line Diagrams (SLDs), the 2017-2018 ADT along East Avenue is approximately 6,500 vehicles per day within the study area. A copy of available data can be found in *Appendix B*. Additional traffic counts of the study area will be conducted during upcoming project tasks. This data will be added to the PRSA report as a supplement to *Appendix B* and will used to 1) complete a Highway Safety Manual (HSM) analysis of the study area, and 2) inform the evaluation of potential countermeasures.

Community Profile

Population and income characteristics from the U.S. Census Bureau's 2013-2017 American Community Survey (ACS) estimates were used to compile a community profile of residents within 0.25 miles of the study area. A summary of the demographics is listed below.

| Characteristics | East Avenue (0.25 mile buffer) | Cumberland County |
|--------------------------------------|-----------------------------------|-------------------|
| Population | 3,394 | 154,952 |
| Black or African American | 23% | 19% |
| Hispanic/Latino* | 59% | 30% |
| White | 54% | 66% |
| Asian | <1% | 1% |
| American Indian/Alaskan | 2% | 1% |
| Two or More Races Alone | 3% | 5% |
| Other | 18% | 8% |
| Population by Age | | |
| Age 0-4 | 8% | 7% |
| Age 0-17 | 26% | 24% |
| Age 18+ | 74% | 76% |
| Age 65+ | 8% | 14% |
| Households | 1,271 | 50,596 |
| Linguistically Isolated Households** | 18% | 8% |
| Speak Spanish*** | 91% | 91% |
| Income | | |
| <\$15,000 | 24% | 14% |
| \$15,000 - \$25,000 | 19% | 12% |
| \$25,000 - \$50,000 | 21% | 24% |
| \$50,000 - \$75,000 | 17% | 17% |
| \$75,000+ | 19% | 33% |







Table 1: Community Profile of East Avenue Study Corridor



*Hispanic population can be of any race, **Households in which no one 14 and over speaks English "very well", ***Percentage of Linguistically Isolated Households that speak spanish as their primary language

In addition to the community profile in *Table 1*, a map was created using U.S. Census Bureau's 2014–2018 American Community Survey (ACS) estimates to identify the prevalence of zero-vehicle households in proximity to the City of Vineland study areas. Many census tracts abutting the study corridors are above the County average of 10.3% for zero-vehicle households, as shown in *Figure 2*.

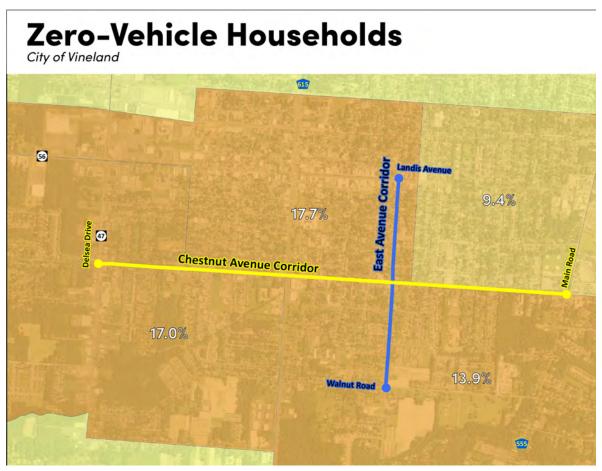


Figure 2: Percentage of Zero-Vehicle Households in Vineland, NJ

Crash Data Analysis

Crash data analysis was based on reportable crash records provided by the New Jersey Department of Transportation (NJDOT). In New Jersey, a crash is considered reportable when there is property damage of \$500 or more, or a person is injured or killed. Crash data between the years of 2012–2016 was obtained from the NJDOT via the SafetyVoyager data portal. Detailed crash maps of every bicycle crash, pedestrian crash, and motorist crash that resulted in serious injury or fatality, as well as, crash clusters 13> are provided in *Appendix C*.

Conducted using the HSM approved crash severity methodology of weighing incapacitating injury (A) and fatality (K) equally (K=A), the crash data analysis and crash maps consider both (K) and (A) crashes as equally serious. Crash data of the study area provided detailed information on the characteristics of each crash. A summary of the study area crash data analysis and crash characteristics are as follows:

| Year | Crashes | Injured | Killed/Incapacitated |
|-------|---------|---------|----------------------|
| 2012 | 44 | 19 | 1 |
| 2013 | 37 | 12 | 0 |
| 2014 | 28 | 8 | 0 |
| 2015 | 37 | 8 | 0 |
| 2016 | 38 | 10 | 0 |
| Total | 184 | 57 | 1 |

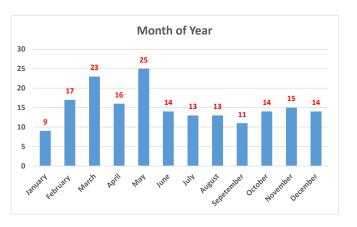
Table 2: Total Crashes by Year - East Avenue Study Corridor

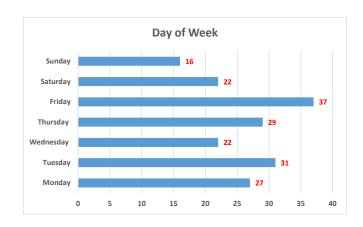
| | | Total Crashes | Percentages |
|---------------|--------------|---------------|-------------|
| Road Surfaces | Dry | 145 | 78.8% |
| | Wet | 38 | 20.7% |
| Illumination | Daylight | 151 | 82.1% |
| | Dusk | 4 | 2.2% |
| | Dark (Lit) | 23 | 12.5% |
| | Dark (Unlit) | 1 | 0.5% |

Table 3: Environmental Conditions - East Avenue Study Corridor

| | Total Crashes | Percentage |
|--------------------------------|---------------|---------------|
| Struck Parked Vehicle | 7 | 3.8% |
| Fixed Object | 18 | 9.8% |
| Animal | 0 | 0.0% |
| Encroachment | 0 | 0.0% |
| Backing | 4 | 2.2% |
| Overturned | 0 | 0.0% |
| Opposite Direction (Sideswipe) | 1 | 0.9% |
| Opposite Direction (Head-on) | 2 | 1.5% |
| Left-Turn/U-Turn | 8 | 7.7% |
| Right Angle | 53 | 28.8% |
| Same Direction (Sideswipe) | 21 | 11.4% |
| Same Direction (Read End) | <i>62</i> | 33.7 % |
| Pedalcyclist | 2 | 1.1% |
| Pedestrian | 6 | 3.3% |

Table 4: Collision Type - East Avenue Study Corridor





Pedestrian and Bicyclist Crashes

During the 2012-2016 analysis period there were a total of 6 pedestrian and 2 bicyclist crashes, representing 4.4% of all crashes within the study area. Of the total number of crashes during this period, pedestrian and bicyclist crashes disproportionately resulted in injuries, representing 13.2% of all injury crashes.

| Crash Type | Total Crashes | Percentage |
|---------------------------|----------------|------------|
| Collision with Pedestrian | 6 | 75.0% |
| Collision with Cyclist | 2 | 25.0% |
| | Crash Severity | |
| Fatality | 0 | 0.0% |
| Incapacitating Injury | 1 | 12.5% |
| Moderate Injury | 3 | 37.5% |
| Pain | 4 | 50.0% |
| Property Damage Only | 0 | 0.0% |

Table 5: Pedestrian and Bicycle Crash Summary

Pedestrian and Bicyclist Crash Contributing Factors

To better understand the factors that contributed to pedestrian and bicyclist crashes, New Jersey TR-1 (NJ TR-1) crash reports were procured from NJDOT. The details in these reports were crucial to putting pedestrian and bicyclist related crashes in context. Pursuant the content of the NJ TR-1s, the following are contributing factors that were witnessed for crashes within the study corridor.

| Pedestrian & Bicyclist Contributing Factors | | |
|---|--|--|
| Crashes often occur at or near intersections | | |
| No bicycle facilities | | |
| Lack of sidewalk connectivity & continuity | | |
| Crashes in crosswalks are often due to Left-Hand turn movements | | |

Table 6: NJ TR-1 Report Analysis

Findings and Recommendations

Presented here are the findings and potential solutions identified during the East Avenue PRSA. The identified potential solutions are given ratings based on their projected safety benefit, cost, and time frame to implement. Safety benefit potential is based primarily on studies and research provided by the Federal Highway Administration's (FHWA) Crash Modification Factors (CMFs). When CMFs are not available, the FHWA Proven Safety Countermeasures, Highway Safety Manual (HSM), and current peer-reviewed research on countermeasures are used. All safety benefits are approximate.

This section describes the site-specific and corridor-wide recommended improvements. The recommendations derived from each PRSA event are noted along with their projected safety benefit, time frame, cost, as well as, the facility's jurisdiction. Ratings used in the recommendation tables are described as follows:



Legend

| Symbol | Meaning | Definition |
|-------------|--|---|
| ✓ | Limited safety benefit potential | |
| // | Limited to moderate safety benefit potential | |
| /// | Moderate safety benefit potential | |
| //// | High safety benefit potential | |
| \$ | Low cost | Could be accomplished through maintenance |
| \$\$ | Medium cost | May require some engineering or design and funding may be readily available |
| \$\$\$ | High cost | Longer term; may require full engineering, ROW acquisition and new funding |
| • | Short term | Could be accomplished within 1 year |
| • | Medium term | Could be accomplished in 1 to 3 years; may require some engineering |
| • | Long term | Could be accomplished in 3 years or more; may require full engineering |

The following represents the specific findings and recommendations made by the PRSA team. All recommendations and designs should be thoroughly evaluated with due diligence and designed as appropriate by the roadway owner and/or a professional engineer for conformance to all applicable codes, standards, and best practices.

| No. | Recommendation | Safety Benefit | Cost | Time Frame | Jurisdiction |
|-----|---|-------------------|------|------------|--------------|
| | Corrido | r-Wide | | | |
| 1 | Inspect and replace faded, damaged or outdated signage as needed (i.e. signs mounted below 7', faded lettering on speed limit signs, crooked stop signs) | ~ | \$ | • | Vineland |
| 2 | Inspect, repave and restripe the roadway as needed | ~ | \$\$ | • | Vineland |
| 3 | Install or reinstall detached Detectable Warning Surfaces (DWS) to be aligned in compliance with ADA and inspect, repair, and construct sidewalks in compliance with ADA as needed | ~ | \$\$ | • | Vineland |
| 4 | Remove sidewalk obstructions per ADA requirements | ~ | \$ | • | Vineland |
| 5 | Update complete streets policy in accordance with the NJDOT Complete & Green Streets for All Model Policy Guide | // | \$ | • | Vineland |
| 6 | Convert existing crosswalks to high-visibility continental or ladder style, check placement and alignment | // | \$ | • | Vineland |
| 7 | Consider installing sharrows or bicycle lanes in a shoulder, when possible, to improve multimodal accommodations | ** | \$ | • | Vineland |



| | ACC : | Г | 1 | | 1 |
|-----------------------|---|-----------------|----------|----------|---------------------------------------|
| | After improvements are made conduct speed | | . | | |
| 8 | study to investigate reducing speed limit (i.e. | ~~ | \$ | • | Vineland |
| | Consider reducing Speed Limit to 30 mph) | | | | |
| | Perform a lighting analysis of the study area, | | | | |
| 9 | including roadway and pedestrian scale | /// | \$\$\$ | • | Vineland |
| | lighting; prepare plans/upgrades according to | | *** | | , interarra |
| | results | | | | |
| | Create a taskforce that meets after a pedestrian | | | | |
| | or bicycle fatality to perform a mini-road safety | | | | |
| 10 | audit to better understand how the crash | | ي ا | | Vinaland |
| 10 | happened and what immediate improvements | /// | \$ | • | Vineland |
| | can be made to avoid repeat crashes at the | | | | |
| | location | | | | |
| | Extend and connect existing sidewalks to | | | | |
| | provide continuous sidewalks along both sides | | | | |
| 11 | of roadway from Landis Avenue to Humbert | /// | \$\$\$ | 3 | Vineland |
| | Street | | | | |
| | Site-S | pecific | | | |
| | Intersection: FI | - | | | |
| | Install midblock pedestrian crossing | | 1 | | |
| | improvements (i.e. Pedestrian Hybrid Beacon | | | | |
| 12 | (PHB) or Rectangular Rapid Flash Beacon | /// | \$\$\$ | a | Vineland |
| '- | (RRFB) with a high visibility continental or ladder | | *** | | , , , , , , , , , , , , , , , , , , , |
| | style crosswalk and crossing island) | | | | |
| | | hestnut Avenue | <u> </u> | | |
| 13 | Study intersection to reduce and realign lanes | * | \$\$ | • | Vineland |
| 14 | Upgrade signals to current standards | ** | \$\$ | • | Vineland |
| | Install leading pedestrian interval (LPI) or all | | | | |
| 15 | pedestrian phase | /// | \$ | • | Vineland |
| | Segment: Almond S | Street-Grape St | reet | | |
| | Convert existing crosswalks to high-visibility | | | | |
| 16 | continental or ladder style, check placement | / / | \$ | • | Vineland |
| | and alignment | | • | | |
| | Install in-street pedestrian crossing signage at | | | | |
| 17 | crosswalks in school zone | ** | \$ | • | Vineland |
| | <u> </u> | | | | |
| 18 | Install a pull-in loading zone in front of | | \$\$ | • | Vineland |
| 10 | Cunningham Academy for bus and vehicle | •• | ३३ | | virieiana |
| loading and unloading | | | | | |
| | | avenue-wainut | Kodd | | I |
| 19 | Widen existing sidewalks per NJ Complete | ~ | \$\$\$ | • | Vineland |
| | Streets Design Guide (i.e. 5' minimum) | | <u> </u> | | |
| | Install gateway treatments to calm traffic and | | | | |
| 20 | communicate transition from rural Vineland | ** | \$\$\$ | • | Vineland |
| | to urbanized Vineland (i.e. signage in median | | [**** | . | |
| | island, neckdowns with plantings) | | | | |



| 21 | Narrow roadway segment width (i.e. moving curblines closer to each other, installing median islands with planting strips, install buffered bicycle lanes to reduce travel lane widths) | *** | \$\$S | • | Vineland |
|----|--|------------|-------|---|----------|
| | Intersection: Walnut Road | | | | |
| 22 | Install double 36" stop signs at all approaches | ~ | \$ | • | Vineland |
| 23 | Install LED strip around perimeter of stop signs with solar power supply to increase visibility | ~ | \$ | • | Vineland |
| 24 | Install advance warning treatments at the southern approach | // | \$ | • | Vineland |

Table 7: East Avenue PRSA Recommendations

Recommendation Visualizations

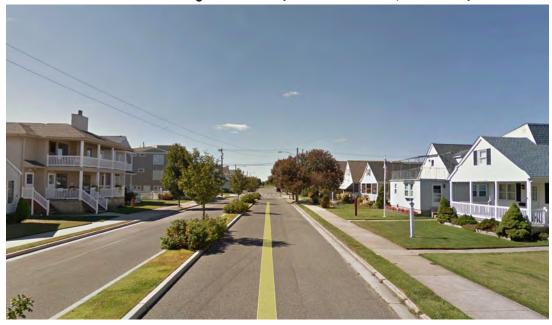
Examples of some of the site-specific and corridor-wide safety recommendations identified in *Tables 7* are shown below. These examples are based on current best practices and design standards from the 2017 NJ Complete Streets Design Guide (CSDG), NACTO's Urban Street Design Guide (NACTO-US), and the Federal Highway Administration (FHWA), including sources contained therein. Visual representations of select aforementioned recommendations help to better communicate their potential safety benefit, cost, and time frame.

Reduce Road Segment Width (i.e. Buffered bike lane typical)



Photo Caption: East Avenue Concept

Reduce Road Segment Width (i.e. Median Island, Boulevard)



Source: (Google Earth) Haven Avenue, Ocean City, NJ

Midblock Pedestrian Crossing Improvements (i.e. RRFB or PHB with crosswalk and crossing island)



Source: (FHWA-SA-18-018)



Reduce Road Segment Width (i.e. Buffered bike lane)



Source: (CSDG)

Road Owner Response

As the roadway owner, City of Vineland is encouraged to use the findings of the PRSA as a guide for designing improvements to address the safety issues. Whereas the PRSA findings and recommendations are numerous, City of Vineland should use its experience in planning and engineering to determine which recommendations in *Table 7* can be prioritized, and seek opportunities to implement maintenance recommendations at their earliest convenience.

An important part of the PRSA process is the road owner's response: an acknowledgment of the audit's findings and recommendations, and their planned follow-up. In responding to the PRSA's findings, the road owner must take into account all the competing objectives involved when implementing the recommendations, and foremost among them is available resources. Because the audit process generated a long and wide-ranging list of improvements, the road owner is expected to implement these recommended improvements as the time and funds allow in coordination with other projects, priorities and intersecting roadway owners (i.e. NJDOT, Cumberland County).

City of Vineland delivered their response following the finalization of the findings and recommendations, a copy of which can be found in *Appendix D*.

4. Irving Avenue (Bridgeton)

The Irving Avenue Pedestrian/Bicycle Road Safety Audit was conducted on Wednesday, December 11, 2019 at the Cumberland County Administration Building in Bridgeton, Cumberland County, New Jersey. Fourteen stakeholders representing state, county, and local agencies participated in the audit. A list of all participants and their respective agencies is provided in *Appendix A*.

Study Location

As shown in *Figure 1*, the focus of this audit is a 1-mile section of Irving Avenue located in the urban area of Bridgeton, New Jersey. Audit limits are between CR 606 (Laurel Street) and Rogers Street (MP 0.00-1.02). This corridor runs east to west and is a rural gateway into Bridgeton that bisects notable north-south roadways NJ 77 (Pearl Street) and CR 669 (Manheim Avenue). The corridor is surrounded by low-density residential and commercial development. It is important to note that the corridor includes a hospital and a children's medical clinic.



Figure 1: Irving Avenue Study Area

Roadway Characteristics

CR 552 (Irving Avenue) is classified as an urban minor arterial with a posted speed limit of 25 mph from CR 606 (Laurel Street) to CR 669 (Manheim Avenue) (MP 0.00-0.71), and a posted speed limit of 35 from CR 669 (Manheim Avenue) to Rogers Street (MP 0.71-1.02). The corridor study area is 2-lanes, undivided, with no shoulder, and on-street parking where permitted. The roadway's horizontal alignment is mostly straight with curvilinear bends between Lakeview Avenue and Nixon Avenue, and at the Magnolia Avenue intersection, with 3 signalized intersections and 15 unsignalized. The roadway also includes a freight railroad crossing (MP 0.57).

Existing Bicycle/Pedestrian Facilities

Sidewalks are currently available along both sides of Irving Avenue between CR 606 (Laurel Street and CR 669 (Manheim Avenue) (MP 0.00-0.71) and are typically 4'-5' in width, with exception to a much wider sidewalk segment fronting the shopping plaza. From CR 669 (Manheim Avenue) to Rogers Street (MP 0.71-1.02) a sidewalk is provided only along the northern curbline. Sidewalk conditions vary from satisfactory to very poor. Sidewalk segments in very poor condition are typically of slate and brick materials and are notably hazardous to pedestrians.

Basic parallel style crosswalks are provided across Irving Avenue at the signalized intersections of NJ 77 (Pearl Street) and CR 669 (Manheim Avenue). Basic parallel style crosswalks are also provided across Irving Avenue at high volume unsignalized intersections Bank Street, Walnut Street, and York Street. However, two of the three (2/3) signalized intersections in the study corridor do not provide marked crosswalks at each leg. Marked crosswalks at Magnolia Avenue, and two of the four (2/4) marked crosswalks at CR 669 (Manheim Avenue) are high-visibility continental style.

Crosswalk conditions vary from newly stripped to in-need of restriping. There are no bicycle lanes or other bicycle infrastructure identified along the corridor. However, the 2015 Cumberland County Bikeways Inventory and 2010 Cumberland County Rails to Trails Feasibility Study both propose Irving Avenue as a potential bikeway.

Traffic Counts

Based on data from the NJDOT Straight Line Diagrams (SLDs), the 2017 ADT along Irving Avenue is approximately 6,500 vehicles per day within the study area. A copy of available data can be found in Appendix B. Additional traffic counts of the study area will be conducted during upcoming project tasks. This data will be added to the PRSA report as a supplement to Appendix B and will used to 1) complete a Highway Safety Manual (HSM) analysis of the study area, and 2) inform the evaluation of potential countermeasures.

Transit

The study corridor is serviced by the Cumberland Area Transit System's (CATS) Greater Bridgeton Area Transit Shuttle (Shuttle). The Shuttle provided fixed route service in the Bridgeton area with stops in the study area at Laurel Street and Manheim Avenue intersections. NJ Transit Route #410 and #553 service is also provided at the Irving Avenue/Pearl Street intersection.

Community Profile

Population and income characteristics from the U.S. Census Bureau's 2013-2017 American Community Survey (ACS) estimates were used to compile a community profile of residents within 0.25 miles of the study area. A summary of the demographics is listed on the following page. In addition to the community profile in *Table 1*, a map was created using U.S. Census Bureau's 2014-2018 American Community Survey (ACS) estimates to identify the prevalence of zero-vehicle households in proximity to the City of Bridgeton study areas. Many census tracts abutting the study corridors are above the County average of 10.3% for zero-vehicle households, as shown in *Figure 2*.

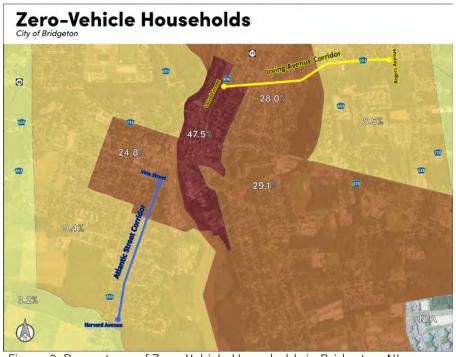


Figure 2: Percentage of Zero-Vehicle Households in Bridgeton, NJ



| Characteristics | Irving Avenue (0.25 mile buffer) | Cumberland County |
|--------------------------------------|-------------------------------------|-------------------|
| Population | 4,799 | 154,952 |
| Black or African American | 18% | 19% |
| Hispanic/Latino* | 69% | 30% |
| White | 59% | 66% |
| Asian | <1% | 1% |
| American Indian/Alaskan | 2% | 1% |
| Two or More Races Alone | 2% | 5% |
| Other | 19% | 8% |
| Population by Age | | |
| Age 0-4 | 11% | 7% |
| Age 0-17 | 35% | 24% |
| Age 18+ | 65% | 76% |
| Age 65+ | 5% | 14% |
| Households | 1,168 | 50,596 |
| Linguistically Isolated Households** | 35% | 8% |
| Speak Spanish*** | 99% | 91% |
| Income | | |
| <\$15,000 | 14% | 14% |
| \$15,000 - \$25,000 | 19% | 12% |
| \$25,000 - \$50,000 | 33% | 24% |
| \$50,000 - \$75,000 | 16% | 17% |
| \$75,000+ | 18% | 33% |







Table 1: Community Profile of Irving Avenue Study Corridor

Crash Data Analysis

Crash data analysis was based on reportable crash records provided by the New Jersey Department of Transportation (NJDOT). In New Jersey, a crash is considered reportable when there is property damage of \$500 or more, or a person is injured or killed. Crash data between the years of 2012–2016 was obtained from the NJDOT via the SafetyVoyager data portal. Detailed crash maps of every bicycle crash, pedestrian crash, and motorist crash that resulted in serious injury or fatality, as well as, crash clusters 7> are provided in *Appendix C*.

Conducted using the HSM approved crash severity methodology of weighing incapacitating injury (A) and fatality (K) equally (K=A), the crash data analysis and crash maps consider both (K) and (A) crashes as equally serious. Crash data of the study area provided detailed information on the characteristics of each crash. A summary of the study area crash data analysis and crash characteristics are as follows:



^{*}Hispanic population can be of any race, **Households in which no one 14 and over speaks English "very well",

^{***}Percentage of Linguistically Isolated Households that speak spanish as their primary language

| Year | Crashes | Injured | Killed/Incapacitated |
|-------|---------|---------|----------------------|
| 2012 | 36 | 6 | 0 |
| 2013 | 40 | 6 | 0 |
| 2014 | 40 | 7 | 0 |
| 2015 | 34 | 7 | 0 |
| 2016 | 30 | 9 | 0 |
| Total | 180 | 35 | 0 |

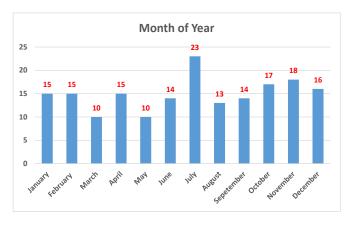
Table 2: Total Crashes by Year - Irving Avenue Study Corridor

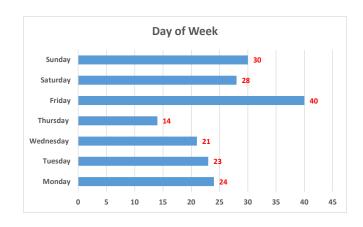
| | | Total Crashes | Percentages |
|---------------|--------------|---------------|-------------|
| Road Surfaces | Dry | 143 | 77.7% |
| | Wet | 37 | 20.1% |
| Illumination | Daylight | 93 | 50.5% |
| | Dusk | 6 | 3.3% |
| | Dark (Lit) | 72 | 39.1% |
| | Dark (Unlit) | 7 | 3.8% |

Table 3: Environmental Conditions – Irving Avenue Study Corridor

| | Total Crashes | Percentage |
|--------------------------------|---------------|---------------|
| Struck Parked Vehicle | 50 | 27.8 % |
| Fixed Object | 19 | 10.6% |
| Animal | 3 | 1.7% |
| Encroachment | 0 | 0.0% |
| Backing | 8 | 4.4% |
| Overturned | 0 | 0.0% |
| Opposite Direction (Sideswipe) | 4 | 2.2% |
| Opposite Direction (Head-on) | 8 | 4.4% |
| Left-Turn/U-Turn | 5 | 2.8% |
| Right Angle | 37 | 20.6% |
| Same Direction (Sideswipe) | 18 | 10.0% |
| Same Direction (Read End) | 21 | 11.7 % |
| Pedalcyclist | 1 | 0.6% |
| Pedestrian | 6 | 3.3% |

Table 4: Collision Type - Irving Avenue Study Corridor





Pedestrian and Bicyclist Crashes

During the 2012-2016 analysis period there were a total of 6 pedestrian and 1 bicyclist crashes, representing 3.9% of all crashes within the study area. Of the total number of crashes during this period, pedestrian and bicyclist crashes disproportionately resulted in injuries, representing 17.1% of all injury crashes.

| Crash Type | Total Crashes | Percentage | | | | |
|---------------------------|---------------|---------------|--|--|--|--|
| Collision with Pedestrian | 6 | 85.7% | | | | |
| Collision with Cyclist | 1 | 14.3% | | | | |
| Crash Severity | | | | | | |
| Fatality | 0 | 0.0% | | | | |
| Incapacitating Injury | 0 | 0.0% | | | | |
| Moderate Injury | 2 | 28.6% | | | | |
| Pain | 4 | <i>57</i> .1% | | | | |
| Property Damage Only | 1 | 14.3% | | | | |

Table 5: Pedestrian and Bicycle Crash Summary

Pedestrian and Bicyclist Crash Contributing Factors

To better understand the factors that contributed to pedestrian and bicyclist crashes, New Jersey TR-1 (NJ TR-1) crash reports were procured from NJDOT. The details in these reports were crucial to putting pedestrian and bicyclist related crashes in context. Pursuant the content of the NJ TR-1s, the following are contributing factors that were witnessed for crashes within the study corridor.

| Pedestrian & Bicyclist Contributing Factors | | | |
|---|--|--|--|
| Crashes often occur at or near intersections | | | |
| Speeding | | | |
| Many crash victims have Limited English Proficiency (LEP) | | | |
| Crashes in crosswalks are often due to Left-Hand turn movements | | | |

Table 6: NJ TR-1 Report Analysis

Findings and Recommendations

Presented here are the findings and potential solutions identified during the Irving Avenue PRSA. The identified potential solutions are given ratings based on their projected safety benefit, cost, and time frame to implement. Safety benefit potential is based primarily on studies and research provided by the Federal Highway Administration's (FHWA) Crash Modification Factors (CMFs). When CMFs are not available, the FHWA Proven Safety Countermeasures, Highway Safety Manual (HSM), and current peer-reviewed research on countermeasures are used. All safety benefits are approximate.

This section describes the site-specific and corridor-wide recommended improvements. The recommendations derived from each PRSA event are noted along with their projected safety benefit, time frame, cost, as well as, the facility's jurisdiction. Ratings used in the recommendation tables are described as follows:



Legend

| Symbol | Meaning | Definition | | | | |
|-------------|--|---|--|--|--|--|
| ✓ | Limited safety benefit potential | | | | | |
| / / | Limited to moderate safety benefit potential | | | | | |
| /// | Moderate safety benefit potential | | | | | |
| //// | High safety benefit potential | | | | | |
| \$ | Low cost | Could be accomplished through maintenance | | | | |
| \$\$ | Medium cost | May require some engineering or design and funding may be readily available | | | | |
| \$\$\$ | High cost | Longer term; may require full engineering, ROW acquisition and new funding | | | | |
| • | Short term | Could be accomplished within 1 year | | | | |
| • | Medium term | Could be accomplished in 1 to 3 years; may require some engineering | | | | |
| • | Long term | Could be accomplished in 3 years or more; may require a engineering | | | | |

The following represents the specific findings and recommendations made by the PRSA team. All recommendations and designs should be thoroughly evaluated with due diligence and designed as appropriate by the roadway owner and/or a professional engineer for conformance to all applicable codes, standards, and best practices.

| No. | Recommendation | Safety Benefit | Cost | Time Frame | Jurisdiction |
|-----|---|-------------------|------|------------|----------------------|
| | Corrido | r-Wide | | | |
| 1 | Inspect and replace faded, damaged or outdated signage as needed (i.e. signs mounted below 7', faded lettering on speed limit signs, crooked stop signs) | * | \$ | • | County |
| 2 | Road/bicycle-pedestrian safety code enforcement campaign (i.e. StreetSmart) | ~ | \$ | • | Bridgeton |
| 3 | Conduct a bi-lingual road/bicycle-pedestrian safety campaign (i.e. StreetSmart) | ~ | \$ | • | Bridgeton |
| 4 | Inspect, repave and restripe the roadway as needed | * | \$\$ | • | County |
| 5 | Install or reinstall detached Detectable Warning Surfaces (DWS) to be aligned in compliance with ADA and inspect, repair, and construct sidewalks in compliance with ADA as needed | ~ | \$\$ | • | County/NJDOT |
| 6 | Perform parking study and develop parking management plan | ~ | \$\$ | • | Bridgeton/ County |
| 7 | Remove sidewalk obstructions per ADA requirements | ~ | \$ | • | County |
| 8 | Enact a complete streets policy in accordance with the NJDOT Complete & Green Streets for All Model Policy Guide | ** | \$ | • | Bridgeton/ County |



| | 1 | | | Y | |
|-----------------------------|--|-----------------|--------|--------|--------------|
| | Convert existing crosswalks to high-visibility | | | | |
| 9 | continental or ladder style, check placement | ** | \$ | • | County |
| | and alignment | | | | |
| | Consider installing sharrows or bicycle lanes in a | | | | |
| 10 | shoulder, when possible, to improve multimodal | ** | \$ | • | County |
| | accommodations | | | | |
| 44 | Install high-visibility marked crosswalks at all | | | | County/NIDOT |
| 11 | legs of signalized intersections | ** | \$ | • | County/NJDOT |
| | Daylight intersections per NJ Title 39 (i.e. | | | | |
| 12 | education/enforcement campaigns, stripings, | ** | \$ | • | County |
| | bollards, bicycle parking, planters etc.) | | | | |
| 12 | Remove sight line obstacles (i.e. trees, utility | | 1 | | |
| 13 | poles, signage) | ~~ | \$\$ | • | County/NJDOT |
| | Perform a lighting analysis of the study area, | | | | |
| | including roadway and pedestrian scale | | | | Bridgeton/ |
| 14 | lighting; prepare plans/upgrades according to | /// | \$\$\$ | • | County |
| | results | | | | |
| | Create a taskforce that meets after a pedestrian | | | | |
| | or bicycle fatality to perform a mini-road safety | | | | |
| 4- | audit to better understand how the crash | /// | | \$. | Bridgeton |
| 15 | happened and what immediate improvements | ~~~ | , \$ | | |
| | can be made to avoid repeat crashes at the | | | | |
| | location | | | | |
| | Perform corridor-wide signal upgrades | | | | |
| | (replace 8" traffic signal heads with 12", install | | | | |
| 16 | backplates with retro-reflective border, evaluate | /// | sss | \$\$\$ | County/NJDOT |
| ' | clearance intervals, update to countdown | | 333 | | |
| | pedestrian signal heads, replace push buttons | | | | |
| | in compliance with ADA, etc.) | | | | |
| | | pecific | | | |
| | Segment: Walnut S | treet-Church St | reet | ı | ı |
| 17 | Install advance yield pedestrian crossing | ~ | \$ | • | County |
| | treatments (i.e. in-street signage, stripings) | | | | , |
| | Install midblock pedestrian crossing | | | | |
| 18 | improvements (i.e. Rectangular Rapid Flash | /// | \$\$\$ | • | County |
| | Beacon (RRFB) with a high visibility continental | | *** | | |
| | or ladder style raised crosswalk) | | | | |
| | Intersection: Manheim Avenue | | | | |
| 19 | Install leading pedestrian interval (LPI) or all | /// | \$ | • | County |
| | pedestrian phase | | | | |
| Intersection: Laurel Street | | | | | |
| 20 | Consider installing "No Turn on Red" | ~ | \$ | • | County |
| 21 | Install channelization island at eastern | ~ | \$\$ | • | County |
| approach | | | | | |
| | | Pearl Street | 1 . | | |
| 22 | Consider installing "No Turn on Red" | ✓ | \$ | O | NJDOT |



| 23 | Install bus box stripings for bus stops in coordination with NJ Transit per NACTO Transit Street Design Guide | ~ | \$\$ | • | NJDOT/NJ Transit |
|---|--|-----------------|--------|---|----------------------|
| 24 | Reevaluate signal timing (i.e. shorter cycle lengths) | ~~ | \$\$ | • | NJDOT |
| | Segment: Pearl S | treet-Bank Stre | et | | |
| 25 | Fix drainage spouts on south side of Irving Avenue (i.e. 172 Bank Street) | ~ | \$\$ | • | County |
| | Segment: East Avenu | ue-Lakeview Av | /enue | | |
| 26 | Investigate parking supply | ~ | \$ | • | Bridgeton/ County |
| 27 | Remove parking on north side of Irving Avenue, stripe shoulder edgeline and push centerline north | ** | \$ | O | County |
| 28 | Install bumpouts and neckdowns | /// | \$\$\$ | • | County |
| | Intersection | : York Street | | | |
| 29 | Install curb ramp and extend sidewalk to align with existing crosswalk | ~ | \$\$ | • | County |
| 30 | Install bumpouts and neckdowns | Y Y Y | \$\$\$ | • | County |
| | Intersection: M | agnolia Avenue |) | | |
| 31 | Install advance yield pedestrian crossing treatments (i.e. in-street signage, stripings, advance warning signal) | ~ | \$ | • | County |
| 32 | Install a Rectangular Rapid Flash Beacon (RRFB) | ~~ | \$\$ | • | County |
| 33 | Install a raised continental or ladder style crosswalk and/or provide a median refuge island | ** | \$\$ | • | County |
| Segment: Magnolia Avenue-Manheim Avenue | | | | | |
| 34 | Investigate closing access from parking lot to Magnolia Avenue marked crosswalk | ~ | \$ | • | County/Owner |
| 35 | Install wayfinding signage encouraging pedestrians to use Manheim Avenue crosswalks | ~ | \$ | • | County/Owner |

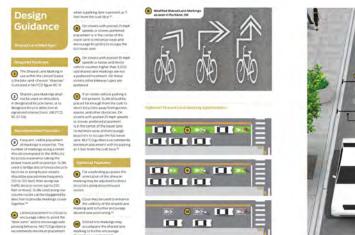
Table 7: Irving Avenue PRSA Recommendations

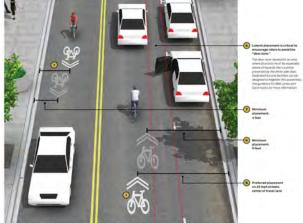
Recommendation Visualizations

Examples of some of the site-specific and corridor-wide safety recommendations identified in *Tables 7* are shown below. These examples are based on current best practices and design standards from the 2017 NJ Complete Streets Design Guide (CSDG), NACTO's Urban Street Design Guide (NACTO-US), and the Federal Highway Administration (FHWA), including sources contained therein. Visual representations of select aforementioned recommendations help to better communicate their potential safety benefit, cost, and time frame.



Bicycle Sharrows





Source: (NACTO-US)

Daylighting Intersection (i.e. Bicycle parking, plastic bollards, stripings)

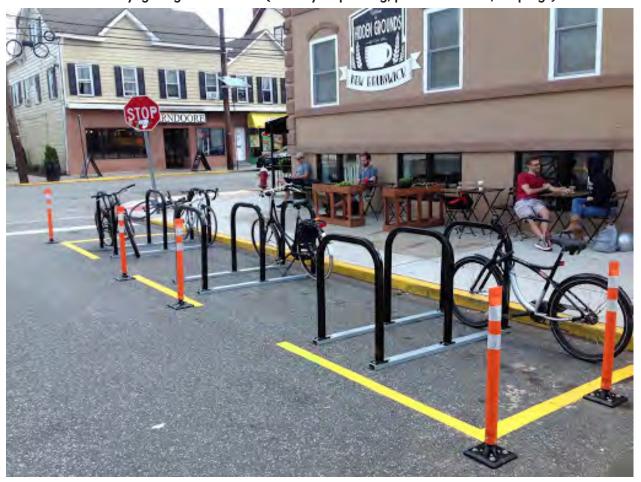


Photo Caption: (NJBPRC) New Brunswick, NJ

Curb extensions/bumpouts



Source: (NACTO-US)

Pedestrian Crossing Improvements (i.e. RRFB with raised high-visibility crosswalk)



Source: (FHWA PEDSAFE)

Road Owner Response

As the roadway owner, County of Cumberland is encouraged to use the findings of the PRSA as a guide for designing improvements to address the safety issues. Whereas the PRSA findings and recommendations are numerous, County of Cumberland should use its experience in planning and engineering to determine which recommendations in *Table 7* can be prioritized, and seek opportunities to implement maintenance recommendations at their earliest convenience.

An important part of the PRSA process is the road owner's response: an acknowledgment of the audit's findings and recommendations, and their planned follow-up. In responding to the PRSA's findings, the road owner must take into account all the competing objectives involved when implementing the recommendations, and foremost among them is available resources. Because the audit process generated a long and wide-ranging list of improvements, the road owner is expected to implement these recommended improvements as the time and funds allow in coordination with other projects, priorities and intersecting roadway owners (i.e. NJDOT, City of Bridgeton).

County of Cumberland delivered their response following the finalization of the findings and recommendations, a copy of which can be found in *Appendix D*.



5. Atlantic Street (Bridgeton)

The Atlantic Street Pedestrian/Bicycle Road Safety Audit was conducted on Wednesday, December 11, 2019 at the Cumberland County Administration Building in Bridgeton, Cumberland County, New Jersey. Fourteen stakeholders representing state, county, and local agencies participated in the audit. A list of all participants and their respective agencies is provided in *Appendix A*.

Study Location

As shown in *Figure 1*, the focus of this audit is a 1-mile section of Atlantic Street located in the urban area of Bridgeton, New Jersey. Audit limits are between CR 697 (Vine Street) and Harvard Avenue (MP 0.90-0.06). This corridor runs north-south and is a local thoroughfare into Bridgeton that bisects quiet residential streets. The corridor is surrounded by low-density residential. It is important to note that the corridor is adjacent to the Cumberland County Jail and Courthouse, which contribute to traffic and circulation patterns on Atlantic Street and its bisecting roadways, primarily CR 697 (Vine Street).

Roadway Characteristics

Atlantic Street is classified as an urban major collector with a posted speed limit of 25 mph (MP 0.06-0.90). The corridor study area is 2-lanes, undivided, with no shoulder, and onstreet parking where permitted. The roadway's horizontal alignment is straight with 12 unsignalized intersection. The vertical alignment generally is flat with an incline at the northern terminus of the study corridor.

Existing Bicycle/Pedestrian Facilities

Sidewalks are currently available along both sides of Irving Avenue between CR 606 (Laurel Street and CR 669 (Manheim Avenue) (MP 0.00-0.71) and are typically 4'-5' in width. Sidewalk conditions are generally satisfactory with few heaved segments due to tree roots. There are also small segments of the sidewalk that are brick material between Hampton Street and Vine Street (MP 0.80-0.90).



Figure 1: Atlantic Street Study Area

Basic parallel style crosswalks are provided across Atlantic Street at only Lincoln Avenue (MP 0.67). There is also a parallel style crosswalk along the east side of Atlantic Street at Woodland Drive (MP 0.63). There are no bicycle lanes or other bicycle infrastructure identified along the corridor.

Traffic Counts

Based on data from the NJDOT Straight Line Diagrams (SLDs), the 2017 ADT along Atlantic Street is approximately 1,800 vehicles per day within the study area. A copy of available data can be found in Appendix B. Additional traffic counts of the study area will be conducted during upcoming project tasks. This data will be added to the PRSA report as a supplement to Appendix B and will used to 1) complete a Highway Safety Manual (HSM) analysis of the study area, and 2) inform the evaluation of potential countermeasures.



Community Profile

Population and income characteristics from the U.S. Census Bureau's 2013-2017 American Community Survey (ACS) estimates were used to compile a community profile of residents within 0.25 miles of the study area. A summary of the demographics is listed on the following page. In addition to the community profile in *Table 1*, a map was created using U.S. Census Bureau's 2014-2018 American Community Survey (ACS) estimates to identify the prevalence of zero-vehicle households in proximity to the City of Bridgeton study areas. Many census tracts abutting the study corridors are above the County average of 10.3% for zero-vehicle households, as shown in *Figure 2*.

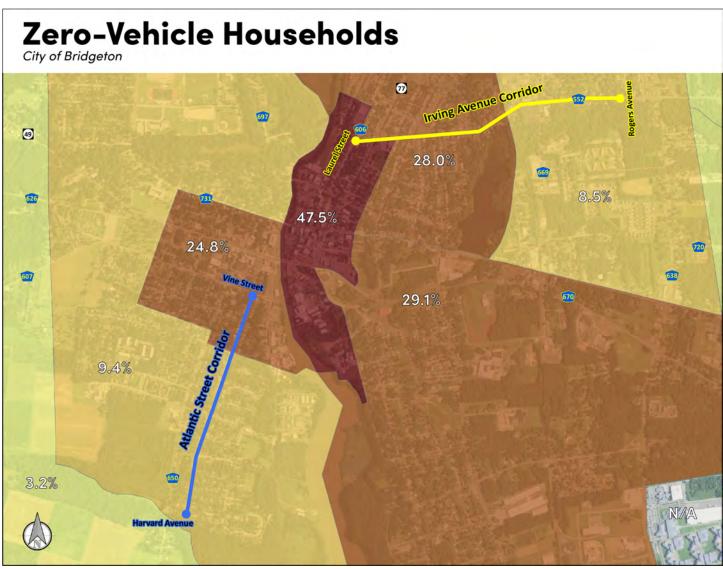


Figure 2: Percentage of Zero-Vehicle Households in Bridgeton, NJ

| Characteristics | Atlantic Street (0.25 mile buffer) | Cumberland County |
|--------------------------------------|---------------------------------------|-------------------|
| Population | 3,579 | 154,952 |
| Black or African American | 23% | 19% |
| Hispanic/Latino* | 61% | 30% |
| White | 51% | 66% |
| Asian | 1% | 1% |
| American Indian/Alaskan | 1% | 1% |
| Two or More Races Alone | 2% | 5% |
| Other | 22% | 8% |
| Population by Age | | |
| Age 0-4 | 10% | 7% |
| Age 0-17 | 37% | 24% |
| Age 18+ | 63% | 76% |
| Age 65+ | 6% | 14% |
| Households | 934 | 50,596 |
| Linguistically Isolated Households** | 21% | 8% |
| Speak Spanish*** | 99% | 91% |
| Income | | |
| <\$15,000 | 16% | 14% |
| \$15,000 - \$25,000 | 20% | 12% |
| \$25,000 - \$50,000 | 24% | 24% |
| \$50,000 - \$75,000 | 13% | 17% |
| \$75,000+ | 27% | 33% |







Table 1: Community Profile of Atlantic Street Study Corridor

Crash Data Analysis

Crash data analysis was based on reportable crash records provided by the New Jersey Department of Transportation (NJDOT). In New Jersey, a crash is considered reportable when there is property damage of \$500 or more, or a person is injured or killed. Crash data between the years of 2012–2016 was obtained from the NJDOT via the SafetyVoyager data portal. Detailed crash maps of every bicycle crash, pedestrian crash, and motorist crash that resulted in serious injury or fatality, as well as, crash clusters 6> are provided in *Appendix C*.

Conducted using the HSM approved crash severity methodology of weighing incapacitating injury (A) and fatality (K) equally (K=A), the crash data analysis and crash maps consider both (K) and (A) crashes as equally serious. Crash data of the study area provided detailed information on the characteristics of each crash. A summary of the study area crash data analysis and crash characteristics are as follows:



^{*}Hispanic population can be of any race, **Households in which no one 14 and over speaks English "very well",

^{***}Percentage of Linguistically Isolated Households that speak spanish as their primary language

| Year | Crashes | Injured | Killed/Incapacitated |
|-------|---------|---------|----------------------|
| 2012 | 14 | 2 | 0 |
| 2013 | 8 | 2 | 0 |
| 2014 | 11 | 0 | 0 |
| 2015 | 15 | 4 | 0 |
| 2016 | 6 | 2 | 0 |
| Total | 54 | 10 | 0 |

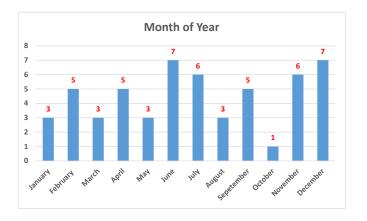
Table 2: Total Crashes by Year - Atlantic Street Study Corridor

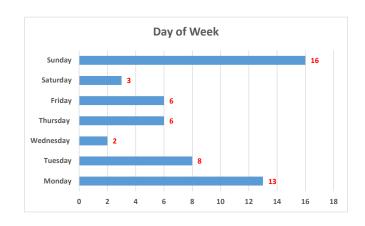
| | | Total Crashes | Percentages |
|---------------|--------------|---------------|-------------|
| Road Surfaces | Dry | 46 | 25.0% |
| Rodd Surfaces | Wet | 6 | 3.3% |
| | Daylight | 26 | 14.1% |
| Illumination | Dusk | 2 | 1.1% |
| | Dark (Lit) | 17 | 9.2% |
| | Dark (Unlit) | 3 | 1.6% |

Table 3: Environmental Conditions - Atlantic Street Study Corridor

| | Total Crashes | Percentage |
|--------------------------------|---------------|------------|
| Struck Parked Vehicle | 33 | 61.1% |
| Fixed Object | 3 | 5.6% |
| Animal | 0 | 0.0% |
| Encroachment | 0 | 0.0% |
| Backing | 2 | 3.7% |
| Overturned | 0 | 0.0% |
| Opposite Direction (Sideswipe) | 1 | 1.9% |
| Opposite Direction (Head-on) | 0 | 0.0% |
| Left-Turn/U-Turn | 0 | 0.0% |
| Right Angle | 7 | 13.0% |
| Same Direction (Sideswipe) | 1 | 1.9% |
| Same Direction (Read End) | 2 | 3.7% |
| Pedalcyclist | 0 | 0.0% |
| Pedestrian | 5 | 9.3% |

Table 4: Collision Type - Atlantic Street Study Corridor







Pedestrian and Bicyclist Crashes

During the 2012-2016 analysis period there were a total of 5 pedestrian and 0 bicyclist crashes, representing 9.3% of all crashes within the study area, well above the county and state averages. Of the total number of crashes during this period, pedestrian and bicyclist crashes disproportionately resulted in injuries, representing 50% of all injury crashes.

| Crash Type | Total Crashes | Percentage |
|---------------------------|---------------|------------|
| Collision with Pedestrian | 5 | 100.0% |
| Collision with Cyclist | 0 | 0.0% |
| | | |
| Fatality | 0 | 0.0% |
| Incapacitating Injury | 0 | 0.0% |
| Moderate Injury | 2 | 40.0% |
| Pain | 2 | 40.0% |
| Property Damage Only | 1 | 20.0% |

Table 5: Pedestrian and Bicycle Crash Summary

Pedestrian and Bicyclist Crash Contributing Factors

To better understand the factors that contributed to pedestrian and bicyclist crashes, New Jersey TR-1 (NJ TR-1) crash reports were procured from NJDOT. The details in these reports were crucial to putting pedestrian and bicyclist related crashes in context. Pursuant the content of the NJ TR-1s, the following are contributing factors that were witnessed for crashes within the study corridor.

| Pedestrian & Bicyclist Contributing Factors |
|--|
| Crashes often occur at or near intersections |
| Speeding |
| Inadequate lighting |

Table 6: NJ TR-1 Report Analysis

Findings and Recommendations

Presented here are the findings and potential solutions identified during the Atlantic Street PRSA. The identified potential solutions are given ratings based on their projected safety benefit, cost, and time frame to implement. Safety benefit potential is based primarily on studies and research provided by the Federal Highway Administration's (FHWA) Crash Modification Factors (CMFs). When CMFs are not available, the FHWA Proven Safety Countermeasures, Highway Safety Manual (HSM), and current peer-reviewed research on countermeasures are used. All safety benefits are approximate.

This section describes the site-specific and corridor-wide recommended improvements. The recommendations derived from each PRSA event are noted along with their projected safety benefit, time frame, cost, as well as, the facility's jurisdiction. Ratings used in the recommendation tables are described as follows:



Legend

| Symbol | Meaning | Definition |
|-------------|--|---|
| ✓ | Limited safety benefit potential | |
| // | Limited to moderate safety benefit potential | |
| /// | Moderate safety benefit potential | |
| //// | High safety benefit potential | |
| \$ | Low cost | Could be accomplished through maintenance |
| \$\$ | Medium cost | May require some engineering or design and funding may be readily available |
| \$\$\$ | High cost | Longer term; may require full engineering, ROW acquisition and new funding |
| • | Short term | Could be accomplished within 1 year |
| 0 | Medium term | Could be accomplished in 1 to 3 years; may require some engineering |
| • | Long term | Could be accomplished in 3 years or more; may require full engineering |

The following represents the specific findings and recommendations made by the PRSA team. All recommendations and designs should be thoroughly evaluated with due diligence and designed as appropriate by the roadway owner and/or a professional engineer for conformance to all applicable codes, standards, and best practices.

| No. | Recommendation | Safety Benefit | Cost | Time Frame | Jurisdiction |
|-----|--|-------------------|------|------------|----------------------|
| | Corrido | r-Wide | | | |
| 1 | Inspect and replace faded, damaged or outdated signage as needed (i.e. signs mounted below 7', faded lettering on speed limit signs, crooked stop signs) | ~ | \$ | • | Bridgeton |
| 2 | Inspect, repave and restripe the roadway as needed | ~ | \$\$ | • | Bridgeton |
| 3 | Install or reinstall detached Detectable Warning Surfaces (DWS) to be aligned in compliance with ADA and inspect, repair, and construct sidewalks in compliance with ADA as needed | ~ | \$\$ | • | Bridgeton |
| 4 | Install wayfinding signage (i.e. Street signs) | ✓ | \$ | • | Bridgeton |
| 5 | Enact a complete streets policy in accordance with the NJDOT Complete & Green Streets for All Model Policy Guide | ** | \$ | • | Bridgeton/ County |
| 6 | Convert existing crosswalks to high-visibility continental or ladder style, check placement and alignment | ~ ~ | \$ | • | Bridgeton/ County |
| 7 | Consider installing sharrows or bicycle lanes in a shoulder, when possible, to improve multimodal accommodations | ** | \$ | • | Bridgeton |



| 8 | Install high-visibility marked crosswalks at all legs of Vine Street and Hampton Street intersections | ** | \$ | • | Bridgeton/ County |
|----|--|---------------|--------|---|----------------------|
| 9 | Daylight intersections per NJ Title 39 (i.e. education/enforcement campaigns, stripings, bollards, bicycle parking, planters etc.) | ** | \$ | • | Bridgeton/ County |
| 10 | Remove sight line obstacles (i.e. trees, utility poles, signage) | * | \$\$ | • | Bridgeton/ County |
| 11 | Delineate pavement with centerline and edgeline stripings | ** | \$ | • | Bridgeton |
| 12 | Install speed management treatments (i.e. speed cushions, speed tables, neckdowns etc.) | /// | \$\$ | • | Bridgeton |
| 13 | Perform a lighting analysis of the study area, including roadway and pedestrian scale lighting; prepare plans/upgrades according to results | /// | \$\$\$ | • | Bridgeton |
| 14 | Create a taskforce that meets after a pedestrian or bicycle fatality to perform a mini-road safety audit to better understand how the crash happened and what immediate improvements can be made to avoid repeat crashes at the location | *** | \$ | • | Bridgeton |
| | | pecific | | | |
| 16 | Intersection Install all-way stop | : Vine Street | \$ | • | Bridgeton/ County |
| 17 | Install curb extensions/bumpouts to reduce turning radii and daylight intersection | *** | \$\$\$ | • | Bridgeton/ County |
| | Intersection: W | oodland Drive | | | |
| 18 | Reduce roadway width (i.e. install median crossing island, curb extensions etc.) | ** | \$\$\$ | • | Bridgeton |

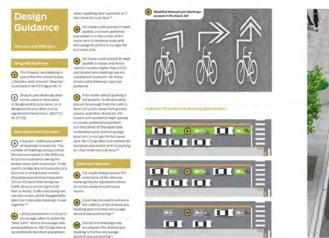
Table 7: Atlantic Street PRSA Recommendations

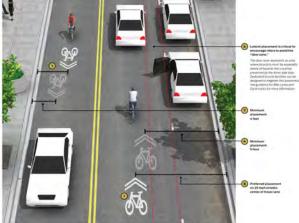
Recommendation Visualizations

Examples of some of the site-specific and corridor-wide safety recommendations identified in *Tables 7* are shown below. These examples are based on current best practices and design standards from the 2017 NJ Complete Streets Design Guide (CSDG), NACTO's Urban Street Design Guide (NACTO-US), and the Federal Highway Administration (FHWA), including sources contained therein. Visual representations of select aforementioned recommendations help to better communicate their potential safety benefit, cost, and time frame.



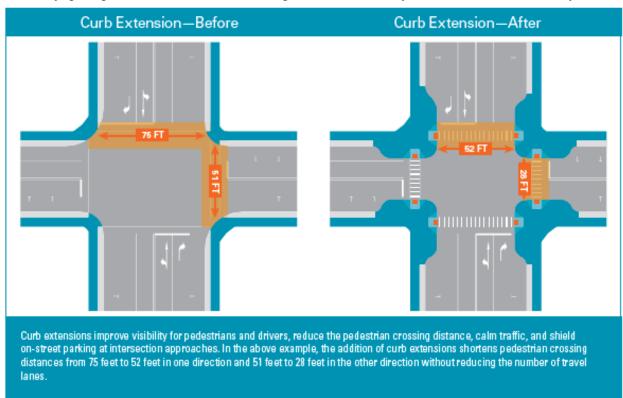
Bicycle Sharrows





Source: (NACTO-US)

Daylighting Intersection/Traffic Calming/Pedestrian Safety (i.e. Curb extension/bumpout)



Source: (CSDG)



Curb extensions/bumpouts



Source: (NACTO-US)

Traffic Calming/Speed Management Treatments (i.e. speed cushions, neckdowns, speed tables)





Speed Cushions

Speed cushions are speed humps or speed tables that include wheel cutouts that allow larger vehicles to pass unaffected but reduce passenger vehicle speeds. They are often used on key emergency response routes to allow emergency vehicles to pass unimpeded while causing the typical passenger vehicle to slow down. Speed cushions should be used with caution, however, as drivers will often seek out the space in between the humps.

Source: (CSDG)

Neckdowns

Neckdowns create pinch points by extending the curbline to narrow the roadway, which deters motorists from operating at high speeds on local streets and significantly expands the sidewalk realm for pedestrians.



Road Owner Response

As the roadway owner, City of Bridgeton is encouraged to use the findings of the PRSA as a guide for designing improvements to address the safety issues. Whereas the PRSA findings and recommendations are numerous, City of Bridgeton should use its experience in planning and engineering to determine which recommendations in *Table 7* can be prioritized, and seek opportunities to implement maintenance recommendations at their earliest convenience.

An important part of the PRSA process is the road owner's response: an acknowledgment of the audit's findings and recommendations, and their planned follow-up. In responding to the PRSA's findings, the road owner must take into account all the competing objectives involved when implementing the recommendations, and foremost among them is available resources. Because the audit process generated a long and wide-ranging list of improvements, the road owner is expected to implement these recommended improvements as the time and funds allow in coordination with other projects, priorities and intersecting roadway owners (i.e. NJDOT, Cumberland County).

City of Bridgeton delivered their response following the finalization of the findings and recommendations, a copy of which can be found in *Appendix D*.



6. High Street (Millville)

The High Street Pedestrian/Bicycle Road Safety Audit was conducted on Friday, January 6, 2020 at the Millville Municipal Building in Millville, Cumberland County, New Jersey. Sixteen stakeholders representing state, county, and local agencies participated in the audit. A list of all participants and their respective agencies is provided in *Appendix A*.

Study Location

As shown in *Figure 1*, the focus of this audit is a 1-mile section of High Street located in the urban area of Millville, New Jersey. Audit limits are between NJ 49 (Main Street) and Harrison Avenue (MP 0.00-0.99). This corridor runs north-south along the central business district of Millville. The corridor is surrounded by mixed-use commercial and residential. It is important to note that the corridor is located within the Glasstown Arts District (Arts District) which includes the historic Levoy Theatre and the Rowan College of South Jersey - Cumberland County Arts & Innovation Center.



Figure 1: High Street Study Area

Roadway Characteristics

High Street is classified as an urban major collector with a posted speed limit of 25 mph (MP 0.00–0.99). The corridor study area is 2-lanes, undivided, with no shoulder, and on-street parking where permitted from NJ 49 (Main Street) to Foundry Street (MP 0.00–0.77). Between Foundry Street and Harrison Avenue (MP 0.77–0.99) the roadway substantially widens creating a 24' shoulder along the west curbline and an 8' shoulder on the east. The roadway's horizontal alignment is straight with 4 signalized intersections and 9 unsignalized.

Existing Bicycle/Pedestrian Facilities

Sidewalks are currently available along both sides of High Street between NJ 49 (Main Street) and Harrison Avenue (MP 0.00-0.99). Sidewalks north of McNeal Street (MP 0.69) are typically 4'-5' in width while sidewalks south of this point thereof are typically 6'-14'. The widest segments of sidewalk are brick material and located within the streetscaped Glasstown Arts District from NJ 49 (Main Street) to Broad Street (MP 0.00-0.45). Sidewalk conditions are generally satisfactory with a few heaved segments due to tree roots. Within the Arts District there are also ample pedestrian and vehicular scale lighting and benches.

Basic parallel style crosswalks are provided at every four-way intersection within the study area, with exception to the crosswalk art at the Pine Street intersection. Crosswalk conditions vary from newly stripped to in-need of restriping. There are no bicycle lanes or other bicycle infrastructure identified along the corridor. However, the 2015 Cumberland County Bikeways Inventory and 2010 Cumberland County Rails to Trails Feasibility Study both propose High Street as a potential bikeway.



Traffic Counts

Based on data from the NJDOT Straight Line Diagrams (SLDs), the 2017-2018 ADT along High Street is approximately 8,500 vehicles per day within the study area. A copy of available data can be found in Appendix B. Additional traffic counts of the study area will be conducted during upcoming project tasks. This data will be added to the PRSA report as a supplement to Appendix B and will used to 1) complete a Highway Safety Manual (HSM) analysis of the study area, and 2) inform the evaluation of potential countermeasures.

Community Profile

Population and income characteristics from the U.S. Census Bureau's 2013-2017 American Community Survey (ACS) estimates were used to compile a community profile of residents within 0.25 miles of the study area. A summary of the demographics is listed on the following page. In addition to the community profile in *Table 1*, a map was created using U.S. Census Bureau's 2014-2018 American Community Survey (ACS) estimates to identify the prevalence of zero-vehicle households in proximity to the City of Millville study areas. Many census tracts abutting the study corridors are above the County average of 10.3% for zero-vehicle households, as shown in *Figure 2*.

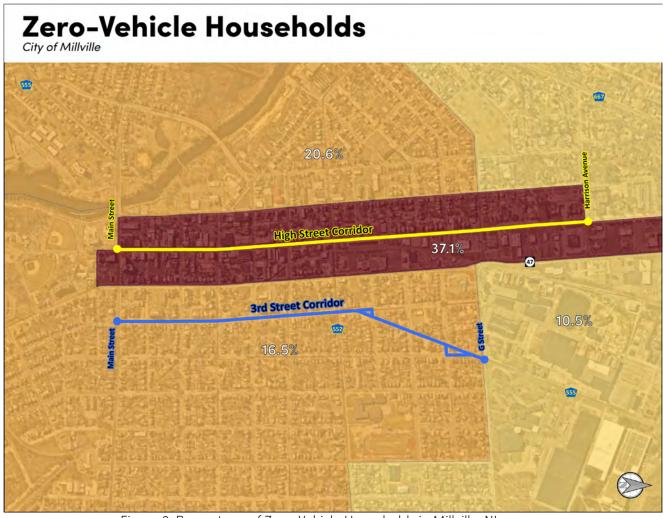


Figure 2: Percentage of Zero-Vehicle Households in Millville, NJ



| Characteristics | High Street (0.25 mile buffer) | Cumberland County |
|--------------------------------------|-----------------------------------|-------------------|
| Population | 4,059 | 154,952 |
| Black or African American | 31% | 19% |
| Hispanic/Latino* | 22% | 30% |
| White | 60% | 66% |
| Asian | <1% | 1% |
| American Indian/Alaskan | <1% | 1% |
| Two or More Races Alone | 7% | 5% |
| Other | 2% | 8% |
| Population by Age | | |
| Age 0-4 | 5% | 7% |
| Age 0-17 | 28% | 24% |
| Age 18+ | 72% | 76% |
| Age 65+ | 13% | 14% |
| Households | 1,690 | 50,596 |
| Linguistically Isolated Households** | 4% | 8% |
| Speak Spanish*** | 96% | 91% |
| Income | | |
| <\$15,000 | 27% | 14% |
| \$15,000 - \$25,000 | 16% | 12% |
| \$25,000 - \$50,000 | 28% | 24% |
| \$50,000 - \$75,000 | 17% | 17% |
| \$75,000+ | 12% | 33% |







Table 1: Community Profile of High Street Study Corridor

Crash Data Analysis

Crash data analysis was based on reportable crash records provided by the New Jersey Department of Transportation (NJDOT). In New Jersey, a crash is considered reportable when there is property damage of \$500 or more, or a person is injured or killed. Crash data between the years of 2012–2016 was obtained from the NJDOT via the SafetyVoyager data portal. Detailed crash maps of every bicycle crash, pedestrian crash, and motorist crash that resulted in serious injury or fatality, as well as, crash clusters 4> are provided in *Appendix C*.

Conducted using the HSM approved crash severity methodology of weighing incapacitating injury (A) and fatality (K) equally (K=A), the crash data analysis and crash maps consider both (K) and (A) crashes as equally serious. Crash data of the study area provided detailed information on the characteristics of each crash. A summary of the study area crash data analysis and crash characteristics are as follows:



^{*}Hispanic population can be of any race, **Households in which no one 14 and over speaks English "very well",

^{***}Percentage of Linguistically Isolated Households that speak spanish as their primary language

| Year | Crashes | Injured | Killed/Incapacitated |
|-------|---------|---------|----------------------|
| 2012 | 56 | 14 | 0 |
| 2013 | 48 | 10 | 0 |
| 2014 | 40 | 7 | 0 |
| 2015 | 36 | 14 | 0 |
| 2016 | 28 | 12 | 0 |
| Total | 208 | 56 | 0 |

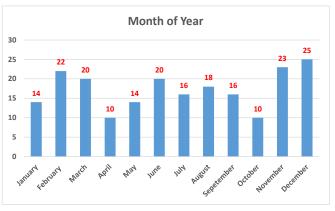
Table 2: Total Crashes by Year - High Street Study Corridor

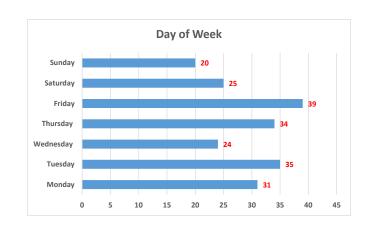
| | | Total Crashes | Percentages |
|---------------|--------------|---------------|-------------|
| Road Surfaces | Dry | 143 | 77.7% |
| Rodd Surfaces | Wet | 37 | 20.1% |
| Illumination | Daylight | 93 | 50.5% |
| | Dusk | 6 | 3.3% |
| | Dark (Lit) | 72 | 39.1% |
| | Dark (Unlit) | 7 | 3.8% |

Table 3: Environmental Conditions - High Street Study Corridor

| | Total Crashes | Percentage |
|--------------------------------|---------------|------------|
| Struck Parked Vehicle | 18 | 8.7% |
| Fixed Object | 8 | 3.8% |
| Animal | 0 | 0.0% |
| Encroachment | 0 | 0.0% |
| Backing* | 29 | 13.9% |
| Overturned | 0 | 0.0% |
| Opposite Direction (Sideswipe) | 2 | 1.0% |
| Opposite Direction (Head-on) | 4 | 1.9% |
| Left-Turn/U-Turn | 11 | 5.3% |
| Right Angle | 50 | 24.0% |
| Same Direction (Sideswipe) | 26 | 12.5% |
| Same Direction (Read End) | 45 | 11.7% |
| Pedalcyclist | 4 | 0.6% |
| Pedestrian | 11 | 3.3% |

Table 4: Collision Type - High Street Study Corridor *Crashes may be attributed to adjacent parking lots





Pedestrian and Bicyclist Crashes

During the 2012-2016 analysis period there were a total of 11 pedestrian and 4 bicyclist crashes, representing 3.9% of all crashes within the study area. Of the total number of crashes during this period, pedestrian and bicyclist crashes disproportionately resulted in injuries, representing 21% of all injury crashes.

| Crash Type | Total Crashes | Percentage |
|---------------------------|----------------|------------|
| Collision with Pedestrian | 11 | 73.3% |
| Collision with Cyclist | 4 | 26.7% |
| | Crash Severity | |
| Fatality | 0 | 0.0% |
| Incapacitating Injury | 0 | 0.0% |
| Moderate Injury | 4 | 26.7% |
| Pain | 8 | 53.3% |
| Property Damage Only | 3 | 20.0% |

Table 5: Pedestrian and Bicycle Crash Summary

Pedestrian and Bicyclist Crash Contributing Factors

To better understand the factors that contributed to pedestrian and bicyclist crashes, New Jersey TR-1 (NJ TR-1) crash reports were procured from NJDOT. The details in these reports were crucial to putting pedestrian and bicyclist related crashes in context. Pursuant the content of the NJ TR-1s, the following are contributing factors that were witnessed for crashes within the study corridor.

| Pedestrian & Bicyclist Contributing Factors |
|---|
| Crashes often occur at or near intersections |
| Speeding |
| Mid-block crossings |
| Crashes in crosswalks are often due to Left-Hand turn movements |

Table 6: NJ TR-1 Report Analysis

Findings and Recommendations

Presented here are the findings and potential solutions identified during the High Street PRSA. The identified potential solutions are given ratings based on their projected safety benefit, cost, and time frame to implement. Safety benefit potential is based primarily on studies and research provided by the Federal Highway Administration's (FHWA) Crash Modification Factors (CMFs). When CMFs are not available, the FHWA Proven Safety Countermeasures, Highway Safety Manual (HSM), and current peer-reviewed research on countermeasures are used. All safety benefits are approximate.

This section describes the site-specific and corridor-wide recommended improvements. The recommendations derived from each PRSA event are noted along with their projected safety benefit, time frame, cost, as well as, the facility's jurisdiction. Ratings used in the recommendation tables are described as follows:



Legend

| Symbol | Meaning | Definition |
|-------------|--|---|
| ✓ | Limited safety benefit potential | |
| // | Limited to moderate safety benefit potential | |
| /// | Moderate safety benefit potential | |
| //// | High safety benefit potential | |
| \$ | Low cost | Could be accomplished through maintenance |
| \$\$ | Medium cost | May require some engineering or design and funding may be readily available |
| \$\$\$ | High cost | Longer term; may require full engineering, ROW acquisition and new funding |
| • | Short term | Could be accomplished within 1 year |
| 0 | Medium term | Could be accomplished in 1 to 3 years; may require some engineering |
| • | Long term | Could be accomplished in 3 years or more; may require full engineering |

The following represents the specific findings and recommendations made by the PRSA team. All recommendations and designs should be thoroughly evaluated with due diligence and designed as appropriate by the roadway owner and/or a professional engineer for conformance to all applicable codes, standards, and best practices.

| No. | Recommendation | Safety Benefit | Cost | Time Frame | Jurisdiction |
|-----|--|-------------------|------|------------|------------------|
| | Corridor-Wide | | | | |
| 1 | Inspect and replace faded, damaged or outdated signage as needed (i.e. signs mounted below 7', faded lettering on speed limit signs, crooked stop signs) | * | \$ | • | Millville/NJDOT |
| 2 | Road/bicycle-pedestrian safety code enforcement campaign (i.e. StreetSmart) | * | \$ | • | Millville |
| 3 | Inspect, repave and restripe the roadway as needed | * | \$\$ | • | Millville |
| 4 | Install or reinstall detached Detectable Warning Surfaces (DWS) to be aligned in compliance with ADA and inspect, repair, and construct sidewalks in compliance with ADA as needed | * | \$\$ | • | Millville/NJDOT |
| 5 | Convert existing crosswalks to high-visibility continental or ladder style, check placement and alignment | ** | \$ | • | Millville/NJDOT |
| 6 | Daylight intersections per NJ Title 39 (i.e. education/enforcement campaigns, stripings, bollards, bicycle parking, planters etc.) | ** | \$ | • | Millville |
| 7 | Develop an access management plan (i.e. consolidate redundant driveways, shared parking agreements etc.) | ** | \$ | • | Millville/Owners |



| 1 | | | | | 1 |
|-------------------------------|--|---|---|-----|--|
| | Perform a lighting analysis of the study area, | | | | |
| 9 | including roadway and pedestrian scale | /// | \$\$\$ | • | Millville |
| | lighting; prepare plans/upgrades according to | | | | |
| | results | | | | |
| | Create a taskforce that meets after a pedestrian | | | | |
| | or bicycle fatality to perform a mini-road safety | | | | |
| 10 | audit to better understand how the crash happened and what immediate improvements | /// | \$ | • | Millville |
| | can be made to avoid repeat crashes at the | | | | |
| | location | | | | |
| | Perform corridor-wide signal upgrades | | | | |
| | (replace 8" traffic signal heads with 12", install | | | | |
| | backplates with retro-reflective border, evaluate | | | | |
| 11 | clearance intervals, update to countdown | /// | \$\$\$ | • | Millville/NJDOT |
| | pedestrian signal heads, replace push buttons | | | | |
| | in compliance with ADA, etc.) | | | | |
| | Site-S | pecific | | | |
| | Segment: Main Str | eet-Foundry St | reet | | |
| 12 | Install curb extensions/bumpouts at every | /// | \$\$\$ | • | Millville/NJDOT |
| 12 | intersection | • • • | 7,7,7 | | I villiville/ NjbO1 |
| | Segment: Main Str | eet-Foundry St | reet | | , |
| 13 | Consider installing bicycle sharrows to improve | / / | \$ | • | Millville |
| | multimodal accommodations | | | | 1 1111111111111111111111111111111111111 |
| | Intersections | | _ | | |
| 14 | Extend queue lane | ** | \$\$ | • | NJDOT |
| 15 | Install leading pedestrian interval (LPI) or all | /// | \$ | • | NJDOT |
| | pedestrian phase | * * * | <u> </u> | · · | 1 .920. |
| Intersection: Mulberry Street | | | | | |
| | | Nulberry Street | 1 | | ı |
| 16 | Perform a MUTCD signal warrant analysis for | Nulberry Street | \$\$ | • | Millville |
| 16 | Perform a MUTCD signal warrant analysis for removal | ~ | | • | Millville |
| 16 | Perform a MUTCD signal warrant analysis for removal Intersection: | Aulberry Street Broad Street | | • | Millville |
| 16 | Perform a MUTCD signal warrant analysis for removal Intersection: Consider a raised intersection with artwork and | ~ | | • | Millville Millville |
| | Perform a MUTCD signal warrant analysis for removal Intersection: Consider a raised intersection with artwork and gateway treatments (i.e. Arts District branding) | Broad Street | \$\$ | | |
| | Perform a MUTCD signal warrant analysis for removal Intersection: Consider a raised intersection with artwork and gateway treatments (i.e. Arts District branding) Intersection: F | Broad Street | \$\$ | | |
| | Perform a MUTCD signal warrant analysis for removal Intersection: Consider a raised intersection with artwork and gateway treatments (i.e. Arts District branding) Intersection: F Install gateway median crossing island at north | Broad Street | \$\$ | | |
| 17 | Perform a MUTCD signal warrant analysis for removal Intersection: Consider a raised intersection with artwork and gateway treatments (i.e. Arts District branding) Intersection: F Install gateway median crossing island at north leg of intersection | Broad Street | \$\$ \$\$\$ \$\$ | • | Millville |
| 17 | Perform a MUTCD signal warrant analysis for removal Intersection: Consider a raised intersection with artwork and gateway treatments (i.e. Arts District branding) Intersection: F Install gateway median crossing island at north leg of intersection Segment: Foundry St | Broad Street | \$\$ \$\$\$ \$\$ | • | Millville |
| 17 | Perform a MUTCD signal warrant analysis for removal Intersection: Consider a raised intersection with artwork and gateway treatments (i.e. Arts District branding) Intersection: F Install gateway median crossing island at north leg of intersection Segment: Foundry St Make connections to existing bicycle network on | Broad Street | \$\$ \$\$\$ \$\$ Avenue | • | Millville Millville |
| 17 | Perform a MUTCD signal warrant analysis for removal Intersection: Consider a raised intersection with artwork and gateway treatments (i.e. Arts District branding) Intersection: F Install gateway median crossing island at north leg of intersection Segment: Foundry St Make connections to existing bicycle network on 2nd Street (i.e. buffered bike lanes, shared-use | Broad Street | \$\$ \$\$\$ \$\$ | • | Millville |
| 17 18 19 | Perform a MUTCD signal warrant analysis for removal Intersection: Consider a raised intersection with artwork and gateway treatments (i.e. Arts District branding) Intersection: F Install gateway median crossing island at north leg of intersection Segment: Foundry State Make connections to existing bicycle network on 2nd Street (i.e. buffered bike lanes, shared-use path etc.) | Broad Street | \$\$ \$\$\$ \$\$ Avenue | • | Millville Millville |
| 17 | Perform a MUTCD signal warrant analysis for removal Intersection: Consider a raised intersection with artwork and gateway treatments (i.e. Arts District branding) Intersection: F Install gateway median crossing island at north leg of intersection Segment: Foundry St Make connections to existing bicycle network on 2nd Street (i.e. buffered bike lanes, shared-use | Broad Street | \$\$ \$\$\$ \$\$ Avenue | • | Millville Millville |
| 17 18 19 | Perform a MUTCD signal warrant analysis for removal Intersection: Consider a raised intersection with artwork and gateway treatments (i.e. Arts District branding) Intersection: F Install gateway median crossing island at north leg of intersection Segment: Foundry St Make connections to existing bicycle network on 2nd Street (i.e. buffered bike lanes, shared-use path etc.) Install a shared-use path along the frontage | Broad Street | \$\$ \$\$\$ \$\$ Avenue | • | Millville Millville |
| 17 18 19 20 21 | Perform a MUTCD signal warrant analysis for removal Intersection: Consider a raised intersection with artwork and gateway treatments (i.e. Arts District branding) Intersection: Install gateway median crossing island at north leg of intersection Segment: Foundry State Make connections to existing bicycle network on 2nd Street (i.e. buffered bike lanes, shared-use path etc.) Install a shared-use path along the frontage road | Broad Street VV Toundry Street VV Teet-Harrison A | \$\$ \$\$\$ \$\$\$ Avenue \$ \$\$\$ \$\$\$ | | Millville Millville Millville Millville |
| 17 18 19 20 | Perform a MUTCD signal warrant analysis for removal Intersection: Consider a raised intersection with artwork and gateway treatments (i.e. Arts District branding) Intersection: Install gateway median crossing island at north leg of intersection Segment: Foundry Str Make connections to existing bicycle network on 2nd Street (i.e. buffered bike lanes, shared-use path etc.) Install a shared-use path along the frontage road Install a frontage road in the west shoulder | Broad Street V Coundry Street V reet-Harrison A | \$\$ \$\$\$ \$\$ Avenue \$ | | Millville Millville Millville |



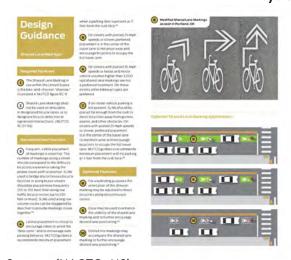
| | Intersection: Powell Street | | | | |
|----|--|----------------|--------|---|-----------|
| 24 | Install advance yield pedestrian crossing treatments (i.e. in-street signage, stripings) | ~ | \$ | • | Millville |
| 25 | Install midblock pedestrian crossing improvements (i.e. Rectangular Rapid Flash Beacon (RRFB) with a high visibility continental or ladder style raised crosswalk) | *** | \$\$ | • | Millville |
| 26 | Install bumpouts and neckdowns | 444 | \$\$\$ | • | Millville |
| | Segment: Broad St | reet-McNeal St | reet | | |
| 27 | Install advance yield pedestrian crossing treatments (i.e. in-street signage, stripings) | ~ | \$ | • | Millville |
| 28 | Delineate pavement (i.e. add edgeline/parking lane striping) | ~ | \$ | • | Millville |
| 29 | Remove parking on east curbline | ~ | \$ | • | Millville |
| 30 | Install midblock pedestrian crossing improvements (i.e. Rectangular Rapid Flash Beacon (RRFB) with a high visibility continental or ladder style raised crosswalk) | *** | \$\$ | • | Millville |

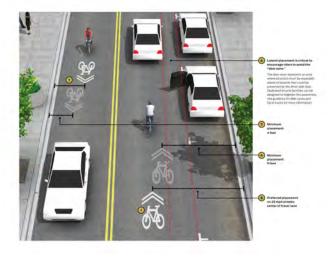
Table 7: High Street PRSA Recommendations

Recommendation Visualizations

Examples of some of the site-specific and corridor-wide safety recommendations identified in *Tables 7* are shown below. These examples are based on current best practices and design standards from the 2017 NJ Complete Streets Design Guide (CSDG), NACTO's Urban Street Design Guide (NACTO-US), and the Federal Highway Administration (FHWA), including sources contained therein. Visual representations of select aforementioned recommendations help to better communicate their potential safety benefit, cost, and time frame.

Bicycle Sharrows



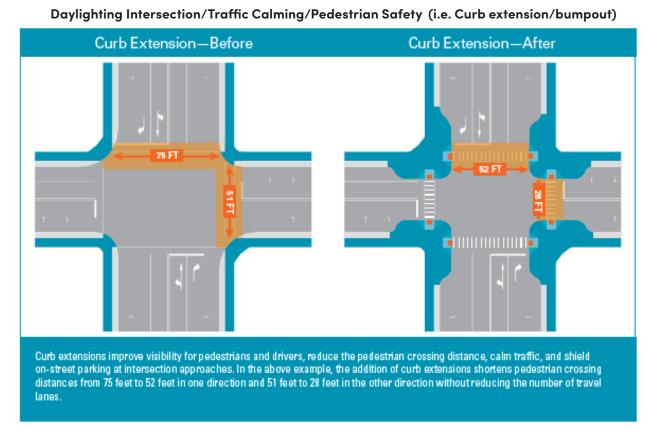


Source: (NACTO-US)



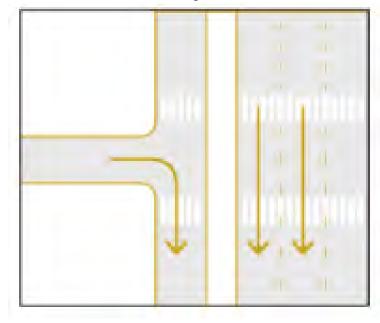
Raised Intersection

Source: (NACTO-US)



Source: (CSDG)

Frontage Road



Source: (NACTO-US)

Pedestrian Crossing Improvements (i.e. RRFB with raised high-visibility crosswalk)



Source: (FHWA PEDSAFE)



Road Owner Response

As the roadway owner, City of Millville is encouraged to use the findings of the PRSA as a guide for designing improvements to address the safety issues. Whereas the PRSA findings and recommendations are numerous, City of Millville should use its experience in planning and engineering to determine which recommendations in *Table 7* can be prioritized, and seek opportunities to implement maintenance recommendations at their earliest convenience.

An important part of the PRSA process is the road owner's response: an acknowledgment of the audit's findings and recommendations, and their planned follow-up. In responding to the PRSA's findings, the road owner must take into account all the competing objectives involved when implementing the recommendations, and foremost among them is available resources. Because the audit process generated a long and wide-ranging list of improvements, the road owner is expected to implement these recommended improvements as the time and funds allow in coordination with other projects, priorities and intersecting roadway owners (i.e. NJDOT, Cumberland County).

City of Millville delivered their response following the finalization of the findings and recommendations, a copy of which can be found in *Appendix D*.



7. 3rd Street (Millville)

The 3rd Street Pedestrian/Bicycle Road Safety Audit was conducted on Friday, January 6, 2020 at the Millville Municipal Building in Millville, Cumberland County, New Jersey. Sixteen stakeholders representing state, county, and local agencies participated in the audit. A list of all participants and their respective agencies is provided in *Appendix A*.

Study Location

As shown in *Figure 1*, the focus of this audit is a 1-mile section of CR 555 (3rd Street/Wheaton Avenue). At a point approximately 100 feet south of D Street (MP 10.58) the study area changes from 3rd Street to Wheaton Avenue. For the sake of clarity the study corridor will be referred to as 3rd Street. Located in the urban area of Millville, New Jersey. Audit limits are between NJ 49 (Main Street) and G Street (MP 10.05-10.83). This corridor runs north-south. The corridor is surrounded by low-density residential and some commercial development.



Figure 1: 3rd Street Study Area

Roadway Characteristics

3rd Street is classified as an urban local from NJ 49 (Main Street) to Broad Street (MP 10.05-10.50) and an urban minor arterial from Broad Street to G Street (MP 10.50-10.83). Both functional classification segments have a posted speed limit of 25 mph (MP 10.05-10.83). The corridor study area is 2-lanes, undivided, with no shoulder, and on-street parking from NJ 49 (Main Street) to the beginning of Wheaton Avenue.

Pavement widths change dramatically as the study corridor transitions between Wheaton Avenue and 3rd Street. 3rd Street has a pavement width of approximately 40' feet while Wheaton Avenue is approximately 22' feet. Due to the narrowness of Wheaton Avenue vehicles ride, when possible, along the centerline of the corridor. The study area roadways' horizontal alignments are straight with 3 signalized intersections and 10 unsignalized. The roadway also includes a freight railroad crossing (MP 10.27).

Existing Bicycle/Pedestrian Facilities

Sidewalks are currently available along both sides of 3rd Street between NJ 49 (Main Street) to G Street (MP 10.05–10.83). Sidewalks from NJ 49 (Main Street) to Broad Street (MP 10.05–10.50) are typically 6' wide and in excellent condition. Sidewalks from Broad Street to G Street (MP 10.50–10.83) are typically 4'-6' wide and in very good condition with exception to sever obstacles located in the sidewalk along the west curbline (i.e. utility poles, signs).

Basic parallel style crosswalks are provided at every signalized intersection within the study area. Crosswalk conditions vary from newly stripped to very-poor and in-need of restriping. There are no bicycle lanes or other bicycle infrastructure



identified along the corridor. However, the 2015 Cumberland County Bikeways Inventory and 2010 Cumberland County Rails to Trails Feasibility Study both propose 3rd Street as a potential bikeway.

Traffic Counts

Based on data from the NJDOT Straight Line Diagrams (SLDs), the 2018 ADT along CR 555 (3rd Street/Wheaton Avenue) is approximately 3,500 vehicles per day within the study area. A copy of available data can be found in Appendix B. Additional traffic counts of the study area will be conducted during upcoming project tasks. This data will be added to the PRSA report as a supplement to Appendix B and will used to 1) complete a Highway Safety Manual (HSM) analysis of the study area, and 2) inform the evaluation of potential countermeasures.

Transit

NJ Transit bus service does not run along 3rd Street but does service the study area with bisecting routes #408 and #553 providing service with stops at the intersection of Broad Street. Service is also provided by route #408 at the intersection of G Street.

Cumberland County Area Transit System (CATS) runs fixed route service within the study area with a Millville Area Connector shuttle stop at 3rd Street & Sassafras Street.

Community Profile

Population and income characteristics from the U.S. Census Bureau's 2013-2017 American Community Survey (ACS) estimates were used to compile a community profile of residents within 0.25 miles of the study area. A summary of the demographics is listed on the following page. In addition to the community profile in *Table 1*, a map was created using U.S. Census Bureau's 2014-2018 American Community Survey (ACS) estimates to identify the prevalence of zero-vehicle households in proximity to the City of Millville study areas. Many census tracts abutting the study corridors are above the County average of 10.3% for zero-vehicle households, as shown in *Figure 2*.

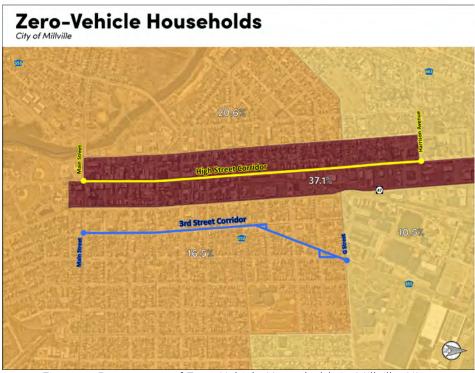


Figure 2: Percentage of Zero-Vehicle Households in Millville, NJ



| Characteristics | 3rd Street (0.25 mile buffer) | Cumberland County |
|--------------------------------------|----------------------------------|-------------------|
| Population | 3,714 | 154,952 |
| Black or African American | 28% | 19% |
| Hispanic/Latino* | 29% | 30% |
| White | 65% | 66% |
| Asian | <1% | 1% |
| American Indian/Alaskan | 1% | 1% |
| Two or More Races Alone | 3% | 5% |
| Other | 3% | 8% |
| Population by Age | | |
| Age 0-4 | 6% | 7% |
| Age 0-17 | 29% | 24% |
| Age 18+ | <i>7</i> 1% | 76% |
| Age 65+ | 11% | 14% |
| Households | 1,411 | 50,596 |
| Linguistically Isolated Households** | 4% | 8% |
| Speak Spanish*** | 100% | 91% |
| Income | | |
| <\$15,000 | 27% | 14% |
| \$15,000 - \$25,000 | 16% | 12% |
| \$25,000 - \$50,000 | 28% | 24% |
| \$50,000 - \$75,000 | 17% | 17% |
| \$75,000+ | 12% | 33% |







Table 1: Community Profile of 3rd Street Study Corridor

Crash Data Analysis

Crash data analysis was based on reportable crash records provided by the New Jersey Department of Transportation (NJDOT). In New Jersey, a crash is considered reportable when there is property damage of \$500 or more, or a person is injured or killed. Crash data between the years of 2012–2016 was obtained from the NJDOT via the SafetyVoyager data portal. Detailed crash maps of every bicycle crash, pedestrian crash, and motorist crash that resulted in serious injury or fatality, as well as, crash clusters 4> are provided in *Appendix C*.

Conducted using the HSM approved crash severity methodology of weighing incapacitating injury (A) and fatality (K) equally (K=A), the crash data analysis and crash maps consider both (K) and (A) crashes as equally serious. Crash data of the study area provided detailed information on the characteristics of each crash. A summary of the study area crash data analysis and crash characteristics are as follows:

^{*}Hispanic population can be of any race, **Households in which no one 14 and over speaks English "very well",

^{***}Percentage of Linguistically Isolated Households that speak spanish as their primary language

| Year | Crashes | Injured | Killed/Incapacitated |
|-------|---------|---------|----------------------|
| 2012 | 26 | 6 | 1 |
| 2013 | 34 | 11 | 0 |
| 2014 | 29 | 9 | 0 |
| 2015 | 34 | 7 | 0 |
| 2016 | 31 | 8 | 0 |
| Total | 154 | 41 | 1 |

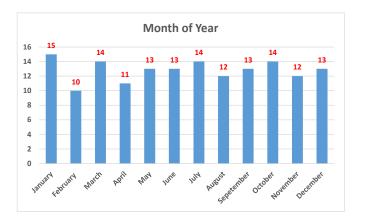
Table 2: Total Crashes by Year - 3rd Street Study Corridor

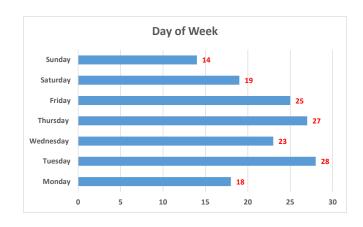
| | | Total Crashes | Percentages |
|---------------|--------------|---------------|-------------|
| Road Surfaces | Dry | 143 | 77.7% |
| Rodd Surfaces | Wet | 37 | 20.1% |
| Illumination | Daylight | 93 | 50.5% |
| | Dusk | 6 | 3.3% |
| | Dark (Lit) | 72 | 39.1% |
| | Dark (Unlit) | 7 | 3.8% |

Table 3: Environmental Conditions - 3rd Street Study Corridor

| | Total Crashes | Percentage |
|--------------------------------|---------------|------------|
| Struck Parked Vehicle | 18 | 11.5% |
| Fixed Object | 12 | 7.7% |
| Animal | 0 | 0.0% |
| Encroachment | 1 | 0.6% |
| Backing | 6 | 3.8% |
| Overturned | 0 | 0.0% |
| Opposite Direction (Sideswipe) | 3 | 1.9% |
| Opposite Direction (Head-on) | 2 | 1.3% |
| Left-Turn/U-Turn | 9 | 5.8% |
| Right Angle | 76 | 48.7% |
| Same Direction (Sideswipe) | 10 | 6.4% |
| Same Direction (Read End) | 15 | 9.6% |
| Pedalcyclist | 0 | 0.0% |
| Pedestrian | 4 | 2.6% |

Table 4: Collision Type - 3rd Street Study Corridor





Pedestrian and Bicyclist Crashes

During the 2012-2016 analysis period there were a total of 4 pedestrian and 0 bicyclist crashes, representing 2.6% of all crashes within the study area. Of the total number of crashes during this period, pedestrian crashes disproportionately resulted in serious injury and fatality (KA), representing 100% of all KA crashes.

| Crash Type | Total Crashes | Percentage |
|---------------------------|----------------|------------|
| Collision with Pedestrian | 4 | 100.0% |
| Collision with Cyclist | 0 | 0.0% |
| | Crash Severity | |
| Fatality | 0 | 0.0% |
| Incapacitating Injury | 1 | 25.0% |
| Moderate Injury | 2 | 50.0% |
| Pain | 0 | 0.0% |
| Property Damage Only | 1 | 25.0% |

Table 5: Pedestrian and Bicycle Crash Summary

Pedestrian and Bicyclist Crash Contributing Factors

To better understand the factors that contributed to pedestrian and bicyclist crashes, New Jersey TR-1 (NJ TR-1) crash reports were procured from NJDOT. The details in these reports were crucial to putting pedestrian and bicyclist related crashes in context. Pursuant the content of the NJ TR-1s, the following are contributing factors that were witnessed for crashes within the study corridor.

| Pedestrian & Bicyclist Contributing Factors |
|---|
| Crashes often occur at or near intersections |
| Speeding |
| Inadequate lighting |
| Crashes in crosswalks are often due to Left-Hand turn movements |

Table 6: NJ TR-1 Report Analysis

Findings and Recommendations

Presented here are the findings and potential solutions identified during the 3rd Street PRSA. The identified potential solutions are given ratings based on their projected safety benefit, cost, and time frame to implement. Safety benefit potential is based primarily on studies and research provided by the Federal Highway Administration's (FHWA) Crash Modification Factors (CMFs). When CMFs are not available, the FHWA Proven Safety Countermeasures, Highway Safety Manual (HSM), and current peer-reviewed research on countermeasures are used. All safety benefits are approximate.

This section describes the site-specific and corridor-wide recommended improvements. The recommendations derived from each PRSA event are noted along with their projected safety benefit, time frame, cost, as well as, the facility's jurisdiction. Ratings used in the recommendation tables are described as follows:



Legend

| Symbol | Meaning | Definition | | |
|-------------|--|---|--|--|
| ✓ | Limited safety benefit potential | May reduce total crashes by 1%-25% | | |
| // | Limited to moderate safety benefit potential | May reduce total crashes by 26%-49% | | |
| /// | Moderate safety benefit potential | May reduce total crashes by 50%-74% | | |
| //// | High safety benefit potential | May reduce total crashes by +75% | | |
| \$ | Low cost | Could be accomplished through maintenance | | |
| \$\$ | Medium cost | May require some engineering or design and funding may be readily available | | |
| \$\$\$ | High cost | Longer term; may require full engineering, ROW acquisition and new funding | | |
| • | Short term | Could be accomplished within 1 year | | |
| • | Medium term | Could be accomplished in 1 to 3 years; may require some engineering | | |
| • | Long term | Could be accomplished in 3 years or more; may require ful engineering | | |

The following represents the specific findings and recommendations made by the PRSA team. All recommendations and designs should be thoroughly evaluated with due diligence and designed as appropriate by the roadway owner and/or a professional engineer for conformance to all applicable codes, standards, and best practices.

| No. | Recommendation | Safety Benefit | Cost | Time Frame | Jurisdiction |
|-----|---|---|------|----------------------------|----------------------------|
| | Corridor-Wide | | | | |
| 1 | Inspect and replace faded, damaged or outdated signage as needed (i.e. signs mounted below 7', faded lettering on speed limit signs, crooked stop signs) | * | \$ | • | Millville/County |
| 2 | Road/bicycle-pedestrian safety code enforcement campaign (i.e. StreetSmart) | ✓ \$ ⊙ | | Millville | |
| 3 | Inspect, repave and restripe the roadway as needed | ~ | \$\$ | • | Millville/County/ NJDOT |
| 4 | Remove obstacles in sidewalk in compliance with ADA requirements (i.e. utility poles, signs) | ~ | \$\$ | • | Millville/County |
| 5 | Install or reinstall detached Detectable Warning Surfaces (DWS) to be aligned in compliance with ADA and inspect, repair, and construct sidewalks in compliance with ADA as needed | DWS) to be aligned in compliance and inspect, repair, and construct | | Millville/NJDOT/ County | |
| 6 | Convert existing crosswalks to high-visibility continental or ladder style, check placement and alignment | ** \$ O | | Millville/County/ NJDOT | |
| 7 | Consider installing sharrows or bicycle lanes, when possible, to improve multimodal accommodations | ** | \$ | • | Millville/County |



| | D (1:1: 1 : (:) 1 | | | | |
|----------------------------|---|--------------|--------|---|----------------------------|
| 8 | Perform a lighting analysis of the study area, including roadway and pedestrian scale lighting; prepare plans/upgrades according to results | *** | \$\$\$ | • | Millville |
| 9 | Create a taskforce that meets after a pedestrian or bicycle fatality to perform a mini-road safety audit to better understand how the crash happened and what immediate improvements can be made to avoid repeat crashes at the location | | \$ | • | Millville |
| 10 | Perform corridor-wide signal upgrades (replace 8" traffic signal heads with 12", install backplates with retro-reflective border, evaluate clearance intervals, update to countdown pedestrian signal heads, replace push buttons in compliance with ADA, etc.) | *** | \$\$\$ | • | Millville/NJDOT |
| | Site-S | pecific | | | |
| | 3rd S | treet | | | |
| 11 | Consider installing buffered bike lanes per NJ Complete Street Design Guide | ~~~ | \$ | • | Millville/County |
| 12 | Consider installing parking protected bike lanes per NACTO Urban Bikeway Design Guide | *** | \$ | • | Millville/County |
| | Segment: Main Street-Broad Street | | | | |
| 13 | Install curb extensions/bumpouts at every intersection | *** | \$\$\$ | • | Millville/NJDOT/ County |
| | Intersection: Main Street | | | | |
| 14 | Extend queue lane | ** | \$\$ | • | NJDOT |
| 15 | Install leading pedestrian interval (LPI) or all pedestrian phase | *** | \$ | • | NJDOT |
| | Intersection: | Broad Street | | | |
| 16 | Install leading pedestrian interval (LPI) or all pedestrian phase | *** | \$ | • | County |
| | Intersection: Oak Street | | | | |
| 17 | Install advance yield pedestrian crossing treatments (i.e. in-street signage, stripings, advance warning signal) | ~ | \$ | G | Millville/County |
| 18 | Install high-visibility marked crosswalks | ** | \$ | • | Millville/County |
| Segment: D Street Triangle | | | | | |
| 19 | Coordinate improvements between D Street & F Street Triangles | ~ | \$ | • | Millville/County |
| 20 | Evaluate reconfiguration of street network to remove number of conflicts | /// | \$ | • | Millville/County |
| 21 | Consider replacement of unsignalized y-intersection with a modern roundabout | //// | \$\$\$ | • | Millville/County |
| Segment: F Street Triangle | | | | | |



| 22 | Coordinate improvements between D Street & F Street Triangles | ŧ F | | • | Millville/County |
|----|---|---------------------|-----------|------------------|----------------------------|
| 23 | Evaluate reconfiguration of street network to remove number of conflicts | /// | \$ | • | Millville/County |
| | Intersection: G Street | | | | |
| 24 | Install right-turn lane onto G Street from Wheaton Avenue southern approach | ~ | \$\$ | • | Millville/County |
| 25 | Install right-turn signal phasing | ✓ \$ • Millville/Co | | Millville/County | |
| 26 | Remove sight line obstacles (i.e. trees, utility poles etc.) | utility | | • | Millville/County |
| | Wheaton Avenue | | | | |
| 27 | Install stop bars on east-west approaches | ~ | \$ | • | Millville |
| 28 | Move stop signs closer to intersection at east- vest approaches \$ Mil | | Millville | | |
| 29 | Closure of roadway segment to through traffic. Divert traffic from G Street to 3rd Street | /// | \$\$\$ | • | Millville/County/ NJDOT |

Table 7: 3rd Street PRSA Recommendations

Recommendation Visualizations

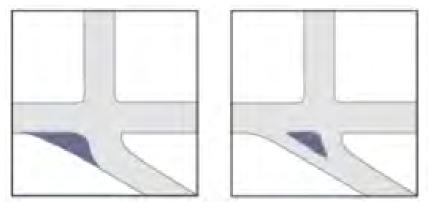
Examples of some of the site-specific and corridor-wide safety recommendations identified in *Tables 7* are shown below. These examples are based on current best practices and design standards from the 2017 NJ Complete Streets Design Guide (CSDG), NACTO's Urban Street Design Guide (NACTO-US), and the Federal Highway Administration (FHWA), including sources contained therein. Visual representations of select aforementioned recommendations help to better communicate their potential safety benefit, cost, and time frame.



Source: (NACTO-US)

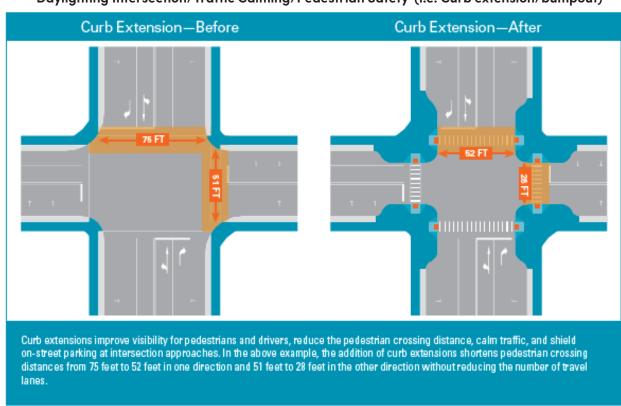


Triangle Reconfigurations



Source: (NACTO-US)

Daylighting Intersection/Traffic Calming/Pedestrian Safety (i.e. Curb extension/bumpout)



Source: (CSDG)

Road Owner Response

As the roadway owners, City of Millville and County of Cumberland are encouraged to use the findings of the PRSA as a guide for designing improvements to address the safety issues. Whereas the PRSA findings and recommendations are numerous, City of Millville and County of Cumberland should use its experience in planning and engineering to determine which recommendations in *Table 7* can be prioritized, and seek opportunities to implement maintenance recommendations at their earliest convenience.

An important part of the PRSA process is the road owner's response: an acknowledgment of the audit's findings and recommendations, and their planned follow-up. In responding to the PRSA's findings, the road owner must take into account all the competing objectives involved when implementing the recommendations, and foremost among them is available resources. Because the audit process generated a long and wide-ranging list of improvements, the road owner is expected to implement these recommended improvements as the time and funds allow in coordination with other projects, priorities and intersecting roadway owners (i.e. NJDOT, Cumberland County, City of Millville).

City of Millville and County of Cumberland delivered their response following the finalization of the findings and recommendations, a copy of which can be found in *Appendix D*.



Appendix A

Audit Team Members

| Name | Agency | | | |
|--|---|--|--|--|
| City of \ | Vineland | | | |
| Chestnut Avenue Corridor – Pedestrian Road Safety Audit – December 5, 2019 | | | | |
| Alan Huff | SJTPO | | | |
| Stephanie Wakeley | SJTPO | | | |
| Joe Rapp | NJDOT | | | |
| Leroy Gould | NJDOT | | | |
| Jelena Lasko | NJDOT | | | |
| Robert Brewer | Cumberland County Planning Department | | | |
| Cassandra Rodriguez | Cumberland County Planning Department | | | |
| David Maillet | Vineland Engineering Department | | | |
| Rick Caudill | Vineland Engineering Department | | | |
| Ryan Headley | Vineland Planning Department | | | |
| Amy Holmes | Vineland Health Department | | | |
| Nicholas English | Vineland Health Department | | | |
| Douglas Whitaker | Cumberland County Engineering Department | | | |
| Patrick Farley | Cross County Connection TMA | | | |
| Scott Diehl | Urban Engineers | | | |
| Bill McGarrigel | Urban Engineers | | | |
| Daniel Hutton | Urban Engineers | | | |
| Jay Etzel | Urban Engineers | | | |
| East Avenue Corridor - Pedestrian Ro | oad Safety Audit - December 20, 2019 | | | |
| Alan Huff | SJTPO | | | |
| Stephanie Wakeley | SJTPO | | | |
| Douglas Whitaker | Cumberland County Engineering Department | | | |
| David Maillet | Vineland Engineering Department | | | |
| Ryan Headley | Vineland Planning Department | | | |
| Daniel Hutton | Urban Engineers | | | |
| City of B | ridgeton | | | |
| | Pedestrian Road Safety Audits - December 11, 2019 | | | |
| Alan Huff | SJTPO | | | |
| Stephanie Wakeley | SJTPO | | | |
| Leroy Gould | NJDOT | | | |
| Jelena Lasko | NJDOT | | | |
| William Riviere | NJDOT | | | |
| Robert Brewer | Cumberland County Planning Department | | | |
| Cassandra Rodriguez | Cumberland County Planning Department | | | |
| Jessica Atkinson | Cumberland County Health Department | | | |
| Douglas Whitaker | Cumberland County Engineering Department | | | |
| Anthony Bertolini | Bridgeton Police Department | | | |
| Todd Bowen | Bridgeton Fire Department | | | |
| Eric Derer | Cross County Connection TMA | | | |
| Daniel Hutton | Urban Engineers | | | |
| Scott Diehl | Urban Engineers | | | |
| Jay Etzel | Urban Engineers | | | |

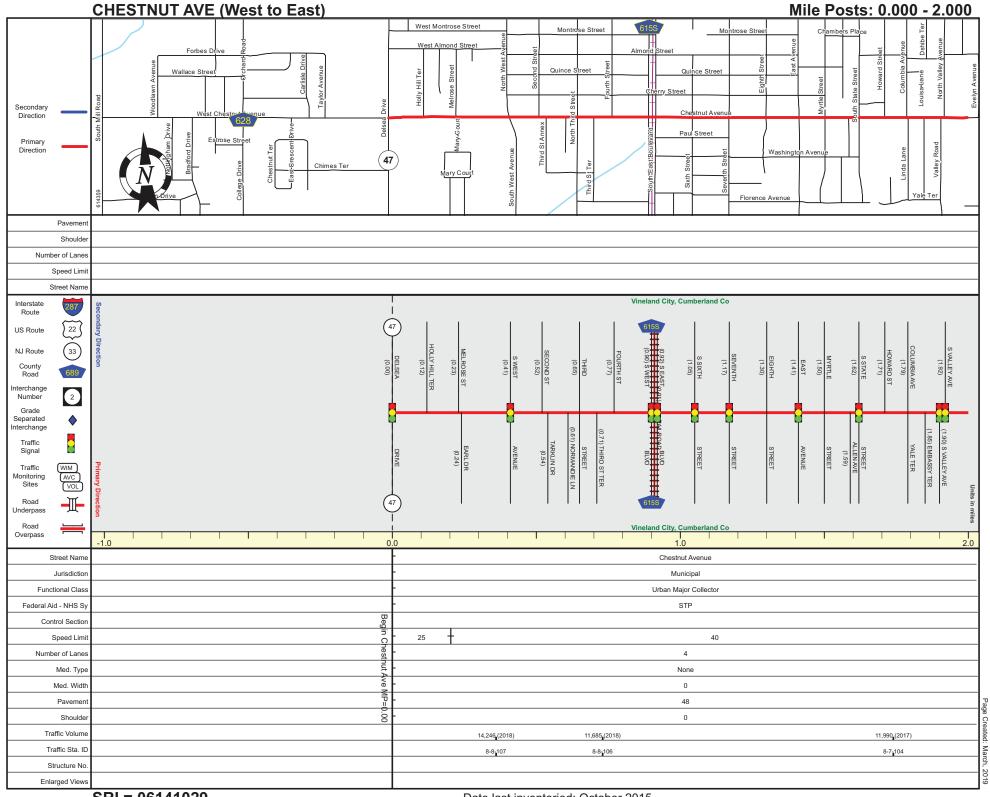


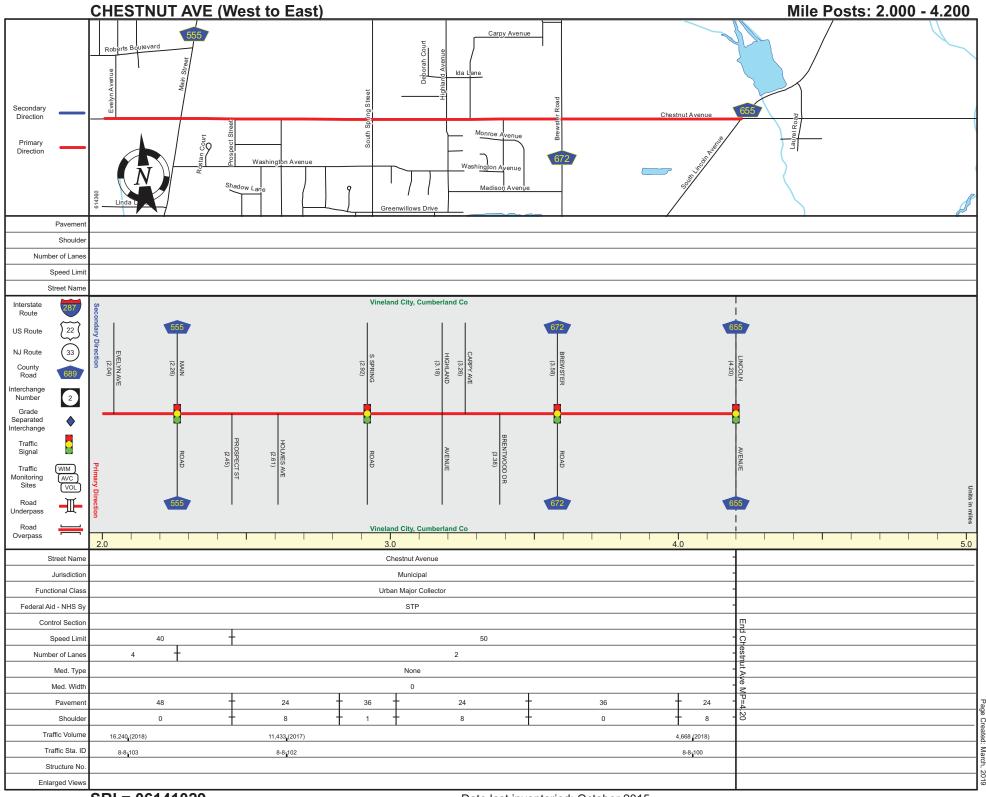
| City of Millville | | | | |
|--|--|--|--|--|
| High Street Corridor & 3rd Street Corridor – Pedestrian Road Safety Audits – January 6, 2020 | | | | |
| Alan Huff | SJTPO | | | |
| Stephanie Wakeley | SJTPO | | | |
| Joe Rapp | NJDOT | | | |
| Leroy Gould | NJDOT | | | |
| William Riviere | NJDOT | | | |
| Robert Brewer | Cumberland County Planning Department | | | |
| Cassandra Rodriguez | Cumberland County Planning Department | | | |
| Jessica Atkinson | Cumberland County Health Department | | | |
| Brian Prohowich | Millville Engineering Department | | | |
| Michelle Baker | Millville Engineering Department | | | |
| Samantha Silvers | Millville Planning Department | | | |
| William Stonick III | Millville Police Department | | | |
| Douglas Whitaker | Cumberland County Engineering Department | | | |
| Jason Simmons | Cross County Connection TMA | | | |
| Daniel Hutton | Urban Engineers | | | |
| Scott Diehl | Urban Engineers | | | |

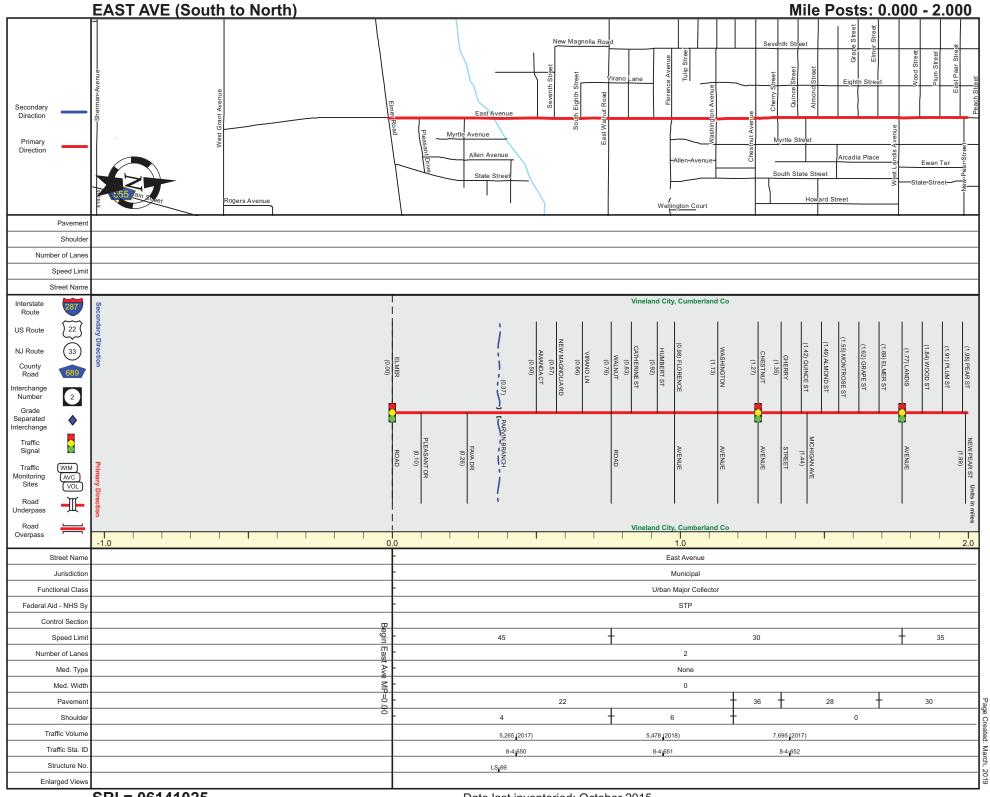


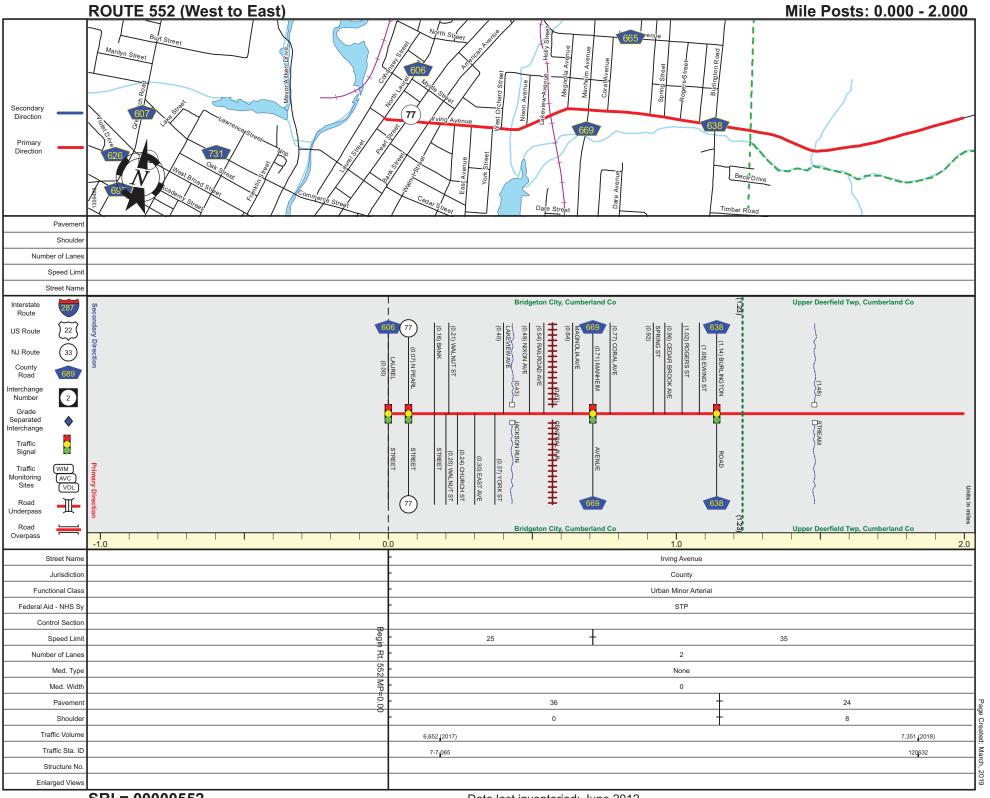
Appendix B

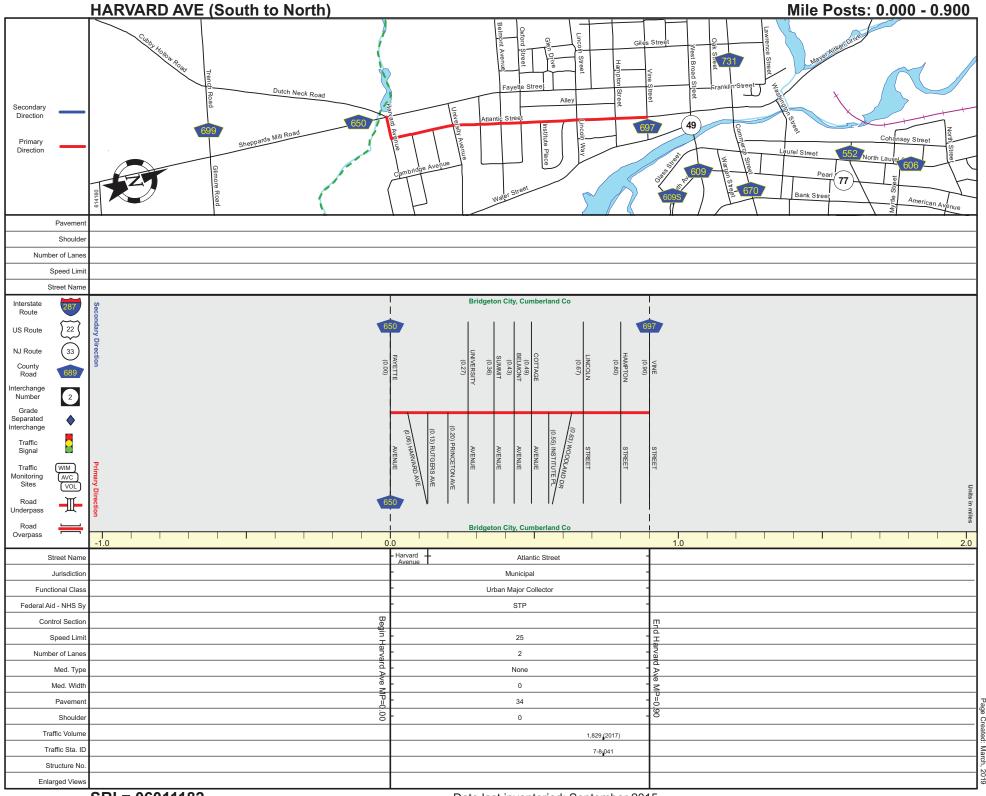
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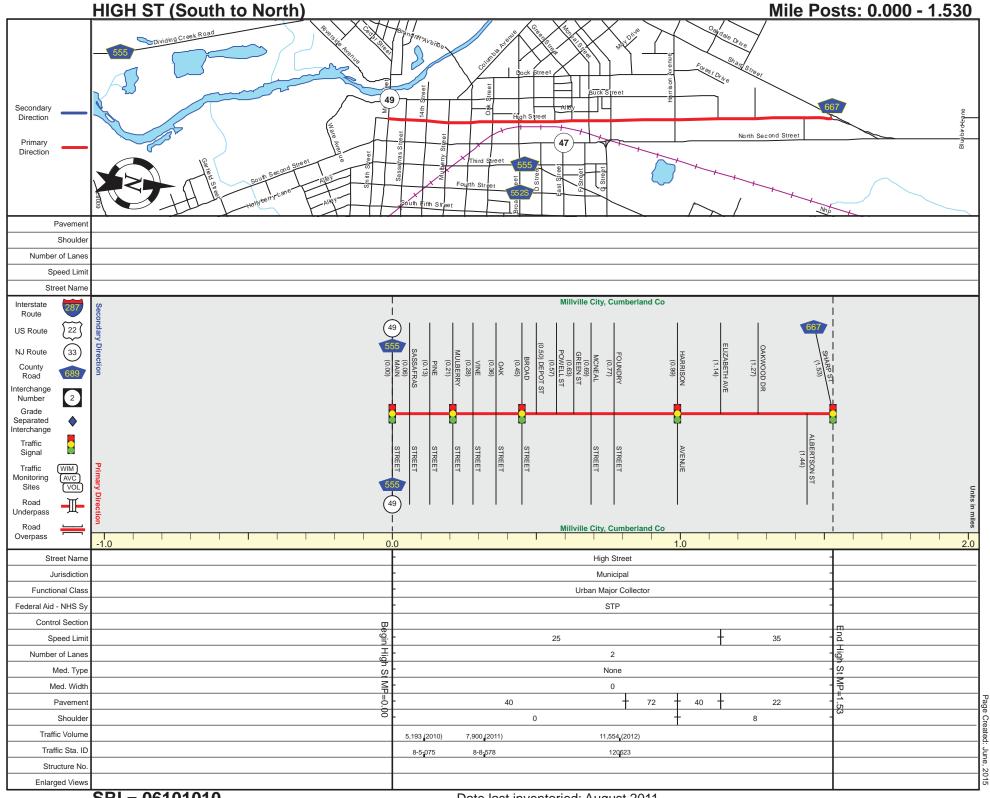






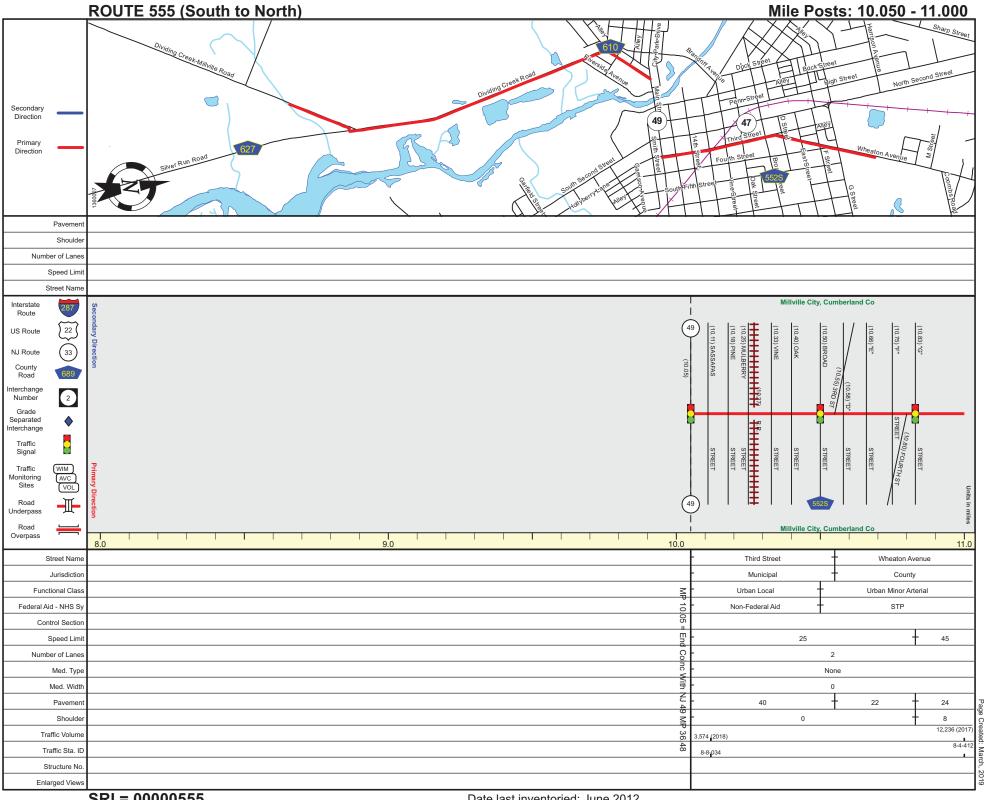






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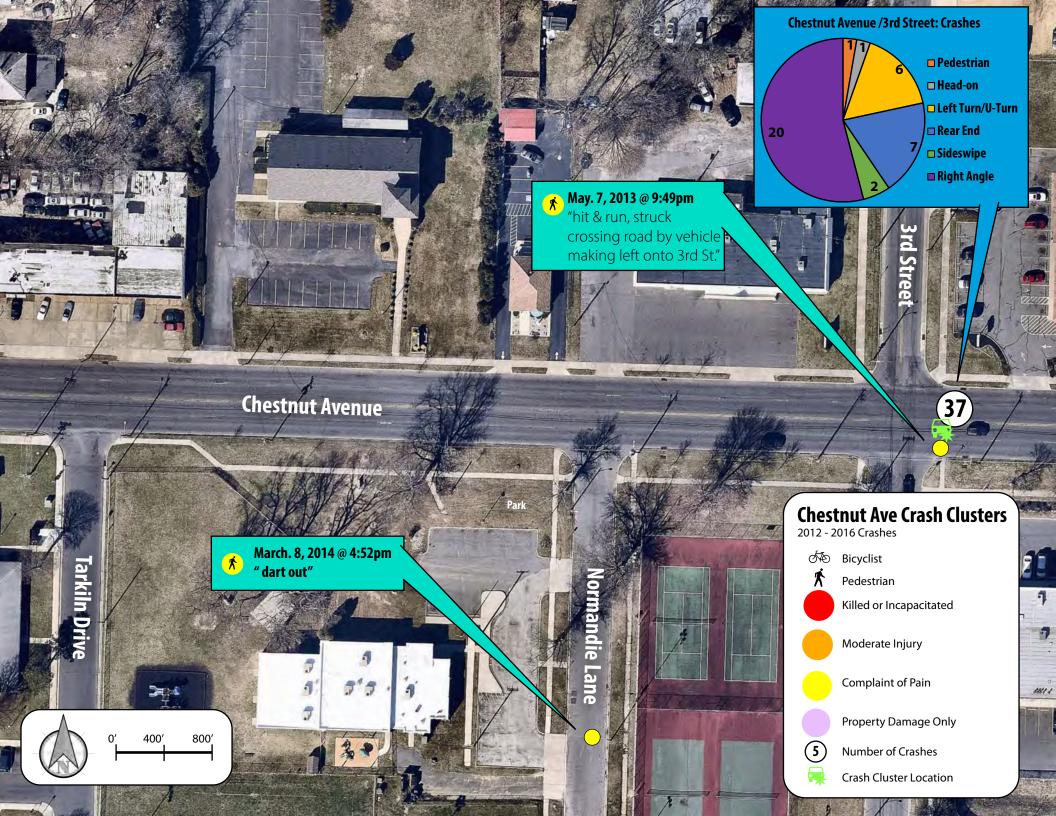
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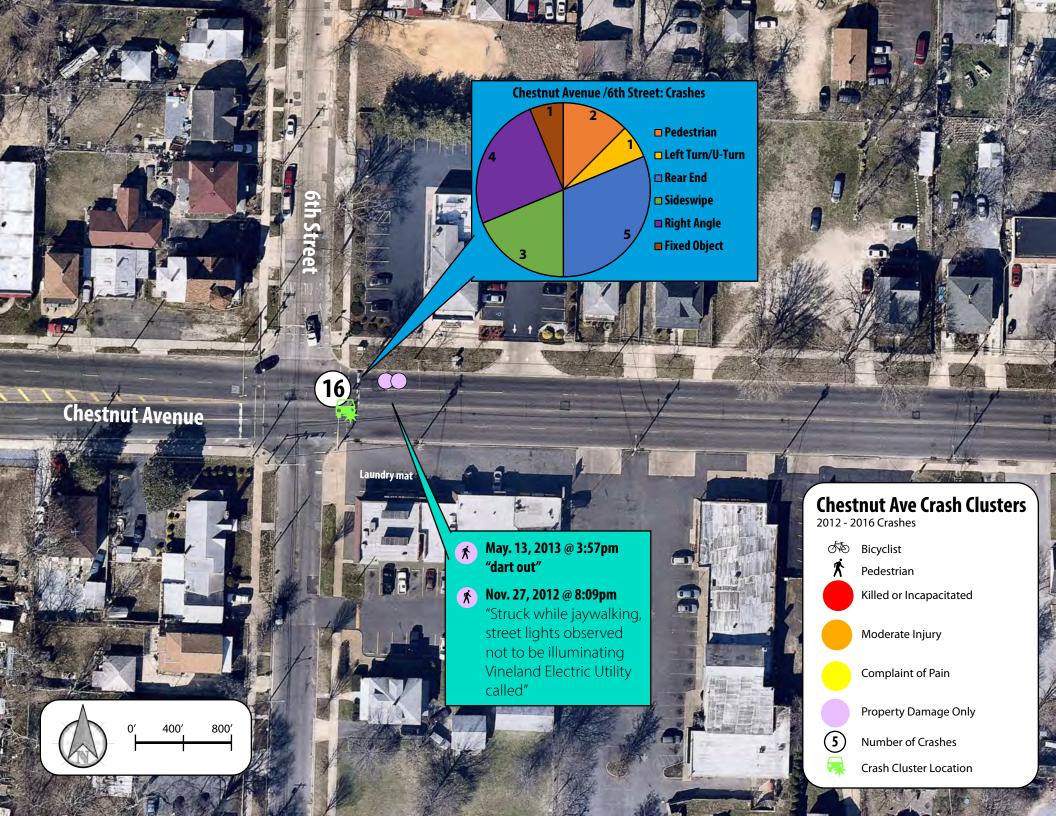


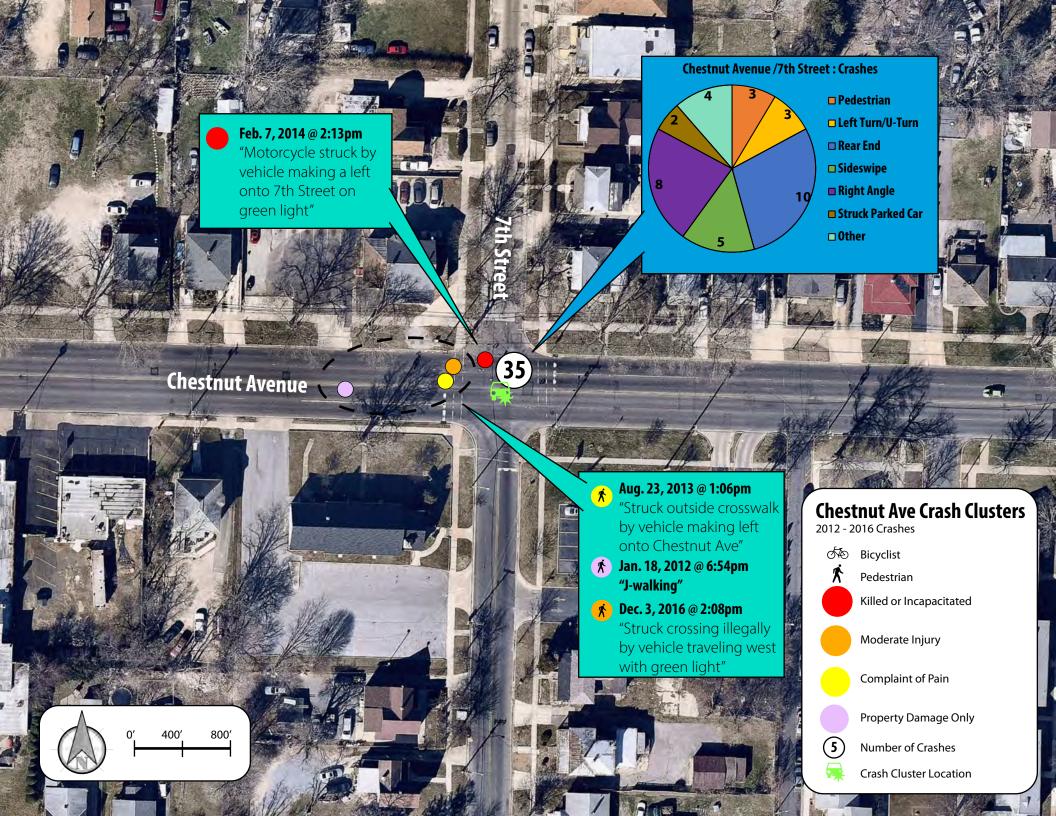
Appendix C

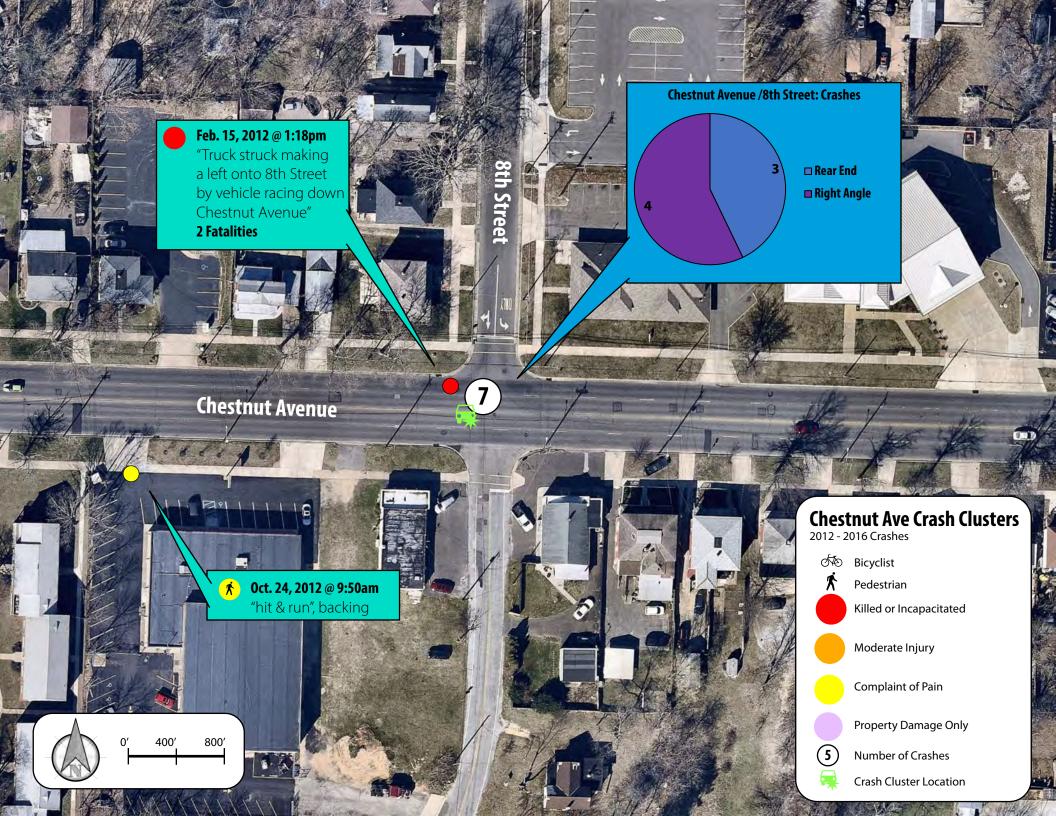
Crash Maps

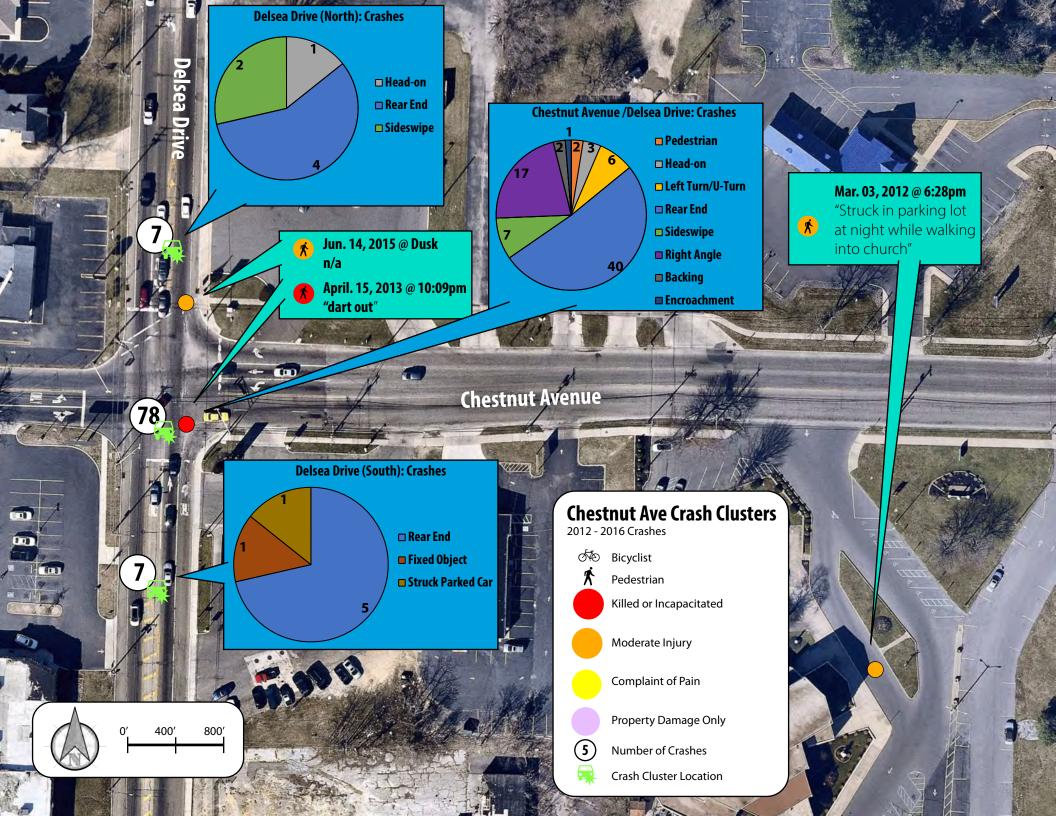


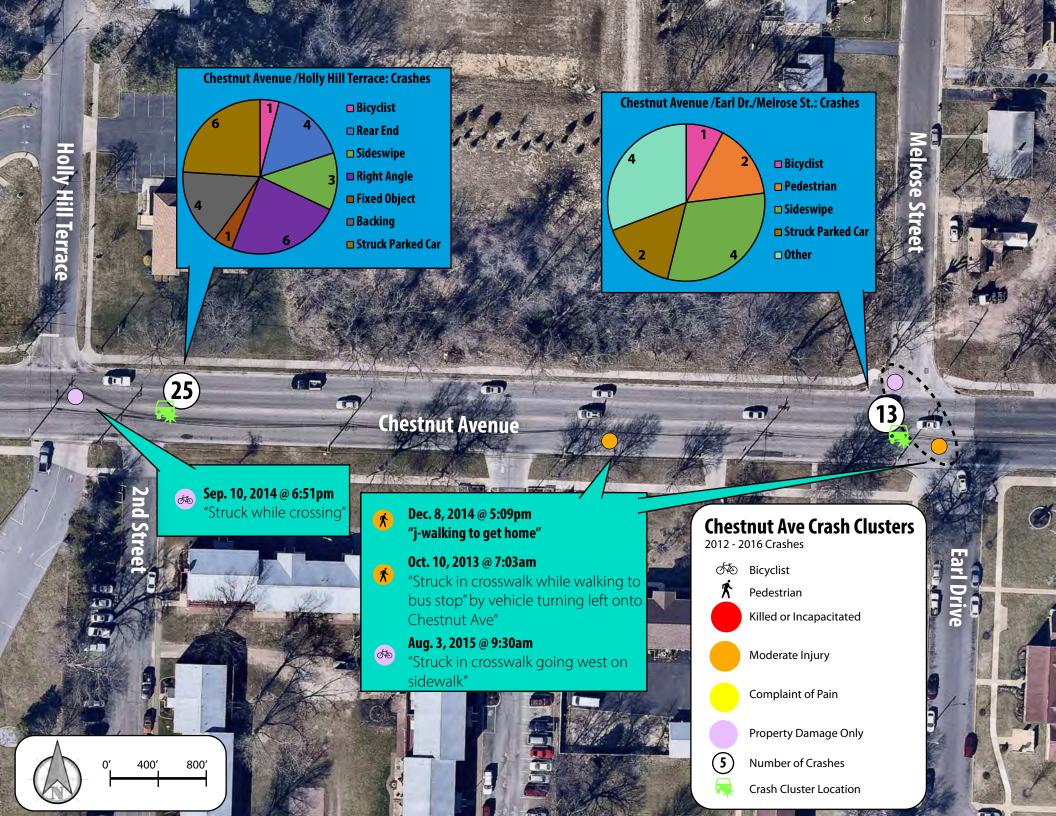


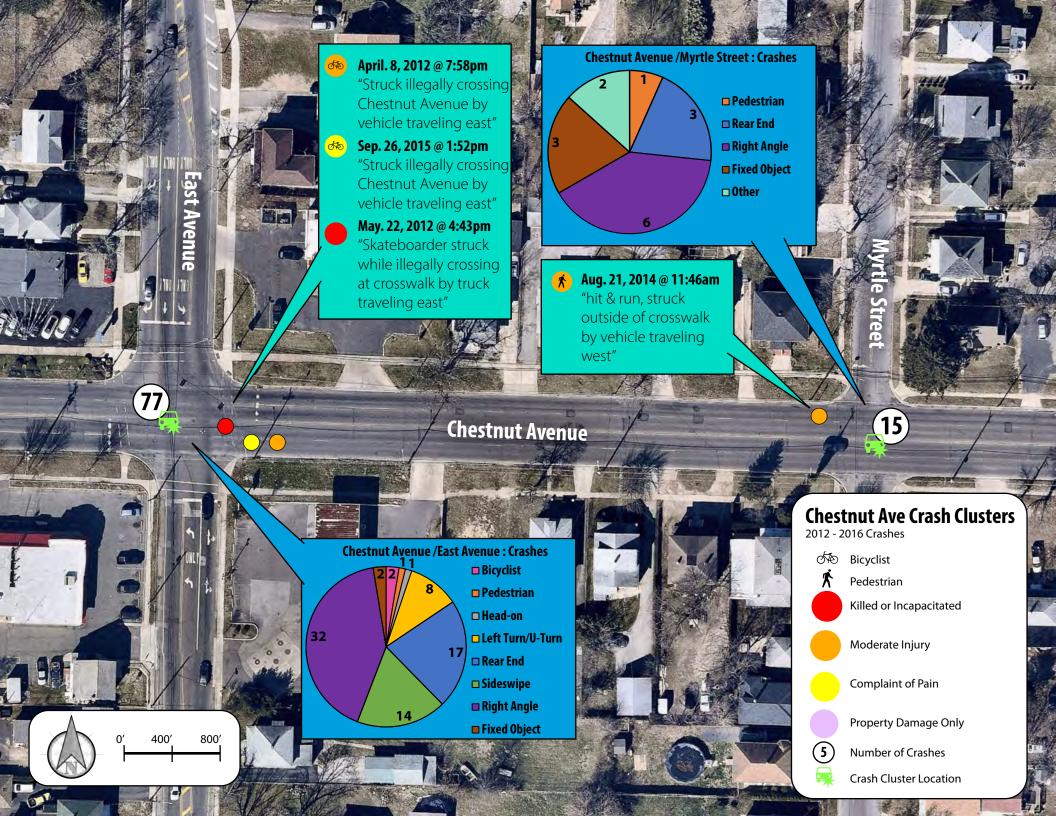


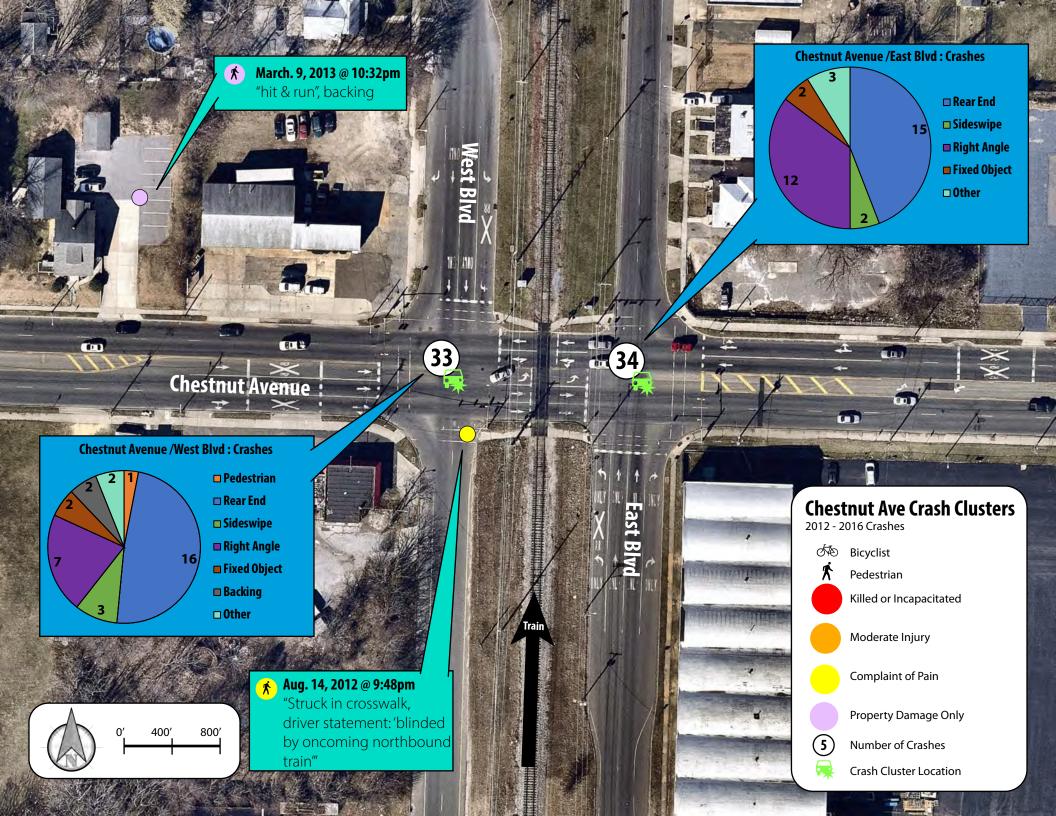


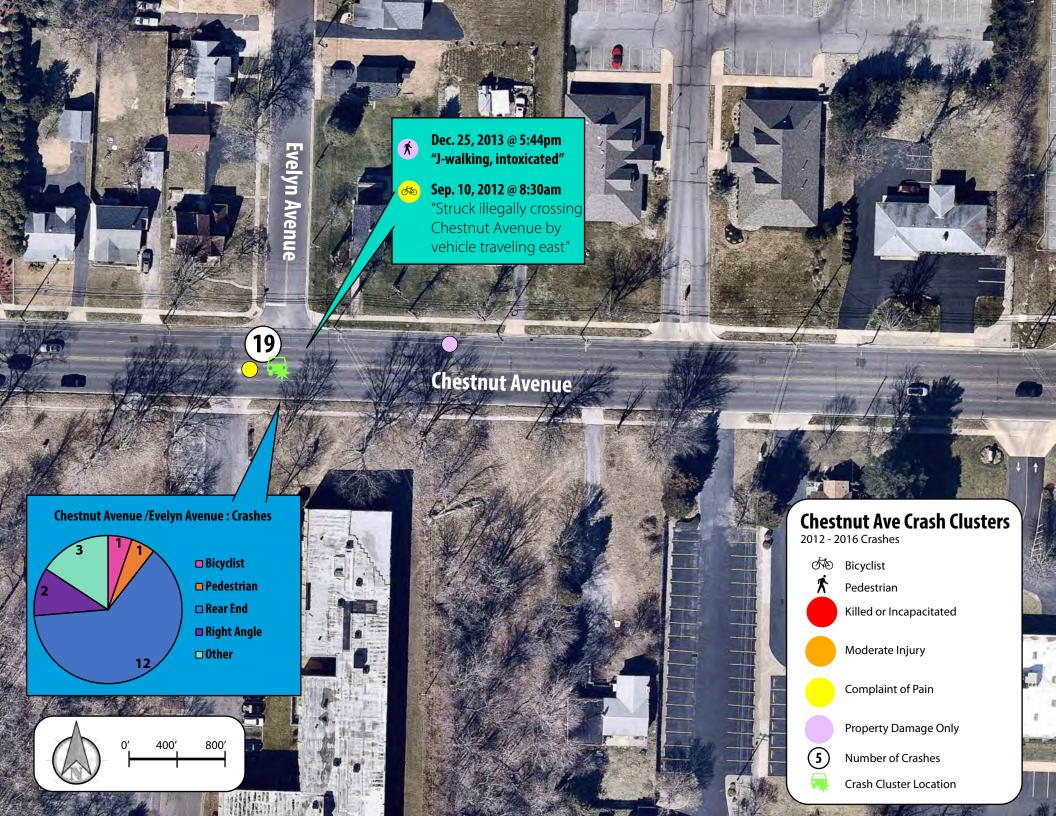


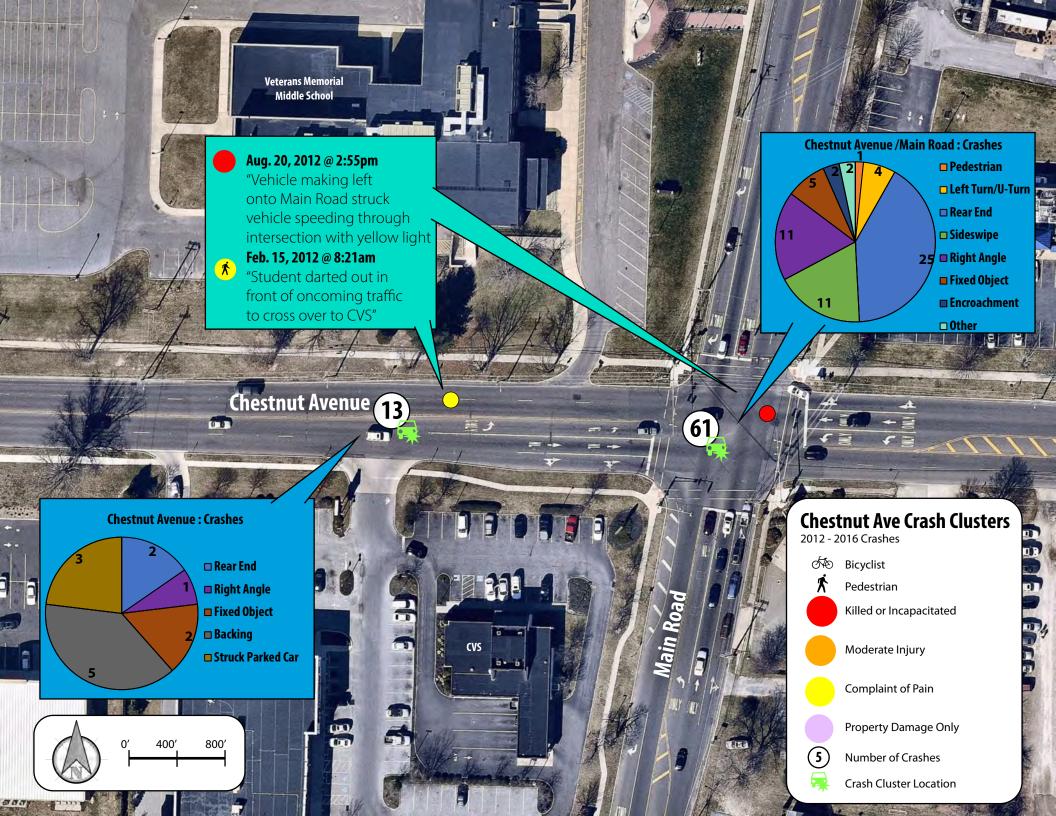


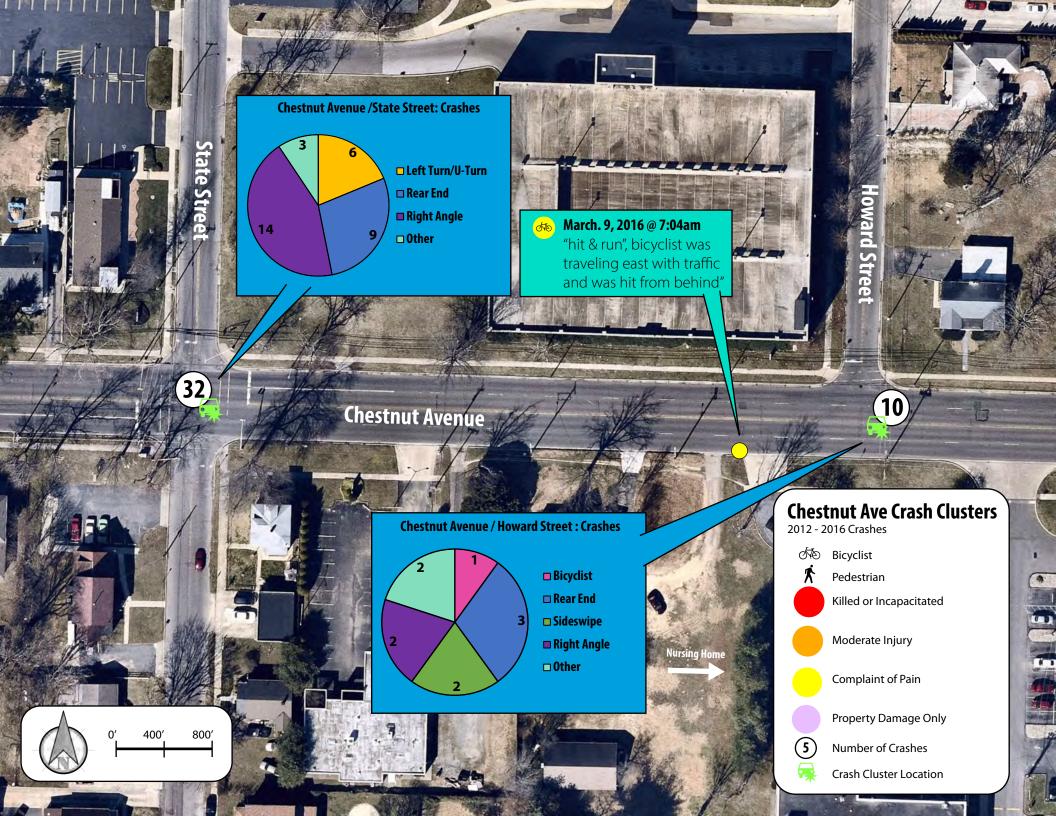


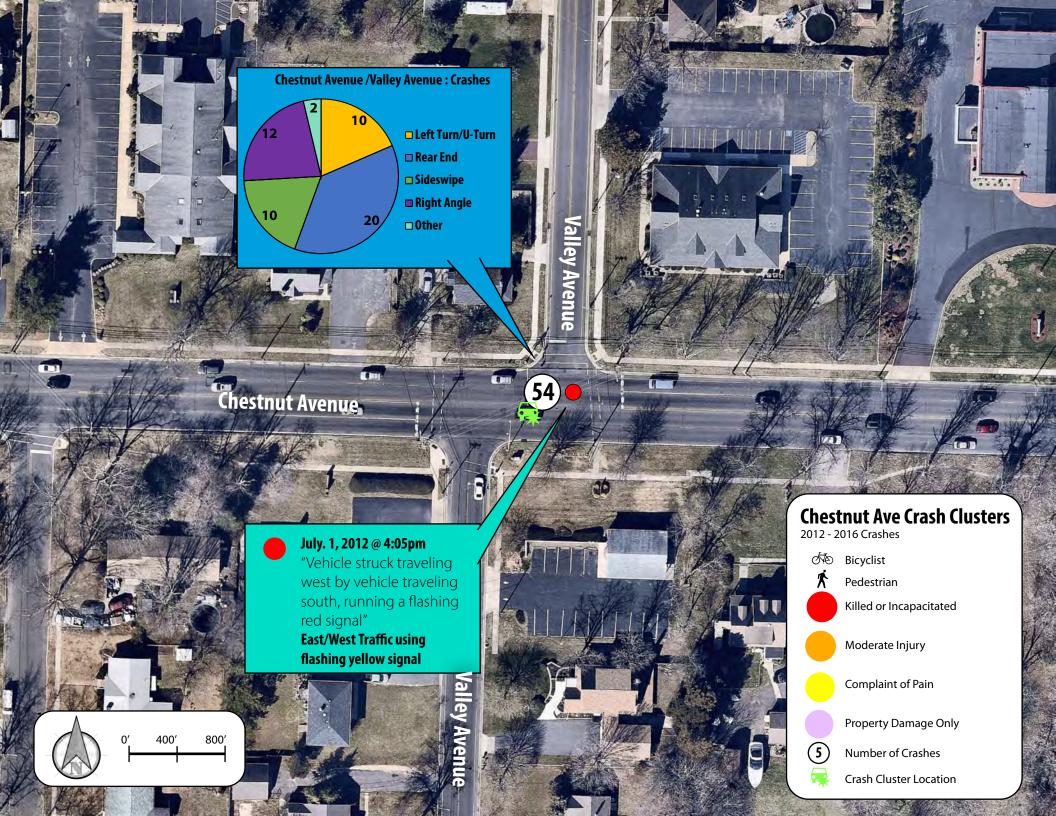


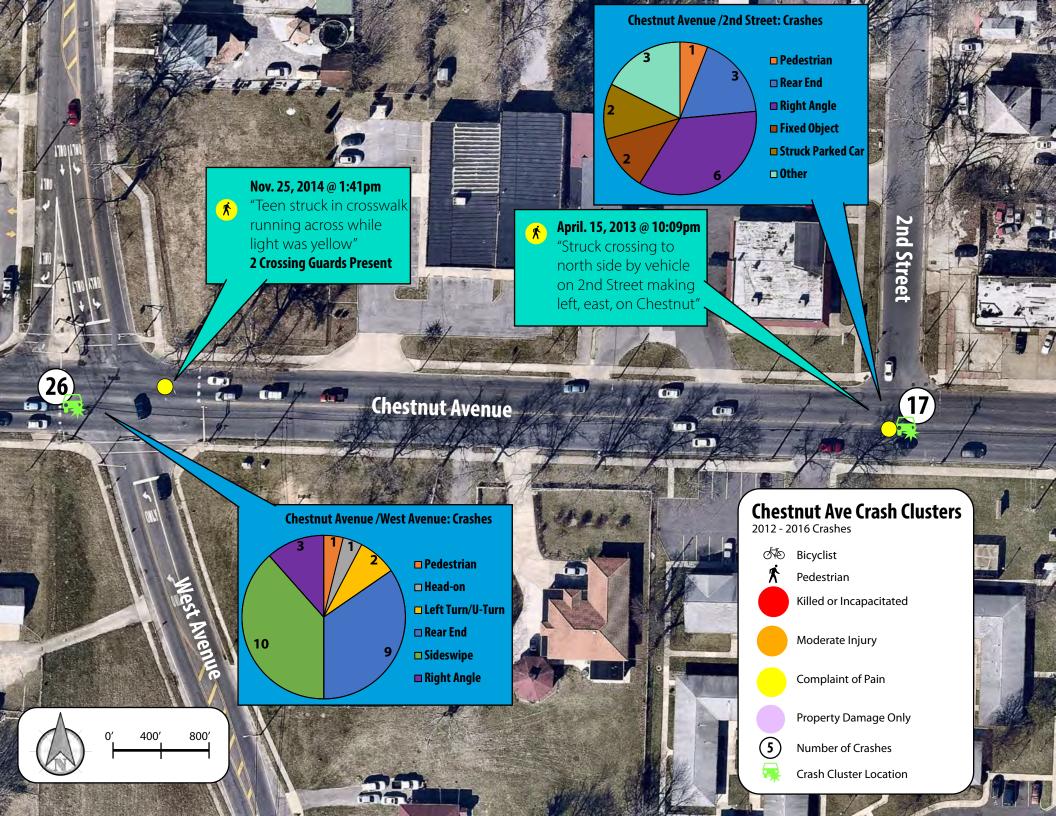


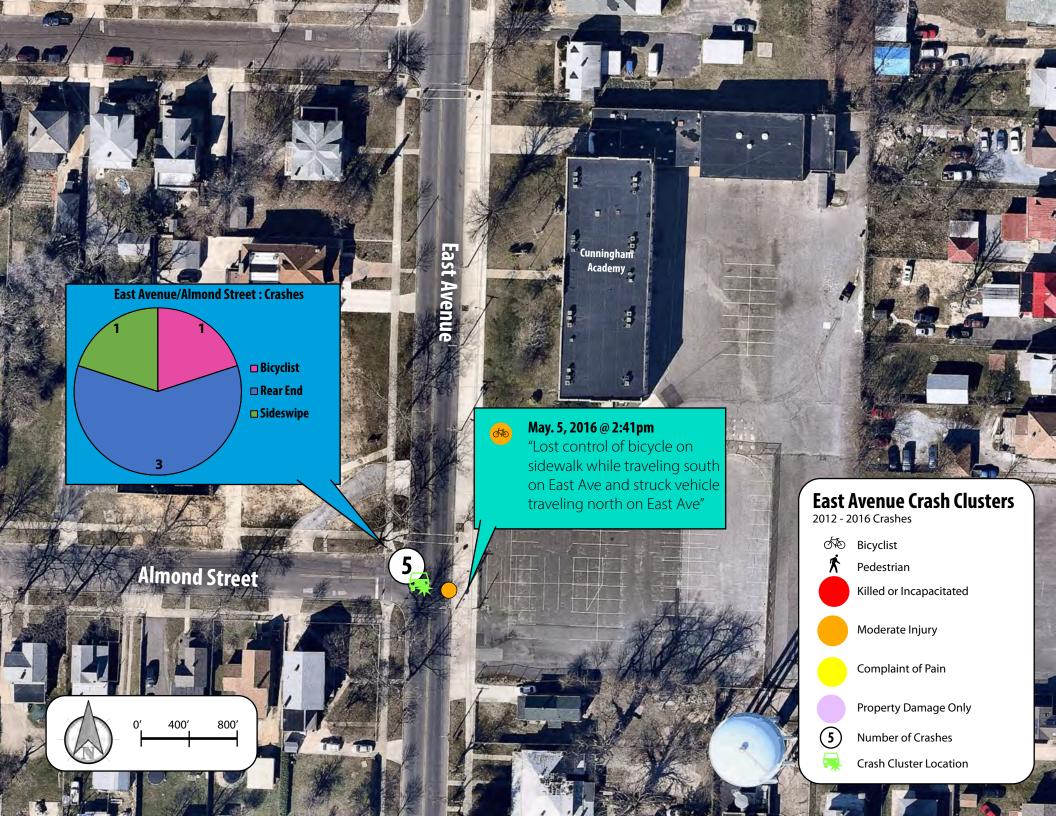




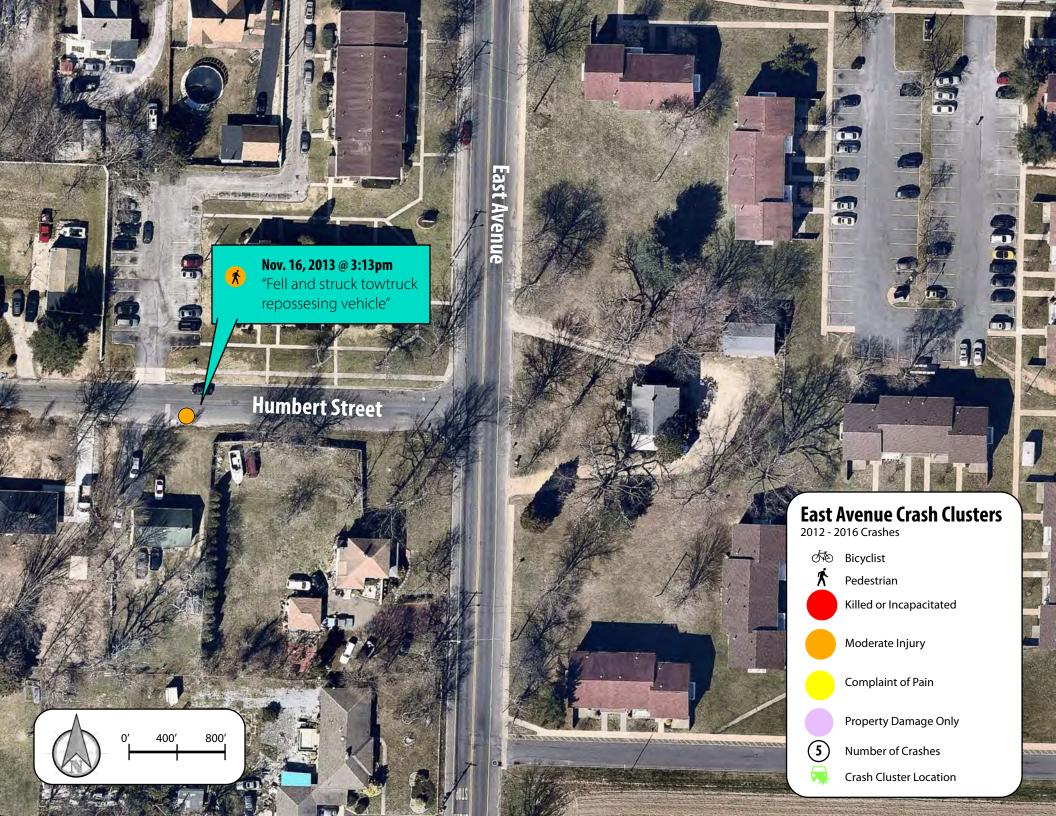


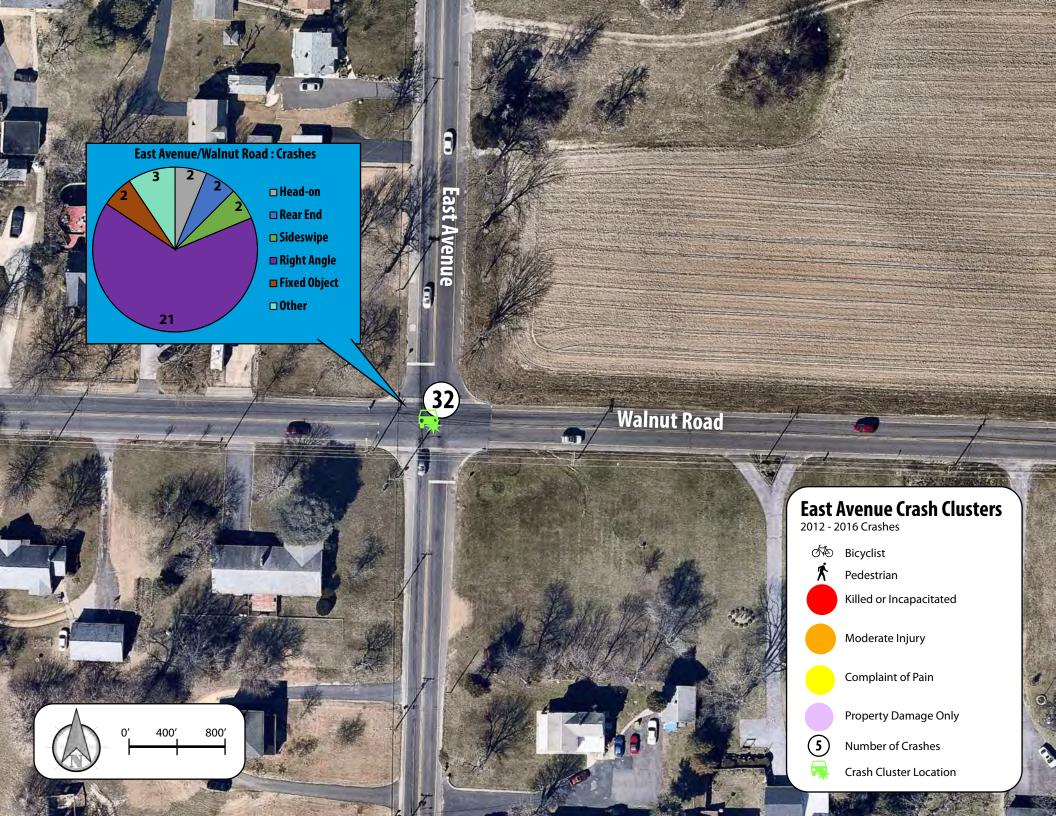


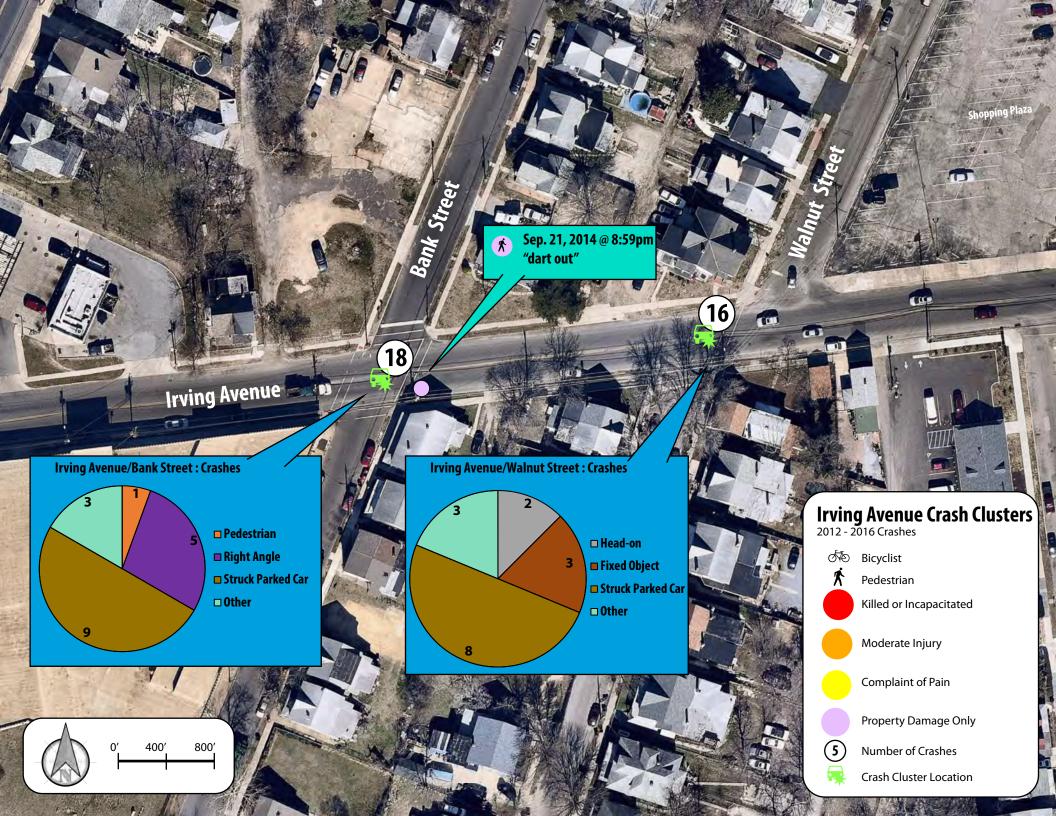


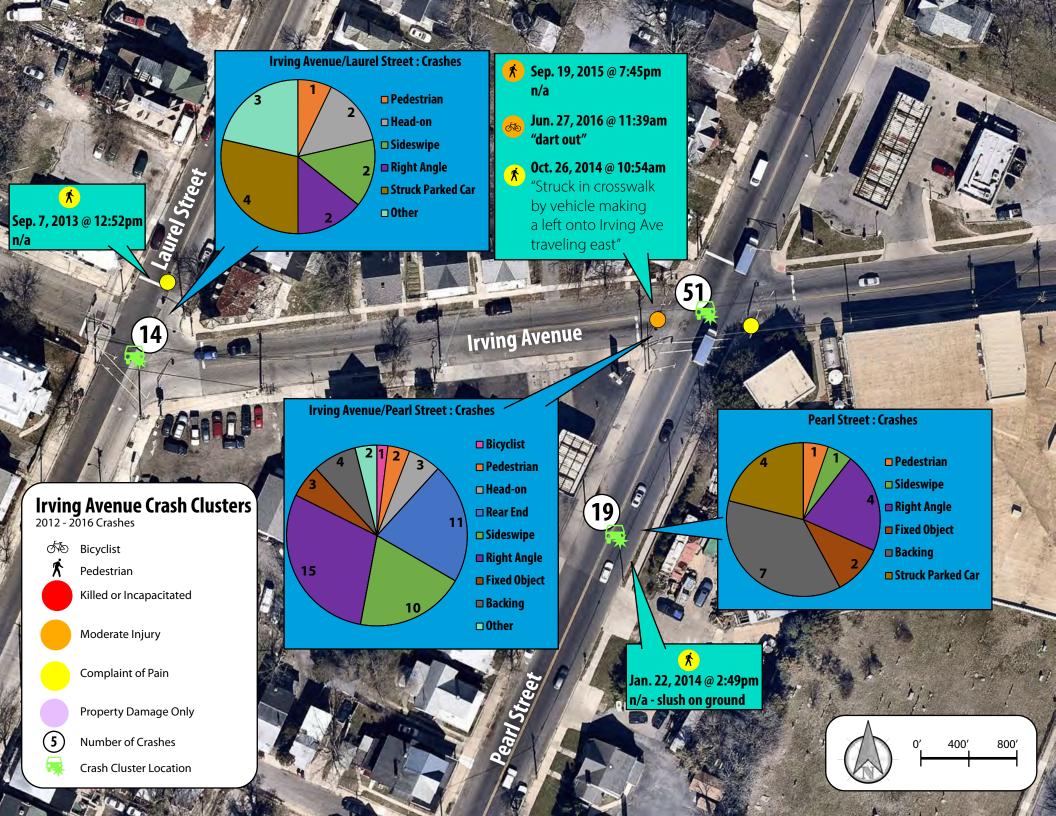


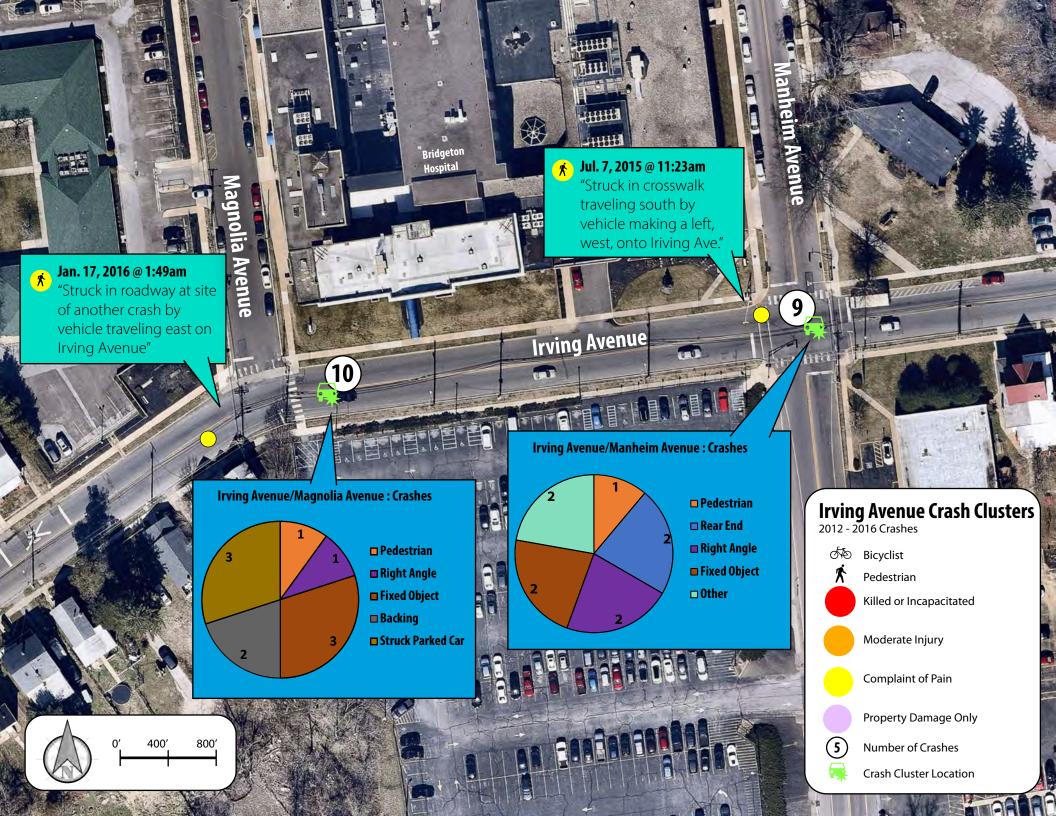


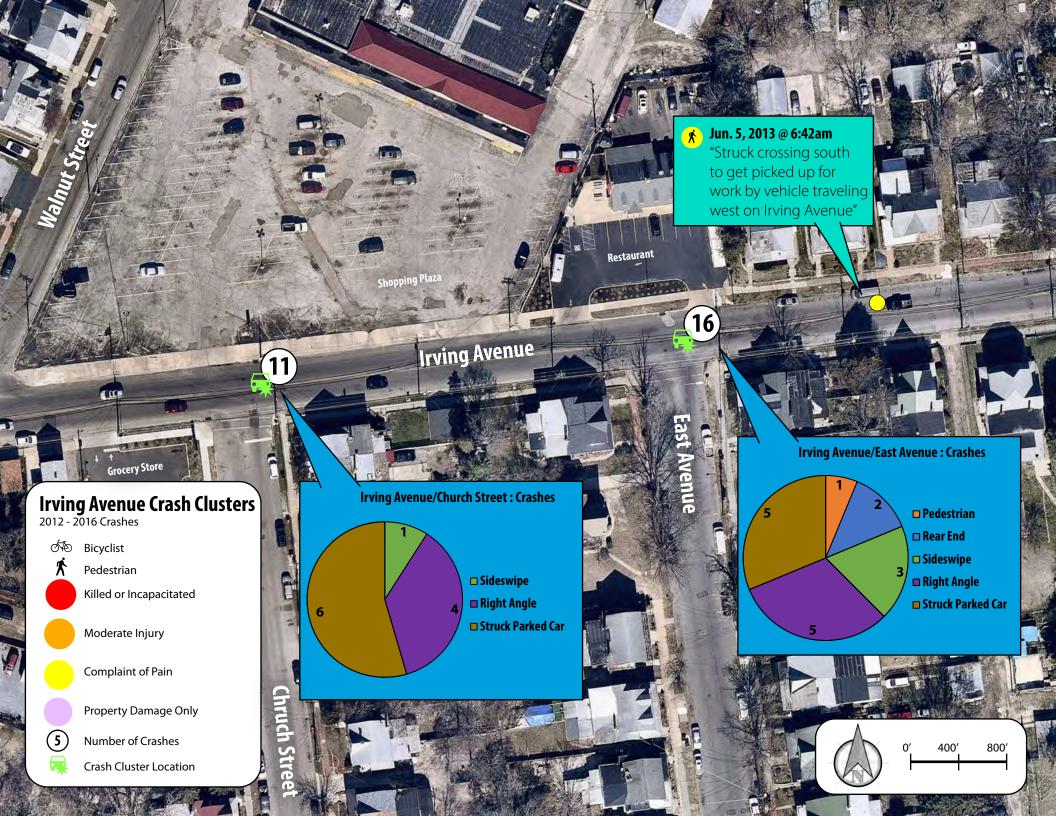


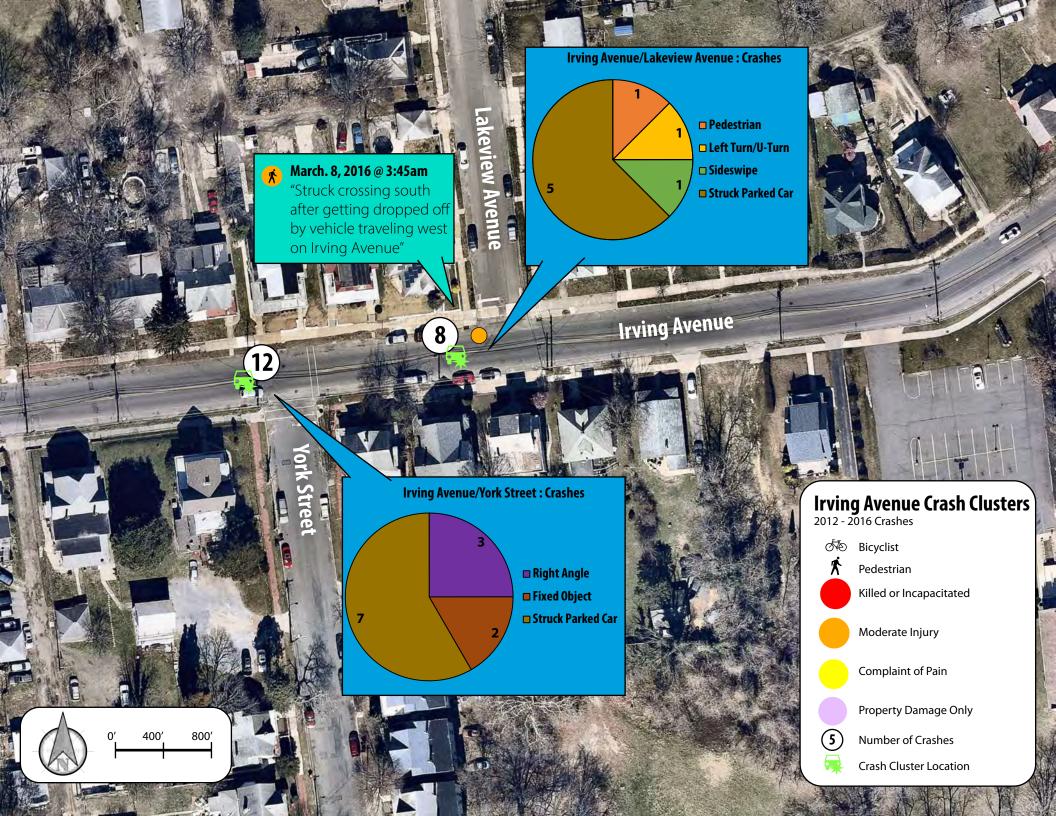




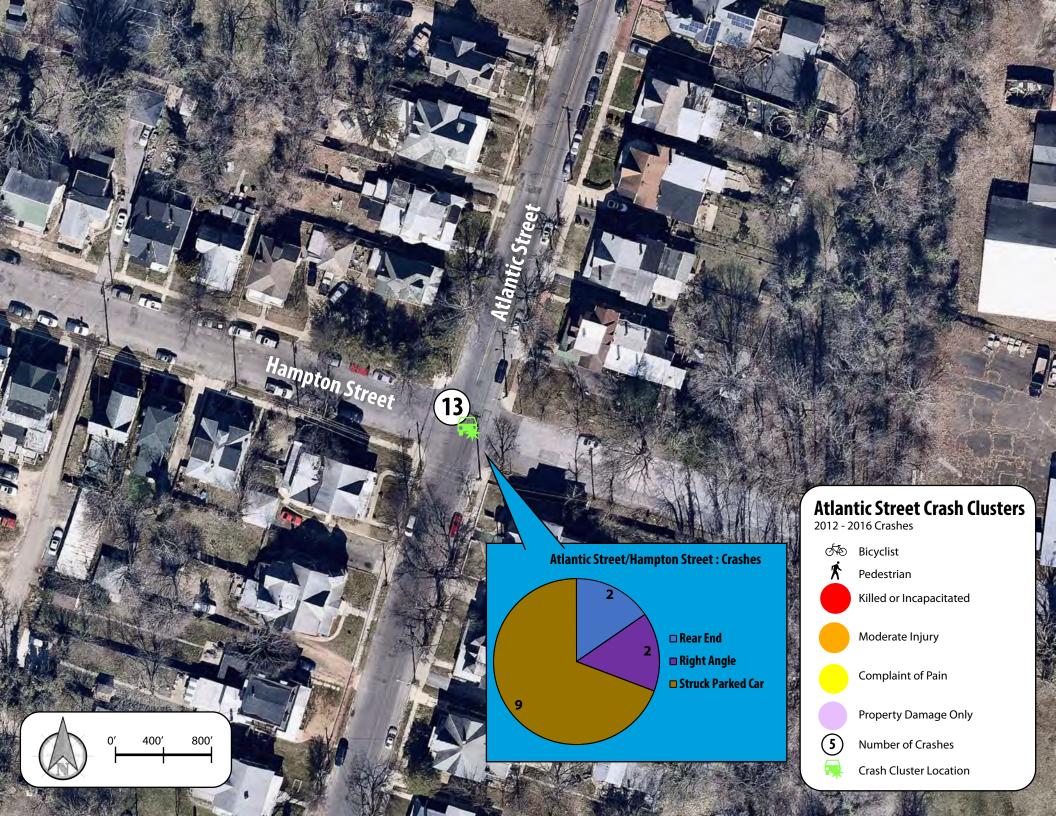


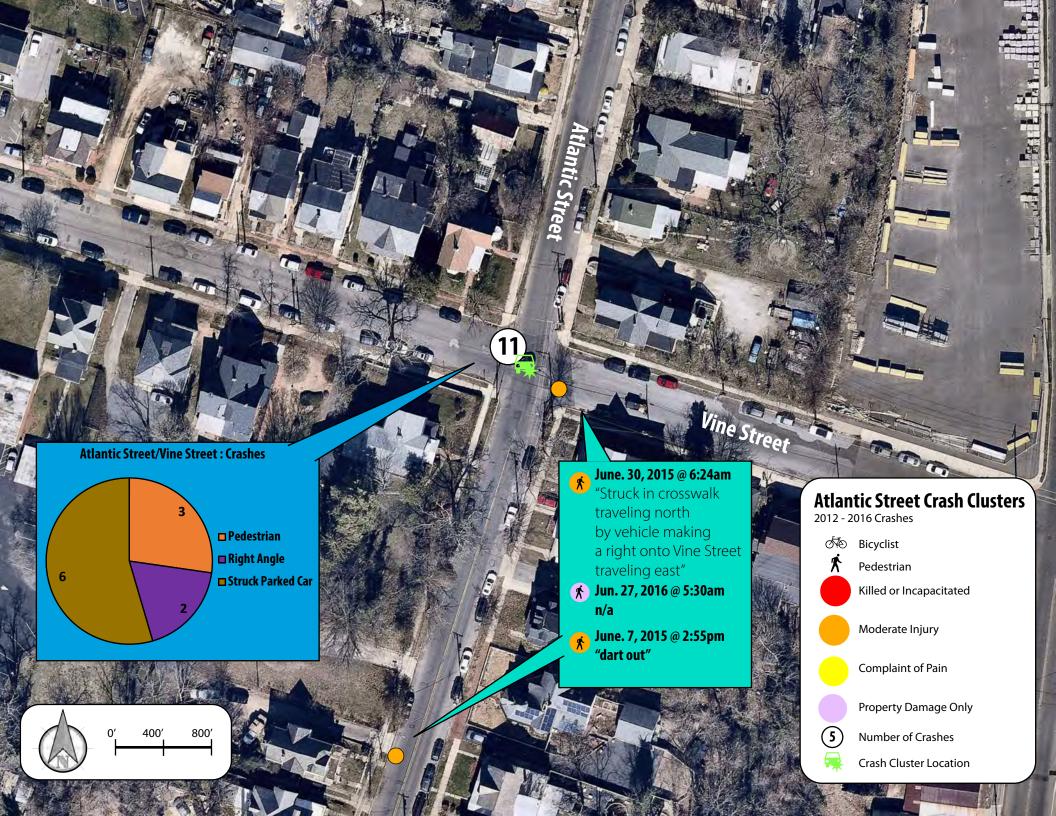


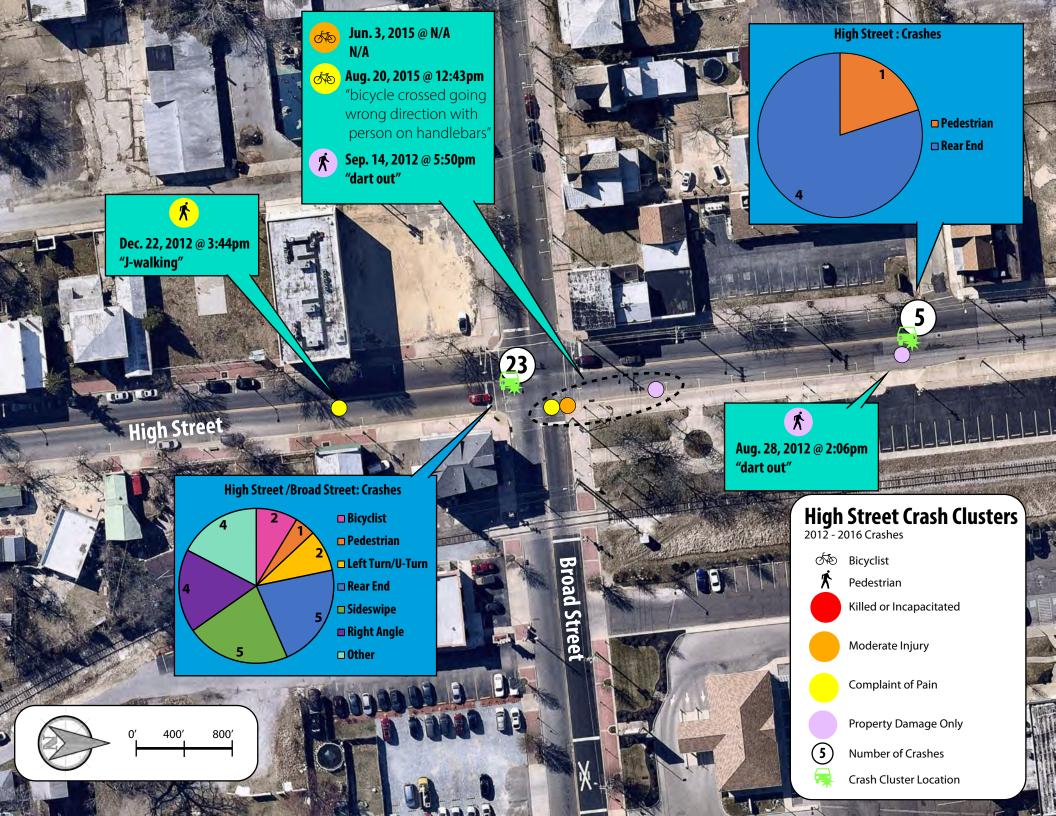


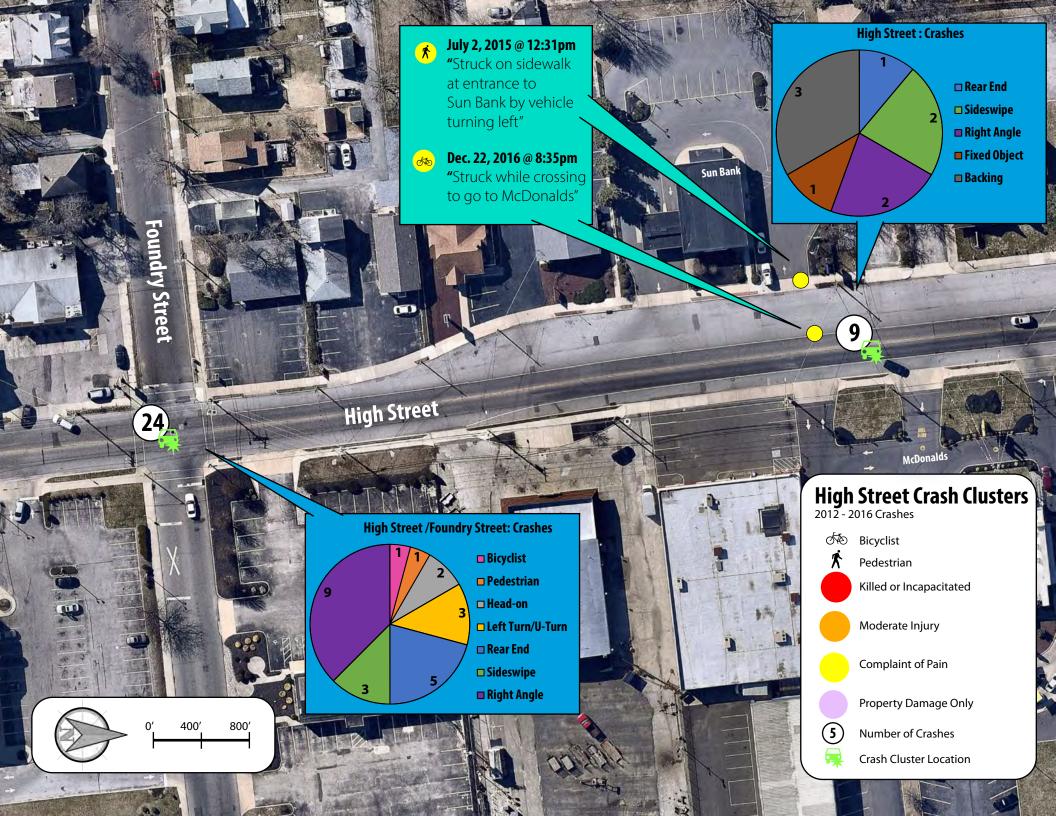


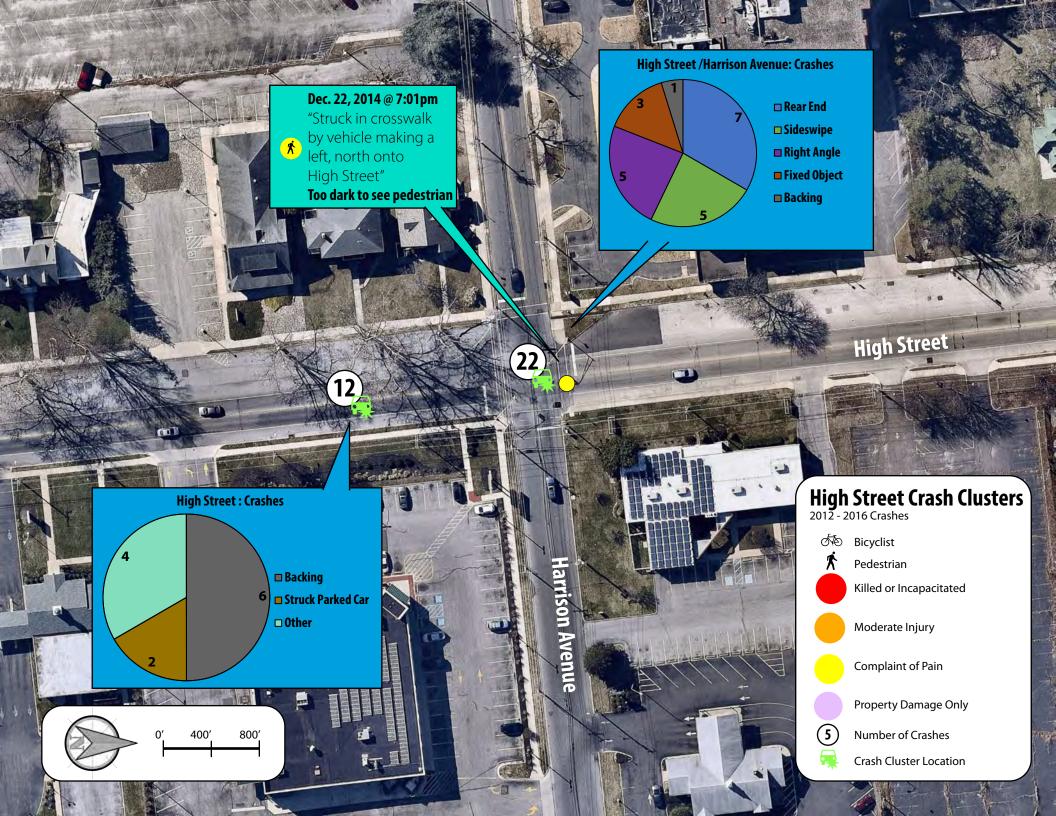




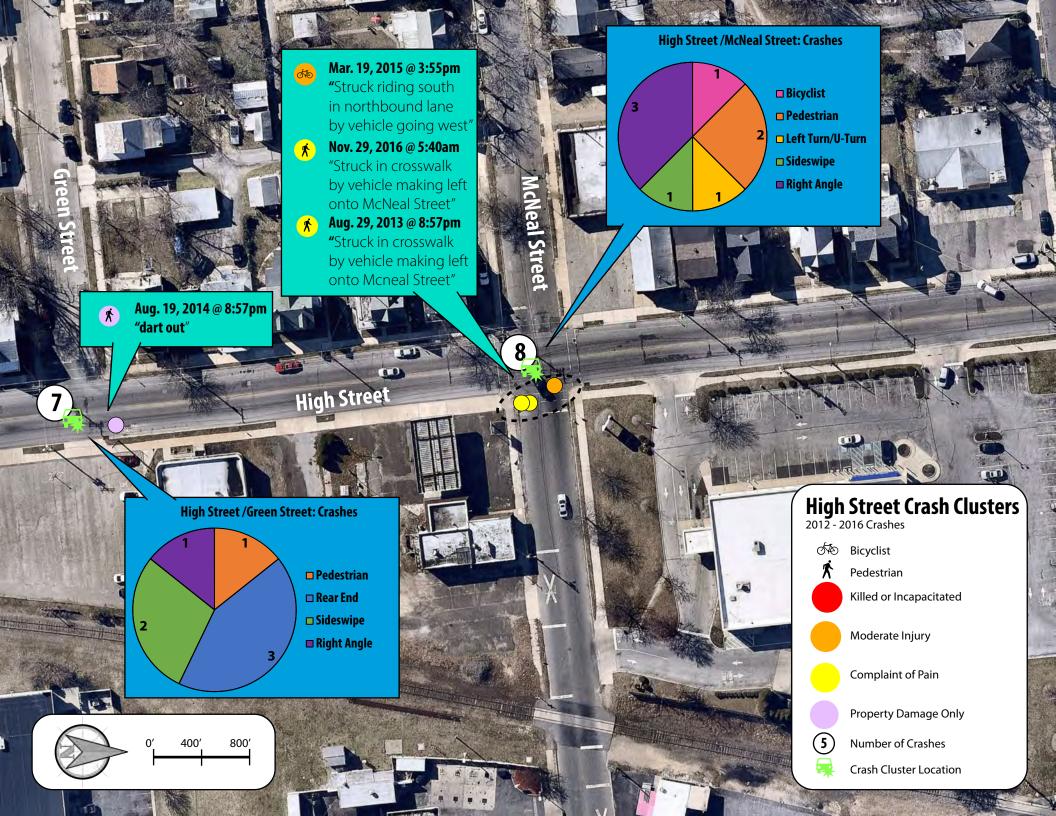




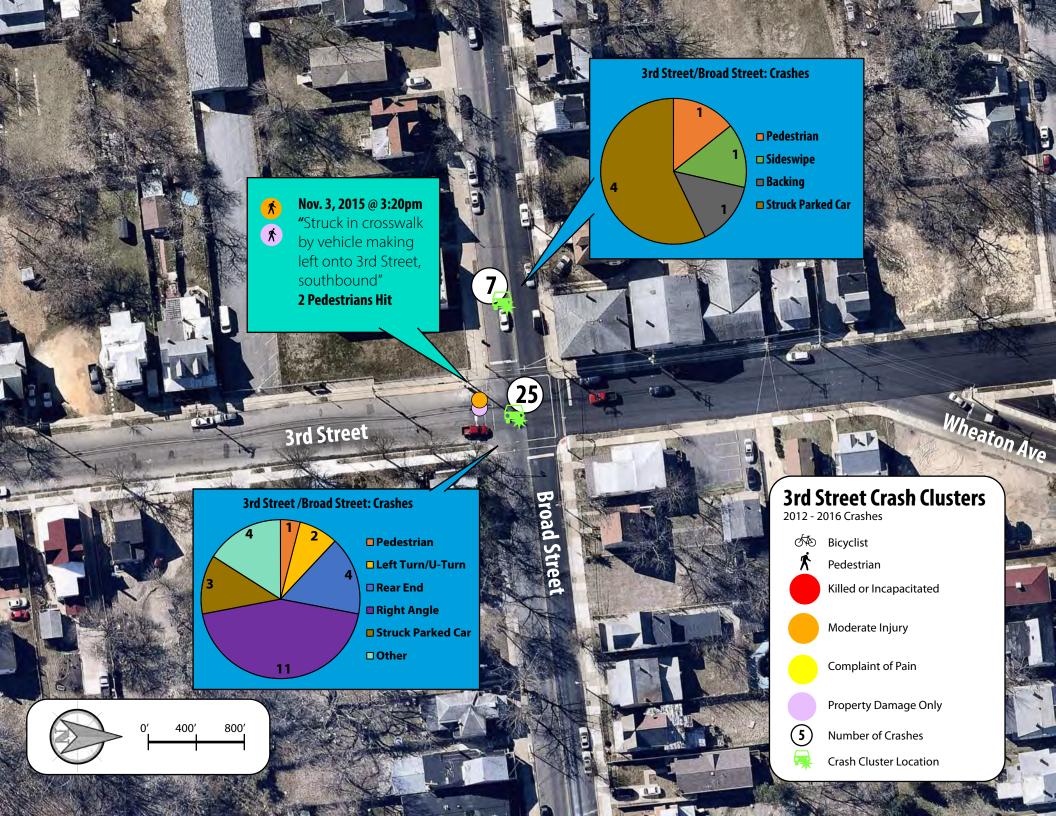


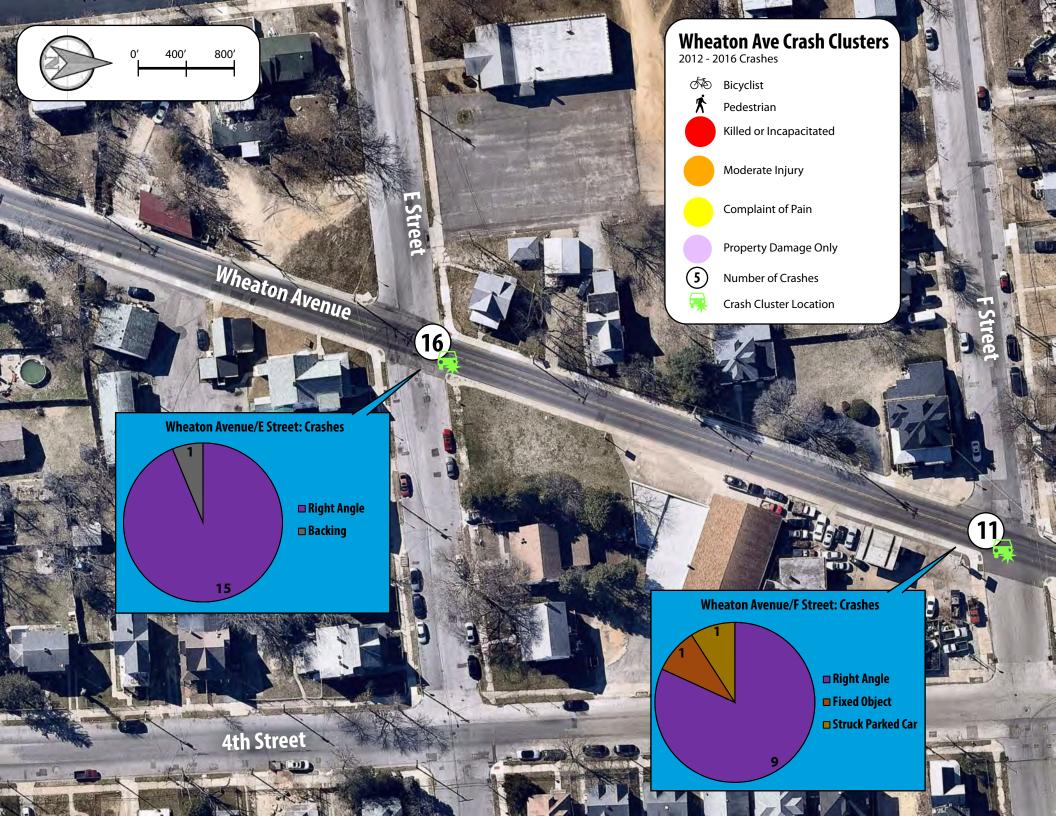


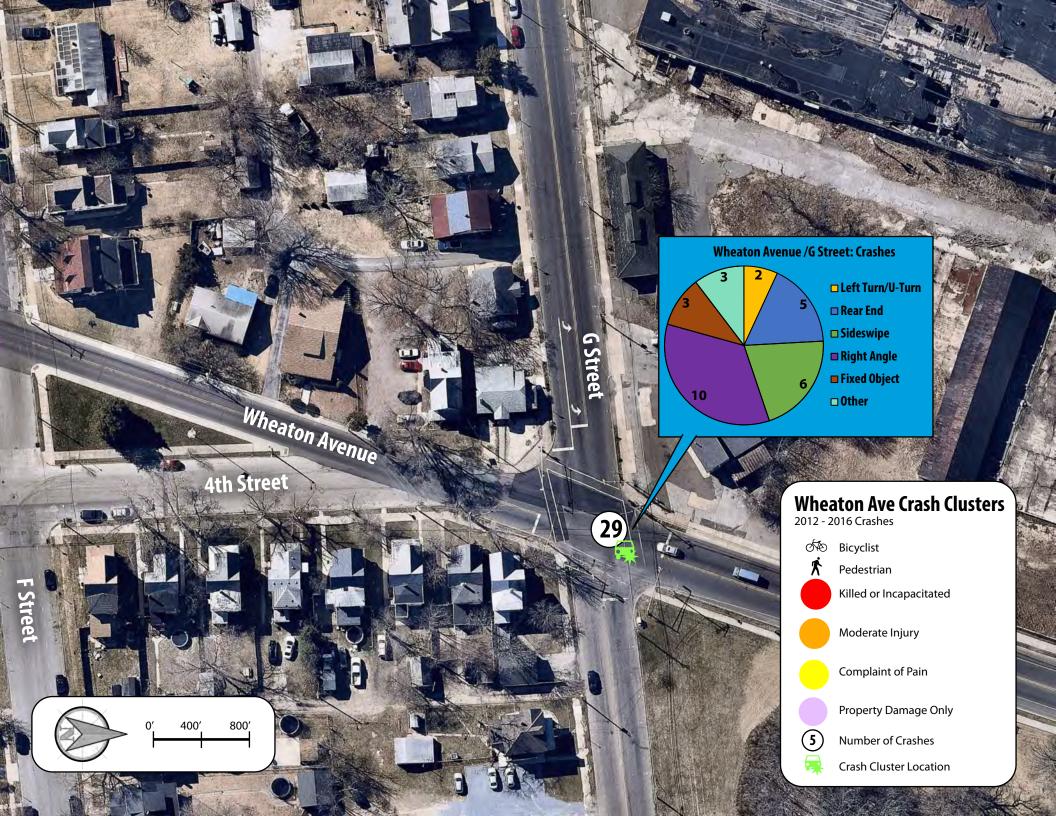


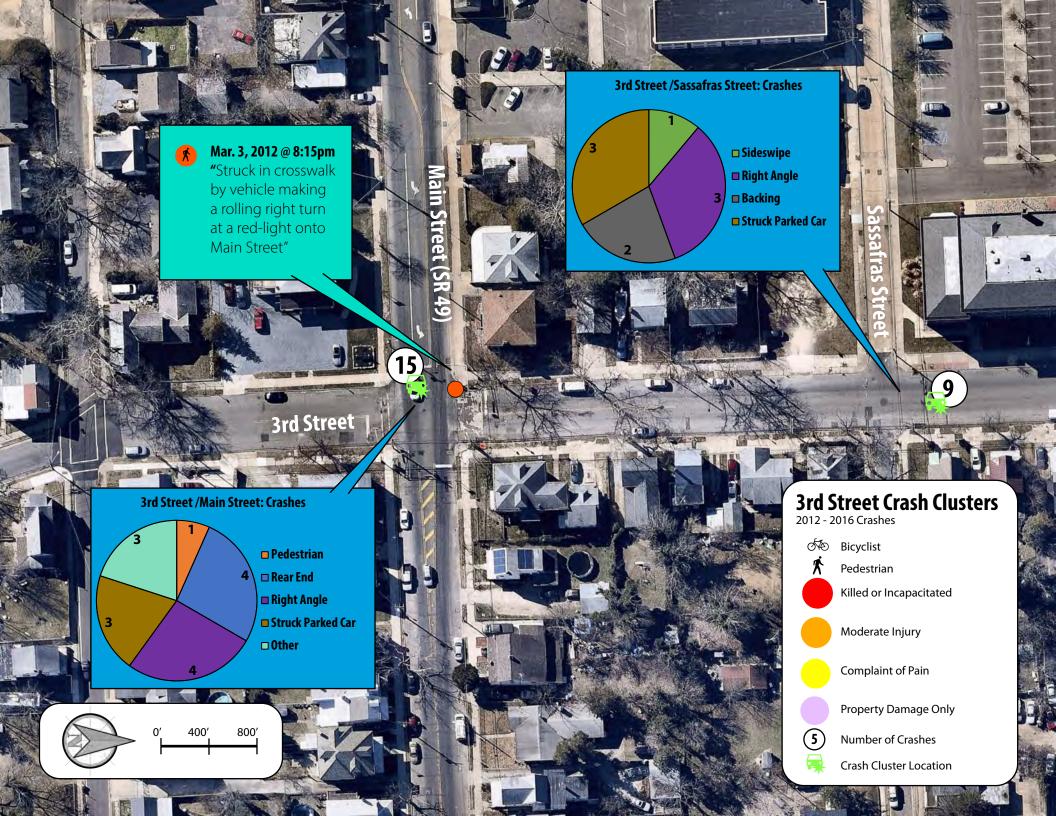


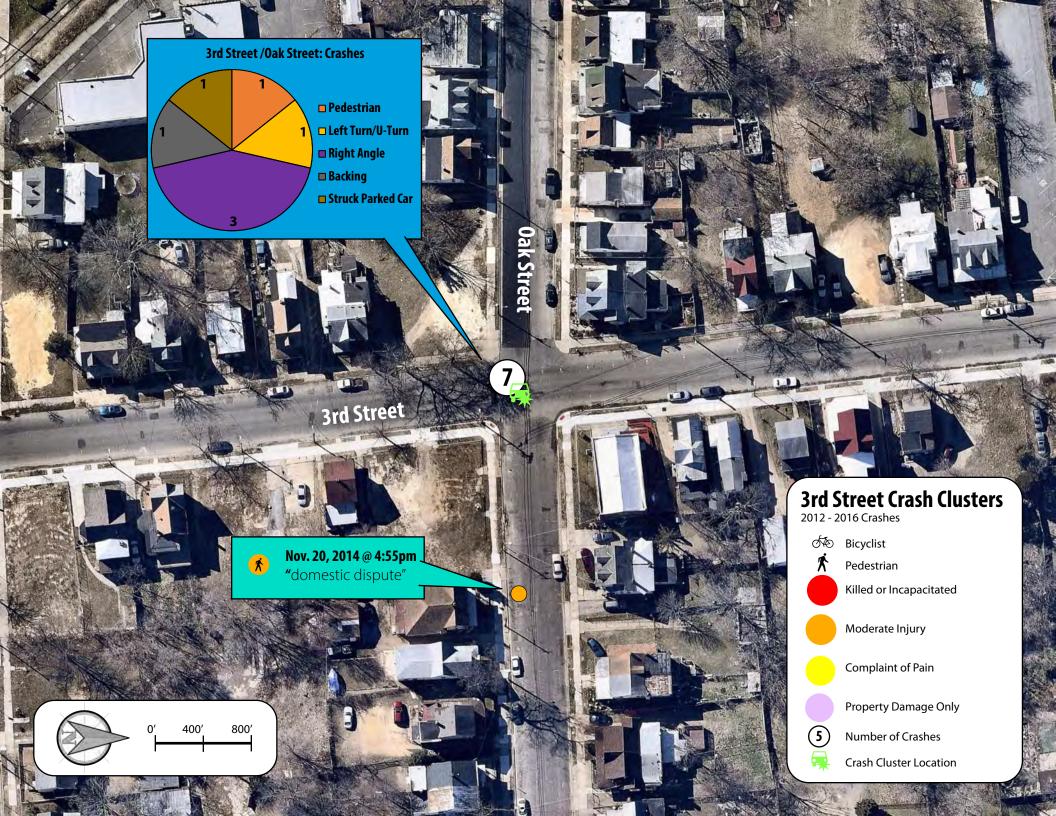












Appendix D

Roadway Owner Response