

## **THE SJTPO SOCIAL MEDIA COMMENT POLICY**

The South Jersey Transportation Planning Organization (SJTPO) is a government agency that guides the transportation planning process in Atlantic, Cape May, Cumberland, and Salem Counties. The SJTPO utilizes social media platforms, the primary platforms being Twitter and Facebook to provide an opportunity to inform interested parties on matters regarding the SJTPO.

The following information may be posted on applicable social media pages:

- SJTPO Policy Board meetings and agendas
- Information as it relates to major planning documents, such as the Transportation Improvement Program (TIP), Long Range Regional Transportation Plan (RTP), and Unified Planning Work Program (UPWP)
- Release of Request for Proposals (RFPs)
- Outreach event information and images
- Roadway-related information and statistics
- *On the Go* publications
- Other information, as deemed appropriate by the SJTPO staff.

The SJTPO encourages the public to share thoughts related to regional transportation on these platforms with the understanding that the comments and opinions expressed do not reflect the SJTPO or its employees. All public comments on the SJTPO's social media platforms are reviewed and screened in accordance with this policy and may be taken down if deemed necessary.

### **External User Guidelines**

- The SJTPO does not allow graphic, obscene, explicit, racial or otherwise discriminatory comments or submissions, nor does the agency allow comments that are abusive, hateful, or intended to defame anyone or any organization.
- The SJTPO does not endorse, support, or promote any private or commercial entity or the information, products, or services contained on websites that may be reached through external links from the SJTPO's social media pages.
- The SJTPO does not allow comments that suggest or encourage illegal activity.
- All SJTPO social media authors and public commentators must be clearly identified. Anonymous postings are not allowed. Personal responsibility for comments is assumed, according to the username and any information provided.
- The SJTPO reviews all comments and reserves the right to remove messages containing inappropriate content.