

**Table 7-2
Evaluation of Service Proposals
Increased Access**

	Cost/Trip	Trips/Hour	WFNJ/TANF Clients	Jobs	Facilitates Transfers?	Uses Existing Resources?	Easy To Implement?
Fixed/Flexible							
Community Shuttle (Folsom - Hammonton)	\$ 5.55	7.2	11	3,212	Yes	Yes	Easy
Wildwood - Rio Grande Weekdays	\$ 9.81	4.1	113	5,713	Yes	No	Moderate
Wildwood - Rio Grande Saturday	\$ 7.84	5.1	113	2,857	Yes	No	Moderate
South Cape May Circulator	\$ 9.85	4.1	157	9,193	Yes	No	Moderate
Cape May - Ocean View Extension	\$ 9.23	4.3	4	4,007	No	Yes	Easy
Vineland - Bridgeton	\$ 3.54	11.3	234	16,387	Yes	No	Complex
Salem - Bridgeton	\$ 7.38	5.4	171	6,114	Yes	No	Complex
Demand Response							
Extend CARTS Span	\$ 10.00	4.5	175	12,269	Yes	Yes	Moderate
Extend Fare Free Span	\$ 10.00	4.5	21	7,169	Yes	Yes	Moderate
Provide Salem Weekday Service	\$ 10.00	4.5	56	9,013	Yes	No	Moderate
Introduce CARTS Saturday	\$ 10.00	4.5	88	6,135	Yes	Yes	Moderate
Introduce Fare Free Saturday	\$ 10.00	4.5	11	3,585	Yes	Yes	Moderate
Provide Salem Saturday Service	\$ 10.00	4.5	28	4,507	Yes	No	Moderate
Buena DR	\$ 10.00	4.5	15	335	Yes	Yes	Moderate

Notes

Estimates of increased transit access for WFNJ/TANF clients and jobs are based on county totals outside 3/4 mile transit buffer zone.

Estimate of job access on weekend is reflects 50% of weekday total.

Demand response service in Buena uses estimates from Community Shuttle service between Buena and Folsom.

Vineland-Bridgeton and Salem-Bridgeton ridership adjusted to 25% of estimate because of long headways and limited service hours.